

Working with ClickBank (Version 4.0)



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This eBook is designed to assist anyone who wants to set up an account with ClickBank to accept credit card payments on-line, selling digital products and services over the Internet. This could be you, your customers or your web site visitors.



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[Email](#)

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Recommended Resources

- [Web Site Hosting Service](#)
- [Internet Marketing](#)
- [Affiliate Program](#)

Introduction

About ClickBank.com

Accept Credit Cards with **No Monthly Fee.**

ClickBank is the ecommerce solution for thousands of web businesses that deliver unique products and services over the Internet by web pages, downloadable files or email.

ClickBank's payment technology lets any web business (a publisher) automatically pay sales commissions to any other web business (an affiliate) that links a paying customer to the publisher. Clickbank bills the customer, pays the publisher, and pays the affiliate.

By acting as the trusted intermediary, ClickBank maintains complete security and quality control in every transaction. ClickBank offers significant advantages over any of the available stand-alone solutions for billing, marketing or affiliate management:

Affiliates can freely link to any publisher that registers with Clickbank and appears in the ClickBank Marketplace. All the affiliates can be assured that they will be paid for every sale they generate and the publishers can freely accept new affiliates without fear of fraud or misrepresentation.

For sophisticated, international fraud control, ClickBank uses ccScansm to screen all purchases. For maximum card security, all orders are sent directly to the banking network for immediate authorization. ClickBank does not store card numbers.

Since publishers only pay commissions to affiliates when the customer makes a purchase, the publisher's advertising expenditure is more effective.

ClickBank's services are underpinned by exclusive licenses to four patents and patents pending that protect various aspects of the system, including the linking of the payment transaction with the distribution of commissions.

We have used the services provided by ClickBank for years and are extremely happy with the services we receive from them.

To open your account as an affiliate at ClickBank is free.

If you would like to sell your own products, then they charge a one time fee of \$49.95 to activate your publisher's account and 7.5% of the sale price plus \$1.00 for each sale.

The best thing about ClickBank is that they offer the best plug-in affiliate facility in the industry.

You will be able to set up your own affiliate program in almost no time. That \$49.95 fee is definitely a wise investment when compared with the long term benefits for your business.

We highly recommend ClickBank to everyone who sells information products online.

[Click Here to Visit ClickBank.com](http://ClickBank.com)

Step One

Setting up your Free Account

Please [Click Here](#) to set up your Free Account first.

That is completely free. You will not need to pay anything unless, later on, you decide to sell your own products through ClickBank.

This is the sign-up form.

Home | [Sign Up](#) | [Login](#) | [Marketplace](#)

[Sell Products](#) [Promote Products](#) [Buy Products](#) [About Us](#) [Customer Service](#)

ClickBank Signup Form

Use your mouse, or *tab* and *shift-tab* to move from blank to blank.

1. Where shall we send your checks?

<input type="text"/>	Make checks payable to
<input type="text"/>	Street
<input type="text"/>	Box / Suite / Apt #
<input type="text"/>	City
<input type="text"/>	State / Province
<input type="text"/>	Zip / Post Code
<input type="text" value="UNITED STATES"/>	Country

NOTE: We accept clients from over 100 countries. If your country is not listed we cannot offer you an account at this time.

2. How can we contact you?

<input type="text"/>	Your name.
<input type="text"/>	Your email address. (example: joe@aol.com)
<input type="text"/>	Your phone number. (required!)
<input type="text"/>	Address of your web site. (if any)

3. Select a nickname for your new account.

<input type="text"/>	Account nickname (5-10 letters & digits)
----------------------	--

The nickname you choose will be the "ClickBank ID" for your account. It will be visible to the customer every time we sell one of your products, and will appear on the memo line when we send you a check.

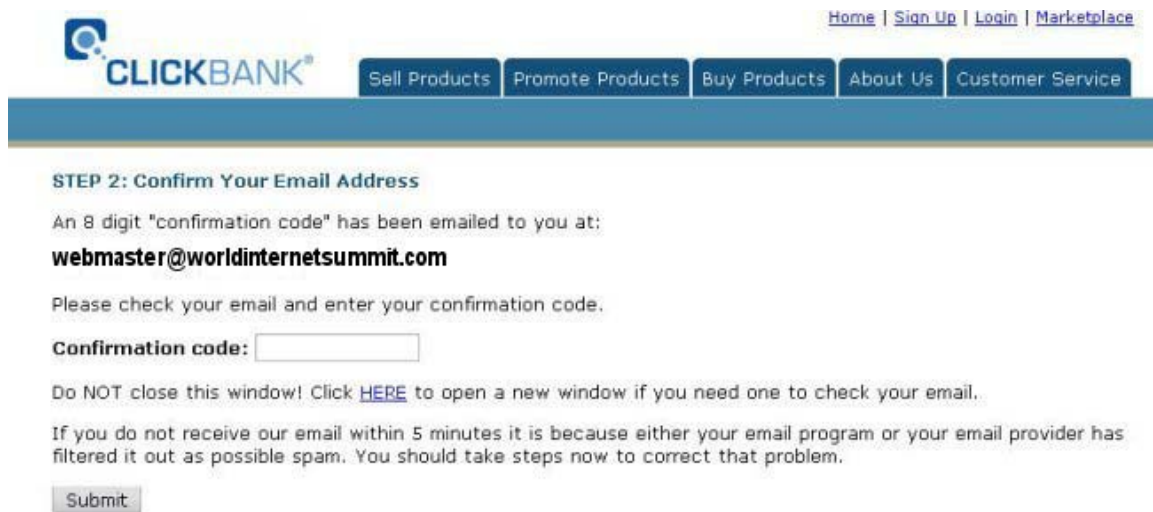
4. Agree to our terms and conditions.

By clicking SUBMIT below you consent to the following terms:

- Accounts containing invalid contact information (email address, phone number, etc) may be deleted without notice.
- Accounts with no logins for 90 days may be deleted without notice.
- Accounts associated with network abuse (including unwelcome email, crossposting, mousetraps, or respawning windows) will be suspended without notice.
- Accounts associated with promotions that conflict with ClickBank's [Return Policy](#) will be suspended without notice.
- Payment is always subject to the terms of the [Accounting Policy](#) and the [Client Contract](#).

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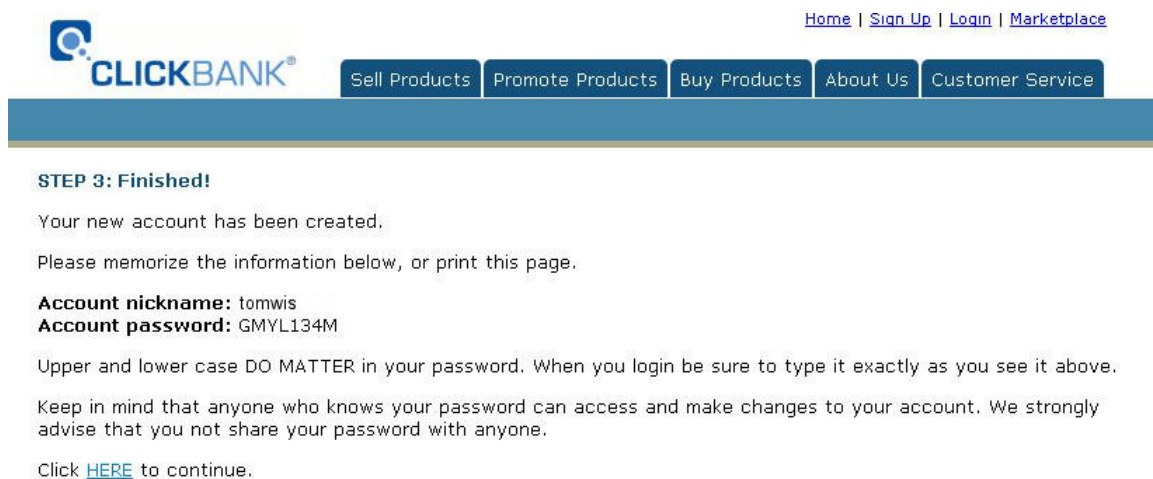
After filling in the form, Click the **SUBMIT** button and you will see this screen.



Check your email for the email with your 8 digit (letters and/or numbers) **confirmation code**.

Cut and paste (or type) it in to the box. Then click the ‘**Continue to step 3**’ button.

The sign up process is completed and you will see this confirmation page.



Important: Print this page, or at least write down your Nickname and the password ClickBank’s system has randomly selected for you if you don’t have a printer connected to your computer. This will ensure that you are

able to get back to your account at ClickBank even if anything goes wrong and you don't receive your confirmation email from ClickBank.

Click on the [HERE](#) link or wait till you get ClickBank's confirmation email.

This is the next page you will see;

When you login you agree to the terms stated in the [ClickBank Client Contract](#).

* Nickname (Username):

* Password:

- Forgot your password? Click [HERE](#).
- For security your email address and phone number must be kept up to date.
- Not a member? [Signup](#) for an account.

Featured Products:

- 1 TOP PAYOUTS & BONUSES: ERRORNUKER - 65%
- 2 GET PAID FOR YOUR OPINION! Earn 75% Comm
- 3 **NEW*~*HOT** SURVEYS! \$25.10 PER SALE!
- 4 'GOOGLE PROFITS...'
- 5 ***NEW***AntiVirus Pays 75% Converts 4%
- 6 New product from the Noadware.net Team
- 7 #1 REG CLEANER & ANTISPYWARE CONVERSIONS
- 8 ERROR DOCTOR 2007 - Pays 75% & BONUSES!
- 9 * OUR TOP SELLING & CONVERTING PRODUCT!

Featured Publishers:

- 1 #SOFTWARE DOWNLOADS :: TOP CONVERSIONS!#
- 2 *** SURVEYSCOUT PAYS 75% CONVERTS 15-30%
- 3 GET PAID TO SHOP AND EAT! EARN 75% COMM
- 4 FROM #1 PRODUCT IN COMP & INTERNET - NEW
- 5 REVENUEWIRE-GET TOP LANDING PAGES & MORE
- 6 :.New Registry Cleaner = 75% #1 Seller.:
- 7 TV SHOWS. BEST CONVERTING!!! 75% COMM
- 8 ***FORTUNEMAKERS WANTED***
- 9 " Don't Click Here. I Don't Like You "

Products You Can Sell:

- 1 ----- BRAND SPANKING NEW! - 75%! -----
- 2 ***EARN UP TO \$3750 PER DAY - EASY!!!***
- 3 ~shhhh!... EvidenceEraser.com 75% \$\$\$
- 4 PAYOUT STATS: \$earned/sale: \$25.54 *MP3*
- 5 TOP AFFILIATES EARN 5 FIGURES
- 6 \$/sale: \$25.09 | %/sale: 75.0% MOVIES
- 7 ***Make Over \$3,000 a Day! Easy,Fast!***
- 8 *** FREE Super Affiliate Report ***
- 9 Top Selling Privacy Software - Earn 65%!

Follow the instructions in the email; put in your **nickname** and the **randomly selected password** to log in to your account.

After you log in you will see this page

The screenshot shows the ClickBank account dashboard for user 'tomwis'. At the top, there is a navigation bar with the ClickBank logo and several menu items: Account Home, Account Settings, Reporting, Paychecks, and News. The 'News' menu item is highlighted. Below the navigation bar, the account name 'Account: tomwis' is displayed. A 'News' section contains a list of updates from ClickBank staff, including information about a new website, security script updates, a new logo and order form, a marketplace feed, and a referral program. Below the news, there are sections for 'PAYPERIOD SALES SUBTOTALS' and 'DAILY SALES SUBTOTALS'. The sales subtotals show zero sales for the periods ending 2006-11-01 and 2006-10-16. The daily sales subtotals list sales for each day from October 3 to October 17, 2006, all showing \$0.00. At the bottom of the dashboard, there is a section with system information (current time, date, and pay periods) and a red warning message about providing valid contact information. Below the warning, there are several links labeled 'HERE' that lead to various account management and reporting pages. At the very bottom, there is a footer with copyright information and links to contact, FAQ, legal, and advertising pages.

Account Home | Logout

Account Home Account Settings Reporting Paychecks News

Account: tomwis

News:

- The new ClickBank website has arrived. See our [weblog](#).
- Updates to the ClickBank Security Script! See our [weblog](#).
- New ClickBank logo and order form! See our [weblog](#) for details.
- Marketplace feed has been released. See our [weblog](#) for details.
- Refer [new clients](#) to us and earn recurring residuals for a year.

- ClickBank Staff

PAYPERIOD SALES SUBTOTALS:

Period ending 2006-11-01: \$0.00
Period ending 2006-10-16: \$0.00

DAILY SALES SUBTOTALS:

Tue Oct 17 **\$0.00** |
Mon Oct 16 \$0.00 |
Sun Oct 15 \$0.00 |
Sat Oct 14 \$0.00 |
Fri Oct 13 \$0.00 |
Thu Oct 12 \$0.00 |
Wed Oct 11 \$0.00 |
Tue Oct 10 **\$0.00** |
Mon Oct 09 \$0.00 |
Sun Oct 08 \$0.00 |
Sat Oct 07 \$0.00 |
Fri Oct 06 \$0.00 |
Thu Oct 05 \$0.00 |
Wed Oct 04 \$0.00 |
Tue Oct 03 **\$0.00** |

Current ClickBank time: 02:12:22
Current ClickBank date: 2006-10-17
Start of last pay period: 2006-10-01
Start of this pay period: 2006-10-16
Start of next pay period: 2006-11-01

ClickBank requires all clients to provide valid contact information. Please take a moment to view your account settings and confirm that we do have your correct email address and phone number.

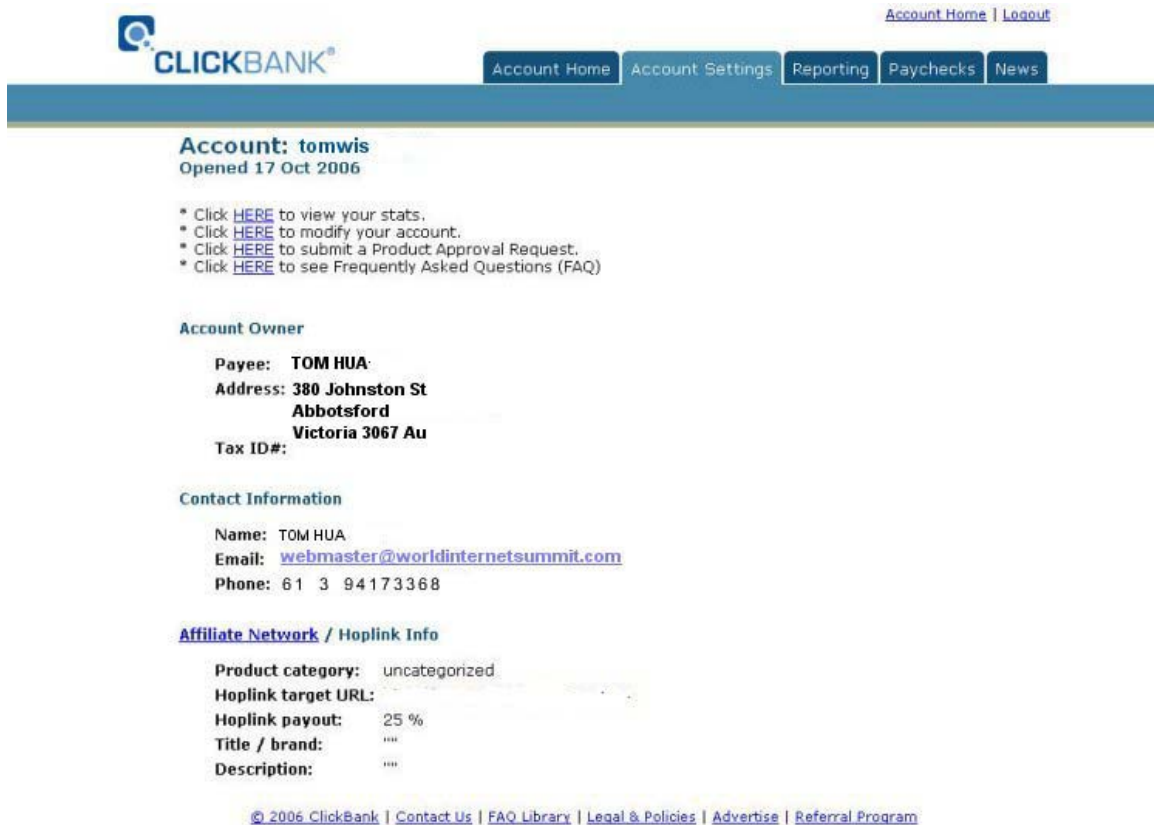
Click [HERE](#) for credit and debit reports.
Click [HERE](#) to view or modify your account settings.
Click [HERE](#) to see prior paychecks.
Click [HERE](#) to see our accounting policy.
Click [HERE](#) to see the cb admin weblog.
Click [HERE](#) to see Frequently Asked Questions (FAQ)

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Click on the second link in the last paragraph at the bottom of the page;

Click [HERE](#) to view or modify your account settings.

Now you will see your account information;



The screenshot shows the ClickBank account dashboard for 'tomwis'. At the top right, there are links for 'Account Home' and 'Logout'. Below the ClickBank logo, a navigation bar contains buttons for 'Account Home', 'Account Settings', 'Reporting', 'Paychecks', and 'News'. The main content area displays the account name 'tomwis' and its opening date '17 Oct 2006'. A list of links provides instructions on how to view stats, modify the account, submit a Product Approval Request, and view FAQs. The 'Account Owner' section lists the payee as TOM HUA, with an address in Abbotsford, Victoria, Australia, and a tax ID. The 'Contact Information' section provides the name, email (webmaster@worldinternetsummit.com), and phone number. The 'Affiliate Network / Hoplink Info' section shows details for the product category, hoplink target URL, payout (25%), and title/brand. At the bottom, a footer contains various utility links.

[Account Home](#) | [Logout](#)

CLICKBANK® [Account Home](#) [Account Settings](#) [Reporting](#) [Paychecks](#) [News](#)

Account: tomwis
Opened 17 Oct 2006

- * Click [HERE](#) to view your stats.
- * Click [HERE](#) to modify your account.
- * Click [HERE](#) to submit a Product Approval Request.
- * Click [HERE](#) to see Frequently Asked Questions (FAQ)

Account Owner

Payee: **TOM HUA**
Address: **380 Johnston St**
Abbotsford
Victoria 3067 Au
Tax ID#:

Contact Information

Name: TOM HUA
Email: webmaster@worldinternetsummit.com
Phone: 61 3 94173368


Affiliate Network / Hoplink Info

Product category: uncategorized
Hoplink target URL:
Hoplink payout: 25 %
Title / brand: ""
Description: ""

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Click on the [HERE](#) link in the Second Line, then you will see a **Modify ACCOUNT INFORMATION** page,

[Account Home](#) | [Logout](#)

 [Account Home](#) [Account Settings](#) [Reporting](#) [Paychecks](#) [News](#)

Account: tomwis

<p>ACCOUNT INFORMATION</p> <p>Please be certain that your contact information is accurate at all times.</p> <p><input type="button" value="SAVE CHANGES"/></p> <p>To specify a new mailing address please email address@clickbank.com</p>	<p>Contact and payment preferences:</p> <table border="0"><tr><td><input type="text" value="TOM HUA"/></td><td>Contact Name</td></tr><tr><td><input type="text"/></td><td>Email address</td></tr><tr><td><input type="text" value="61 3 94173368"/></td><td>Phone Number</td></tr></table> <p><input type="text" value="\$100.00"/> <input type="button" value="▼"/> Hold my paycheck until my balance reaches...</p>	<input type="text" value="TOM HUA"/>	Contact Name	<input type="text"/>	Email address	<input type="text" value="61 3 94173368"/>	Phone Number
<input type="text" value="TOM HUA"/>	Contact Name						
<input type="text"/>	Email address						
<input type="text" value="61 3 94173368"/>	Phone Number						

Info For Your Affiliates:

ClickBank has 100,000 [affiliates](#) who know how to promote your products. Use these fields to control what affiliates see when they find your site in the [ClickBank Marketplace](#).

<input type="text" value="www.worldinternetsummit.c"/>	Hoplink target URL (where you sell your products)
<input type="text"/>	Site title / brand name
<input type="text"/>	Brief description of your products
<input type="text" value="25%"/>	percent commission you offer to affiliates

NOTE: Affiliates should skip the section below. Only fill in the blanks if you plan to use ClickBank to sell access to information located at your own web site.

We'll focus on the top half of the page which is all that free Affiliates need to use. The lower half is where you put information if you decide to pay your \$49.95 registration and use Clickbank to sell your products.

We'll cover that part later in this booklet.

Your free account is now ready but you should change the supplied password before you do anything else.

Change Your Password

You should change the randomly selected password which ClickBank supplied to you for something which is easy for you to remember and hard for others to guess.

Your password must contain 8 or more letters & digits.

To get a new password, go to the ClickBank login page

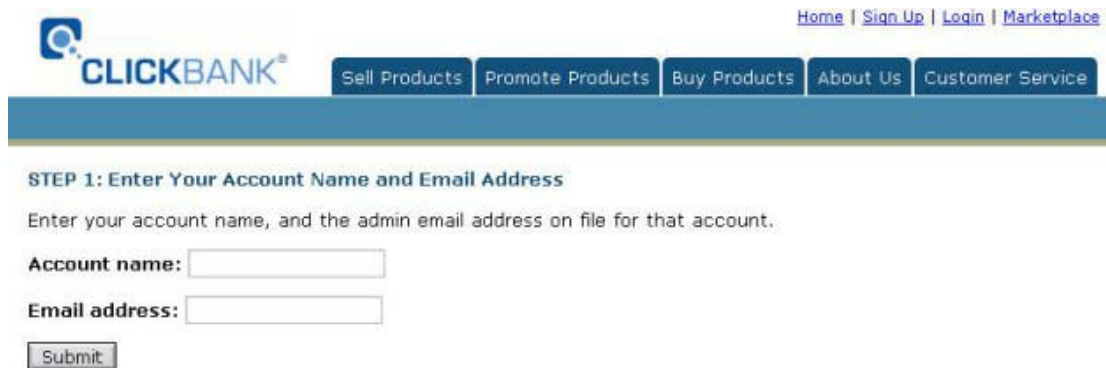
(<http://clickbank.com/login.html>)

The screenshot shows the ClickBank website interface. At the top right, there are links for Home, Sign Up, Login, and Marketplace. Below these are navigation buttons for Sell Products, Promote Products, Buy Products, About Us, and Customer Service. The main content area is divided into four sections:

- Login Form:** A box with the text "When you login you agree to the terms stated in the ClickBank Client Contract." It contains input fields for "Nickname (Username)" and "Password", and "Login" and "Reset" buttons. Below the form are links for "Forgot your password? Click HERE" and "Not a member? Signup for an account".
- Featured Publishers:** A list of 9 publishers with their names and commission rates, such as "#SOFTWARE DOWNLOADS :: TOP CONVERSIONS!#", "SURVEYSCOUT PAYS 75% CONVERTS 15-30%", and "GET PAID TO SHOP AND EAT! EARN 75% COMM FROM #1 PRODUCT IN COMP & INTERNET - NEW".
- Featured Products:** A list of 9 products with their names and commission rates, such as "TOP PAYOUTS & BONUSES: ERRORNUKER - 65%", "GET PAID FOR YOUR OPINION! Earn 75% Comm", and "NEW! ~HOT~ SURVEYS! \$25.10 PER SALE!".
- Products You Can Sell:** A list of 9 products with their names and commission rates, such as "BRAND SPANKING NEW! - 75%!", "EARN UP TO \$3750 PER DAY - EASY!!!", and "EvidenceEraser.com 75% \$\$\$".

Select "Forgot your password? Click [HERE](#)" just below the log-in box.

On the next screen, you will be asked to enter your account nickname and the email address currently listed in your Clickbank account.



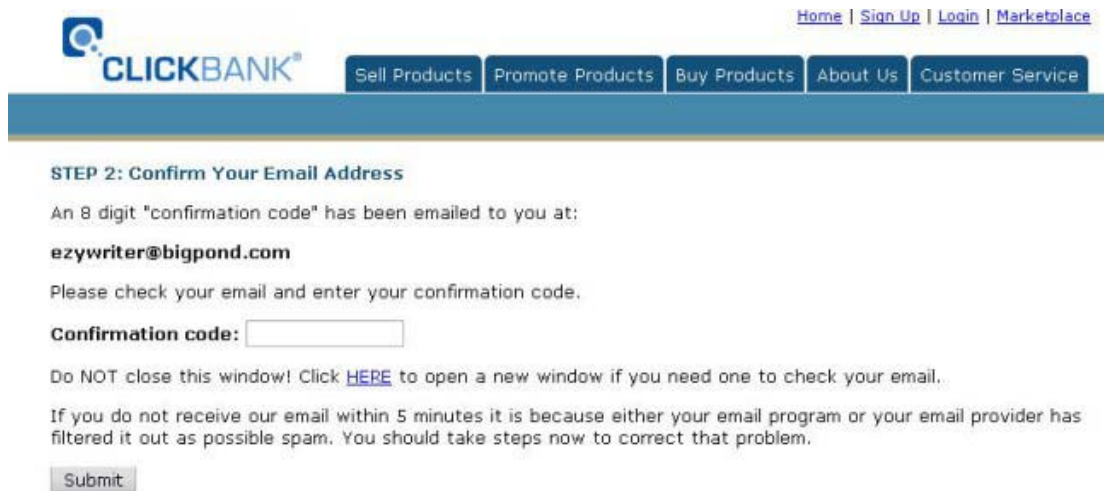
The screenshot shows the ClickBank website header with the logo and navigation links: Home, Sign Up, Login, Marketplace. Below the header is a blue bar with buttons for Sell Products, Promote Products, Buy Products, About Us, and Customer Service. The main content area is titled "STEP 1: Enter Your Account Name and Email Address" and contains the instruction: "Enter your account name, and the admin email address on file for that account." There are two input fields: "Account name:" and "Email address:". A "Submit" button is located below the input fields.

Remember the NOTE at the bottom of that screen – if you do not record your account nickname so that you can put it here, ClickBank will not send you that information – you will have to open a new account! That’s part of the security which protects ClickBank and all their clients.

Then you click ‘**Submit**’:

A confirmation code is automatically generated and emailed to you from notify@clickbank.com.

Retrieve the confirmation code from that email, and enter it where indicated.



The screenshot shows the ClickBank website interface. At the top right, there are links for [Home](#), [Sign Up](#), [Login](#), and [Marketplace](#). Below these are navigation buttons for [Sell Products](#), [Promote Products](#), [Buy Products](#), [About Us](#), and [Customer Service](#). The main content area is titled "STEP 2: Confirm Your Email Address". It states: "An 8 digit 'confirmation code' has been emailed to you at: **ezywriter@bigpond.com**". It then asks the user to "Please check your email and enter your confirmation code." Below this is a label "Confirmation code:" followed by an empty text input field. Further instructions include: "Do NOT close this window! Click [HERE](#) to open a new window if you need one to check your email." and "If you do not receive our email within 5 minutes it is because either your email program or your email provider has filtered it out as possible spam. You should take steps now to correct that problem." At the bottom of the form is a "Submit" button.

Then, click on **Submit**



STEP 3: Finished!

Your new account has been created.

Please memorize the information below, or print this page.

Account nickname: tomwis

Account password: GMYL134M

Upper and lower case DO MATTER in your password. When you login be sure to type it exactly as you see it above.

Keep in mind that anyone who knows your password can access and make changes to your account. We strongly advise that you not share your password with anyone.

Click [HERE](#) to continue.

Record this information. Then, you can return to <http://www.clickbank.com/> to log in to your account.

Selling As A Free Affiliate

1. Go to <http://www.clickbank.com/>



2. Click on Promote Products. Then, you will see a page similar to this one:



3. Click on the second option, “2. Search the ClickBank [marketplace](#) for products to promote” and you will see a screen like this;

Home | Sign Up | Login | Marketplace

CLICKBANK®

Sell Products Promote Products Buy Products About Us Customer Service

Affiliate Home | Sign Up | Marketplace | FAQ | Tools

Search the Clickbank Marketplace

Category: All Categories Subcat: All Sub-Categories

Keywords: Sort by: Popularity

Show: 10 results per page **Go** **Reset**

Use the ClickBank Marketplace drop-down categories and sub-categories, the keyword search engine, and the sort by function to find digital products. Click "view pitch page" under the product to view how the product will be presented to customers. Check the stats under each product to determine how much you can earn for converted customer referrals. Once you have a product you want to promote, click "create hoplink" under the product and begin referring sales today.

[Search Help](#) | [Rankings Help](#) | [Marketplace FAQ](#)

List of Categories

Business to Business	Marketing & Ads
Health & Fitness	Fun & Entertainment
Home & Family	Sports & Recreation
Computing & Internet	Society & Culture
Money & Employment	

Sponsored Links

[\\$3500 Wkly! Google & Clickbank Affiliates EARN 70% per sale.](#)

[#1 Affiliate Commissions Affiliates EARN 70% per sale.](#)

[#1 Converting Registry Cleaner Affiliates EARN 75% per sale.](#)

[Make \\$500-\\$3900 Daily! Affiliates EARN \\$\\$\\$ per sale.](#)

[Best Anti-Spyware Program Affiliates EARN 65% per sale.](#)

[? 15min to \\$1000+ per week ? Affiliates EARN 75% per sale.](#)

Here, you will define the type of Product that you want to promote (eg Business to Business).

Click on your chosen Category and you will come to a page similar to this:

Home | Sign Up | Login | Marketplace

CLICKBANK®

Sell Products | Promote Products | Buy Products | About Us | Customer Service

Affiliate Home | Sign Up | Marketplace | FAQ | Tools

Marketplace > Business to Business Search Help | Rankings Help

Search the Clickbank Marketplace

Category: Subcat:

Keywords: Sort by:

Show: results per page

- 1) Affiliate Project X - Game. Over. Learn why. Before your competition does.
\$/sale: \$37.19 | %/sale: 50.0% | %refd: 80.0% | grav: 598.8
[view pitch page](#) | [create hoplink](#)
- 2) SurveyIncomeSystem - New #1 Survey Site. The #1 Paid Surveys Site now offers bonus commissions in addition to 75% - See <http://aff.SurveyIncomeSystem.com>.
\$/sale: \$22.03 | %/sale: 75.0% | %refd: 92.0% | grav: 466.85
[view pitch page](#) | [create hoplink](#)
- 3) Affiliates - Multiple Streams Of Income! New - Earn 75% Of Each Sale. Converting Like Crazy! - We'll Make You Rich!
\$/sale: \$30.98 | %/sale: 75.0% | %refd: 83.0% | grav: 248.92
[view pitch page](#) | [create hoplink](#)
- 4) SaleHoo: Wholesale Directory & Resources. Find items to sell on eBay and more! Thousands of search terms to bid on for affiliates! Free help for beginners!
\$/sale: \$33.27 | %/sale: 75.0% | %refd: 77.0% | grav: 174.44
[view pitch page](#) | [create hoplink](#)
- 5) Paid Surveys Etc. #1 Survey Site. Insane Conversions with new Sales Copy. Must See. # <http://www.paidsurveysetc.com/affiliates.php>
\$/sale: \$22.13 | %/sale: 75.0% | %refd: 92.0% | grav: 224.91
[view pitch page](#) | [create hoplink](#)
- 6) Keyword Elite: New Keyword Software. Go Here For Tons Of Affiliate Tools: <http://www.keywordelite.com/affiliate/> Create 1000s of AdSense Keywords, Dominate Adwords.
\$/sale: \$88.85 | %/sale: 58.0% | %refd: 79.0% | grav: 143.39
[view pitch page](#) | [create hoplink](#)
- 7) Ultra Hot* SpywareBot: #1 AntiSpyware. Now with Msn/Goog/Yhoo Tracking! Checkout RegistrySmart.com!
\$/sale: \$21.66 | %/sale: 75.0% | %refd: 81.0% | grav: 96.32
[view pitch page](#) | [create hoplink](#)
- 8) Seo Elite: New Seo Software! The Grand Daddy of all Seo Software! Get A Top 5 Google Ranking In Under 30 Days! \$101+ Affiliate Payout!
\$/sale: \$91.89 | %/sale: 60.0% | %refd: 54.0% | grav: 118.35
[view pitch page](#) | [create hoplink](#)
- 9) XoftSpySe - #1 Converting Anti-Spyware. Free scan with amazing conversion rates. Google, Overture, & Custom conversion tracking. Dedicated support for our affiliates!
\$/sale: \$24.79 | %/sale: 75.0% | %refd: 90.0% | grav: 68.44
[view pitch page](#) | [create hoplink](#)
- 10) Pays 70% Butterfly Marketing Manuscript! The Marketing Strategy That Changed The Internet Forever! Go to TheButterflyMarketingManuscript.com/affiliate for awesome tools.
\$/sale: \$45.91 | %/sale: 70.0% | %refd: 81.0% | grav: 110.27
[view pitch page](#) | [create hoplink](#)

1 2 3 4 5 [Next >>](#)

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4. If you see a listing you like, click on either the [view pitch page](#) or the [create hoplink](#) link underneath the paragraph of information. Do NOT Click on the title of the heading (eg Affiliates Multiple Streams of Income)

Clicking the [view pitch page](#) will bring you a copy of the Sales page for that product.

Clicking the [create hoplink](#) link will bring up a javascript box like this:

You can earn 70% for each paying customer you refer to this product. For details please enter your ClickBank nickname:

No nickname? Click [HERE](#) to sign up first. It's free!

5. Put your Clickbank nickname in the box and click the Submit button. You will get a javascript box similar to this:

ClickBank pays you 70% when you sell this publisher's product. To refer a customer send them to this domain name:

<http://tomwis.bryxen1.hop.clickbank.net>

Cut and paste the following hoplink into your web page:

```
<a href="http://tomwis.bryxen1.hop.clickbank.net" target="_top"> Click Here!</a>
```

6. Either write down or Copy and Paste the links that you see to a text file that you can save to your computer, so that you can put them in your web pages when you want to refer potential customers to these products.

If you do not want to choose any other products to affiliate with at this point, close the browser window.

If you do want to choose another product to affiliate with, go back to Step 4 in this list.

Step Two

Selling Your Products through ClickBank

Many people earn a substantial amount, and some even make their living, by making affiliate sales through ClickBank.

But, if you have your own product that is delivered to customers directly from the Internet; attached to an email or downloaded from a web page etc, you can offer it through ClickBank and get access to the thousands of potential affiliates who register for free with Clickbank.

It's a simple, secure system. You could start getting sales through ClickBank and increasing your profits from your digital product in a very short time!

Product owners that sell through the ClickBank system are called **Publishers**. Their products are delivered straight to the buyer's computer from the Internet.

Have another look at the ClickBank Marketplace to see the variety of downloadable products that are offered.

This section shows you all the simple steps required to become a ClickBank publisher:

If you have not already, [Click Here](#) to sign Up with ClickBank - it takes less than 2 minutes!

Set up your Sales Page - Publisher's Pitch Page (PPP)

Your sales page is the web page where you convince the customer to make the purchase.

On this page you need to:

1. Explain what you are selling.
2. Explain how the product will be delivered (download from a web page, attachment to an email, etc).
3. Explain how long it will take for delivery (5 seconds, 5 minutes, etc).
4. Include your **sales link**.

You need to set up a **sales link** on your sales page. This can be a simple text link, like [Order Now](#), or even a small image like the one I use on my FreetoSell.com site;



Your customers click on this when they are ready to order and they are transferred to ClickBank to complete the transaction through a **Hyper Link** to a URL (Internet address) like this one;

<http://ITEM.PUBLISHER.pay.clickbank.net>

Your hyperlink would be in this form;

```
<a href="http://ITEM.PUBLISHER.pay.clickbank.net" target=cb>CLICK  
HERE TO PURCHASE</a>
```

This is the most important part: Put your ClickBank account nickname where you see PUBLISHER in that line.

Replace ITEM with the ITEM number of the link to that particular product you offer for sale. Clickbank lets you to sell up to 50 different products from one ClickBank account.

When you set up your ClickBank publisher account, each link to one of your products is assigned an ITEM number; 1,2,3, etc. You set up your first product with the item number 1. You will use '2' when you set up the URL to sell the 2nd product, and '3' for 3rd product. ...

ClickBank recommend that you add a Title for each product that you sell through ClickBank. With the previous link, there is no “name” or Title for the product and the customer’s receipt would just show the Item Number which would not be of much help to them.

Add the Title of the product by adding a "QUERY_STRING" parameter, called "detail", to the sales link. This is an example:

<http://ITEM.PUBLISHER.pay.clickbank.net/?detail=Test Title>

Note that you must have an underscore “_” between each of the words where there is more than one word in a product’s Title.

With your real products, Test_Title would be replaced by “Sell_a_Million” or whatever is the Title of your product.

Replace CLICK HERE TO PURCHASE with any similar text or image that you prefer.

Below is an example of the sales link that I use for my FreeToSell Package.



The link I used to accept Payment for my FreeToSell Package is

<http://10.tomhua.pay.clickbank.net/?detail=FreeToSell>

tomhua is my Clickbank Nickname.

10 is the product number I am selling.

FreeToSell is the Title of the product.

Step Three

Setting up your ThankYou Page

- Publisher's Thank You Page (PTP)

Your Thankyou page is the page that ClickBank sends the customer to after they pay. The customer only reaches this page if their credit card is valid.

On this page you need to:

- **Thank the customer** for making a purchase.
- **Display your email address** where you will assist the customer with any questions they may have about what they bought. You must display the actual email address - not just a clickable image or other symbol.
- **Remind the customer** that their credit card bill will show a charge by: ClickBank or CLKBANK*COM.
- **Collect additional information** from the customer, if you need it to complete the sale.
- **Make an "exit link"**. Once the customer sees your thank-you page make sure they have at least one link to follow. This might be to a page on your site where you have an unexpected free bonus or a form to sign up for your newsletter.

You need to set up a Download Link (something like [Download Now](#)) on a 'thankyou' page for each of your ClickBank products. This is where your customers will click on a **Hyper Link** to the URL where you store your product so that they can download your product.

The HyperLink will look something like <http://YourDomain.com/eBook/Title.exe> or <http://YourDomain.com/eBook/Title.pdf>.

This link points to where your product is on your web server **including the name of the file.**

If you put your book, **mybook.pdf**, in a folder called **duud**, and your Thankyou page is in the same folder, your link would be; mybook.pdf

If you put your Thankyou page in a folder called, say, **nother**, but your book, mybook.pdf, is in a different folder - called **duud**, then your link on the Thankyou page would be; nother/mybook.pdf

Or, you can use the whole URL to the book;

<http://www.mysite.com/nother/mybook.pdf>

Below is an example of a 'thankyou' page I might use for my FreeToSell package.



The URL I used for my customers to download my products was

<http://www.huas.net/dlbin/freetosell6.exe>

www.huas.net is my Domain name.

dlbin was the sub-directory I store my digital products.

freetosell6.exe was the File Name of the eBook.

To test your **Download link**, click on the - [CLICK HERE TO COMPLETE YOUR PURCHASE](#) – link. That should send you to your **'Thankyou' page**.

Step Four

Setting up links at ClickBank

Go to <http://clickbank.com/login.html> to log in to Clickbank with your nickname and password.



After you log in you will see at the bottom of the page ...

- Click [HERE](#) for credit and debit reports.
- Click [HERE](#) to view or modify your account settings.
- Click [HERE](#) to see prior paychecks.
- Click [HERE](#) to see our accounting policy.
- Click [HERE](#) to see the cb admin weblog.
- Click [HERE](#) to see Frequently Asked Questions (FAQ)

Click on the link;

'Click [HERE](#) to view or modify your account settings'

You will then go to your account settings page;

Account: tomwis
Opened 14 Feb 2005

* Click [HERE](#) to view your stats.
* Click [HERE](#) to modify your account.
* Click [HERE](#) to submit a Product Approval Request.
* Click [HERE](#) to see Frequently Asked Questions (FAQ)

Account Owner
Payee: TOM HUA
Address: 380 JOHNSTON STREET
ABBOTSFORD, VICTORIA 3067
AU
Tax ID#:

Contact Information
Name: TOM HUA
Email: webmaster@worldinternetsummit.com
Phone: 61-3-94173368

Site Information
Homepage:
Category: uncategorized
Title: ""
Topic: ""

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Click on the link in the **Second Line**:

'Click [HERE](#) to modify your account'

to go to **Modify ACCOUNT** page.

The **lower part** of the page has a section like this.

NOTE: Affiliates should skip the section below. Only fill in the blanks if you plan to use ClickBank to sell access to information located at your own web site.

THANK-YOU PAGES

Once the customer pays, we send them directly to a "thank-you page" at your web site. You can enter the web address (URL) of up to 50 such pages here. (More blanks will appear as you need them.) Each price should be the price of access, in US dollars.

SAVE CHANGES

Click [HERE](#) to request a Product Approval Request.

Your account is not currently approved for making direct sales. Leave your prices set to zero while you test your links. To set prices greater than \$0.00 you will need to submit a [Product Approval Request](#).

Customer payment options

- Let customers pay by Credit Card
- Let customers pay by Online Check
- Let customers pay by PayPal

Your product delivery pages:

	\$0.00	URL & Price of item 1
	\$0.00	URL & Price of item 2
	\$0.00	URL & Price of item 3
	\$0.00	URL & Price of item 4
	\$0.00	URL & Price of item 5

Advanced Settings:

Cgi [purchase validation](#) (for experienced programmers only):
 Secret key (up to 16 letters & digits)

This is where you put **the URL** of your 'thankyou' page and **the price** you are selling.

When you are ready, click on the '**SAVE CHANGES**' button.

You will now come back to your Account Settings Page,

NOTE: Affiliates should skip the section below. Only fill in the blanks if you plan to use ClickBank to sell access to information located at your own web site.

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	\$0.00	URL & Price of item 1
	\$0.00	URL & Price of item 2
	\$0.00	URL & Price of item 3
	\$0.00	URL & Price of item 4
	\$0.00	URL & Price of item 5

Advanced Settings:

Cgi [purchase validation](#) (for experienced programmers only):

Secret key (up to 16 letters & digits)

Click on the links below **Thank-you page urls** to do Testing. You should see your **'Thankyou' Page** if the URL is set correctly with Clickbank.

Step Five

Testing your Links

Go to your order page and click on the order link. If everything is set up correctly you should see the Secure Order Form generated by Clickbank, similar to this:

CLICKBANK[®] WELCOME TO CLICKBANK, THE WEB'S TRUSTED SOURCE FOR DIGITAL PRODUCTS

Secure Order Form

Your country:

Your zip or postal code:

Method of payment:

- Pay by [Credit Card](#) or [Debit Card](#) below.
- Or click [HERE](#) to pay by PayPal.
- Or click [HERE](#) to pay by eCheck.

Your name:

Your email address:

Your card number:

Card expiration date:

Card validation code: [\[What is this?\]](#)

Purchase detail: **WIS product**

Payment amount: One payment of \$ (US Dollars)

CLICK ONCE TO PAY NOW >>>

Terms of sale:

- Your purchase will appear on your bank statement under the name "CLKBANK *COM".
- ClickBank will, at its option, replace or repair any defective product within eight weeks from the date of purchase. For more detail see our [return policy](#).
- The geographic location of your computer has been determined and recorded. All attempts at fraud will be prosecuted.
- Information submitted in conjunction with this order is handled within the constraints of our [privacy policy](#).
- Your name and email address may be provided to the original publisher of this product upon completion of this purchase.

Check that your Product Title is listed against Purchase Details, near the bottom of the page.

The Link price is set to \$0.00 now by Clickbank for your testing purposes.

Click on the 'Continue' button, and use any numbers for the credit card number for testing. You should see a page similar to the one below when your card is approved.



WELCOME TO CLICKBANK, THE WEB'S TRUSTED SOURCE FOR DIGITAL PRODUCTS

Secure Order Form

Your Payment Was Approved!

Please review the details of your purchase below.

Thank you for your payment of:	\$ 0 USD
Recurring charges:	None. This is a one-time charge.
Your billing statement will show a debit by:	CLKBANK*COM
Your ClickBank order number is:	2XH56LS9
The description of your order is:	WS Product
The product publisher for this order is:	Tomwis
For technical support contact the publisher at:	webmaster@worldinternetsummit.com

[CLICK HERE TO COMPLETE YOUR ORDER >>>](#)

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Click on the - [CLICK HERE TO COMPLETE YOUR PURCHASE](#) - link, you should be directed to your 'Thankyou' page where you should test your **Download link**.

Step Six

Requesting Price Limit Increase

Make sure that you have completed all the previous steps, then go to this page <http://clickbank.com/setup.html> to double check everything with Clickbank's Guidelines.

The product approval for an account will include the maximum retail price that can be assigned to one of your products. The standard maximum retail cap is \$50. In rare circumstances we can approve products with a retail price as high as \$200.

To request a product approval **login to your account**, click the "**modify account**" link. Select the link titled "**Click HERE to submit a Product Approval Request.**"

Please Note: Do not request a price limit increase until you have completed all the previous steps.

When you request a limit increase, you must provide Clickbank with 10 things:

1. A brief description of your product.
2. The retail price ClickBank should charge for this product.
3. Are you the creator of this product?
4. If not, from whom did you obtain a license to sell it?
5. Do your product promotions match all of our guidelines (above)?
6. Did you make a \$0.00 test purchase yet?
7. How is this product digitally delivered? (web page, email, etc)
8. How fast is this product delivered? (5 seconds, 5 minutes, etc)
9. The address of your sales page.

10. The address of the publisher's Thank You Page.

When you have everything in place, click the '**Submit Product Approval Request**' button **with all the information they asked for.**

And, then you wait - USUALLY two or three days. They will send you a letter that accepts your request.

When you get it, log in to your Clickbank account. Follow the instructions to make the payment to activate your publisher's account, and then wait for a few minutes.

Then go to Modify your account and put the dollar amounts in.

Then **DOUBLE CHECK** that everything is working perfectly.

You are now in business!!!

Advanced

Protection for your Downloads

Clickbank offers you and your customer the security of the payment processing. However, you are responsible for the security of your products. Some visitors to your web site could try to download your products without paying you if you don't take care of the security of your products.

Here are your potential problems:

1. Not hiding your download page deep enough. You should make a directory to put your thank you page in, such as 'mpage' or 'tcpage'.

2. Making the name of your download page easy to guess. Putting the download link for your product on a page called something like `thankyou.html` can be costly.

You don't want people that have not paid for your product to be able to just easily type in '`http://yourdomain.com/thankyou.html`' and download your products for free.

You need to give the page a name that is hard to guess; something like `tpage.html` or `4789.html`

Then, put your 'thankyou' page in a sub-directory which has a name that only you know.

You might have something like `http://www.yoursite.com/tcpage/4789.html` (not a real link).

3. Not putting a meta tag in your html code that stops the Search Engine robots picking up your download page. This special tag says "no follow" and keeps the search engines from recording the information from your download page(s) and

displaying it when potential thieves look for your download in those search engines.

Example:

```
<TITLE>No Title</TITLE>
```

```
<META NAME="keywords" CONTENT="None">
```

```
<META NAME="description" CONTENT="No Description">
```

```
<META NAME="ROBOTS" CONTENT="INDEX,NOFOLLOW">
```

4. Not changing your thank you pages once in a while. Some buyers may tell their friends where to download your product. They may even put the link on chatrooms! Make sure that you change the name and location of your Thank you page about once a month.

5. Not having an index page in the directory that you put your Thankyou pages in. Many servers hide the details of the web pages in a folder unless you put an index.htm or index.html page in that folder. If you don't have one there, anyone can type in <http://www.yoursite.com/tcpage/> and they will see a list of all of your pages and other files in that directory, including your “thank you” pages, ebooks etc.

Some people put a passcode on their sites. Most servers have a control panel, or a menu, where you can make a directory and passcode it. If you don't have one, you can make a directory and then write your web host and ask them to set up an .htaccess for your directory that you just made.

Another, better option when your customer pays and Clickbank sends them to your thank you page, is to have a form there which gathers your customer's contact information and then sends them an email with his passcode to get to your product or access to your membership site.

You can search for sign-up scripts in <http://www.hotscripts.com>

Advanced

Setting Up a Professional Affiliate Program

Clickbank has an automatic set-up that gives you a URL that you give to your affiliates. They use that link to refer potential customers to your product.

Clickbank pay the affiliate when it is time to be paid, and does the bookwork concerning your Affiliates for you.

The URL that you will give to your affiliates for them to send the visitors to your site will look like <http://AFFILIATE.PUBLISHER.hop.clickbank.net>

However, just giving someone a bare URL is not the best way to manage your affiliate programs.

When you are serious about helping your affiliates make you money, consider making a special web page that they can market, some banners and sales copy that they can use to promote your product, and have a way to reach them.

One way that professionals go about this part of the business is to purchase an easy-to-install replica script which allows your affiliates to sign in and get their own sales page – one that is personalized for them.

After they sign in, then you can direct them to where to sign up so you can reach them, and where to go to get their sales material.

An easy way to reduce the work involved is <http://www.ustoday.net/ns.html>

Other Recommended Resources

[Web Site Hosting Service](#)

[Internet Marketing](#)

[Affiliate Program](#)

I wish your online journey to be enjoyable and profitable!

Tom Hua

[Another eBookWholesaler Publication](#)