Gold Coast, Queensland Australia
• For 11 years I sold my time as an employee earning around $35K a year
• Now I sell information products over the internet
• I don't have any staff
• I wake up whenever I want … and go to sleep
• Walk on the beach in the morning
• I don't have to package any products to customers
• Work 3 - 4 hours a day
• No traffic jams
• I can take holidays when I want
• I go the movies when I want
• This business earns me over $400K per year from home
What you will discover in the next 90 minutes

• The simple secret to making money while you sleep
• How real people are making money 24 hours a day on virtual auto-pilot
• How to create a "while you sleep" business
• The secret to instantly multiplying your sales by over 500%
• If the idea of becoming $50,000 ... $75,000 ... or even $100,000 richer this year sounds good to you, then you're going to love what I'm about to reveal.

• If you had my secret working for you then when this Sunday evening rolls around, you wouldn't be stressing about waking up Monday morning to make the traffic-jammed journey to work

• On Monday morning, while everyone you know has forced himself or herself out of bed to report to work ... you simply sleep in. FOR AS LONG AS YOU WANT!

• Then, like the people I'm about to introduce to you, when you're ready to get up you simply stroll over to your computer and count the money you made overnight.

Just imagine...
Just imagine...

- And what do you do after you've checked your sales?
- Figure out what to do with all that free time you have.
- In a few more weeks you could be able to cruise down to your local car dealership and pick out that car you've always wanted.
- What colour will you choose? What add-ons will you get?
- Better still, if you had my secret working for you, then in several months or maybe a year, you could very well find yourself ready to build or buy the home of your dreams.
- It's true - people will think you've inherited a fortune.
- With my secret, you can virtually create a lifetime of income ... year after year ... the money keeps pouring into your account.
• This secret:
• Allows you to become your own boss
• Gains you respect and admiration from family and friends
• Gives you the freedom to travel or live anywhere you want
• Gives you the freedom to pursue your wildest dreams and passions
• Brings you all the fun things you want in life
• Allows you to help others ... or surprise people with outrageous gifts
• Puts you on track for a first-class lifestyle
In fact

• You could start seeing money rolling in your first month
• So how much do you want to make? LET'S GET CLEAR
• What I'm about to show you truly is the lazy way to make money
• So if you're tired after you get home from work ... or from looking after the kids - but you're looking for a way to pay that bill at the end of the month ... or pay off your credit card ... or book yourself a holiday, then this is for you
• Does all this sound too good to be true?
• What if it's not?

What is my secret for making money while you sleep?
The secret is ...

Your own internet business
Why start an internet business?

- There are over 327,000,000 internet shoppers in Asia – spanning 35 countries as of September 2005 – 9% of the total population
- 2,421,800 Internet users shopping ONLINE in Singapore as of September 2005
- 10,040,000 Internet users shopping ONLINE in Malaysia as of September 2005

www.internetworldstats.com

- Last year more than a billion people went online, more than 250 billion searches were done, and total online sales accounted for over $170 BILLION (SOURCE: Forrester Research).
Why start an internet business?

• 2006 should see 200 MILLION more potential customers online (2 billion by 2010!) and total Internet sales will increase another 20% or more (SOURCE: FTI Consulting).

• TWO MILLION eager buyers visit eBay every day, ready and willing to make purchases online

• And eBay is more than oddities and collectibles -- it's big, big business. In the first half of 2005, eBay members in the US alone sold over $10.6 billion dollars worth of goods to over 150 million registered users!
Meet Matthew Taylor, New Zealand

- Attended World Internet Summit 2004
- Went home and immediately started using just one secret we gave him
- What was the secret?
- How to sell other people's products
- Started making US$400-$1000 a month inside 4 weeks
Next step for Matthew Taylor

• Applied another one of our secrets
• Started recording one expert interview a month ... from the property investing field
• This is called a "niche"
• Sold access to these interviews for $19.95 a month - www.wealthspy.com
• Had someone from www.elance.com create the website
• Had someone from www.elance.com TRANSCRIBE each interview into a report
• Made $3,000 a month
• Sold this business for $65,000 within 6 months of attending World Internet Summit
Next step for Matthew Taylor

- After selling his internet business for $65,000 ... the buyer demanded to pay him $95,000 a year ... plus commission ... to become his business partner (just 1 year after World Internet Summit)
- Now creates promotions that make as much as $17,000 in one week
- Contact: matthew@richmastery.com

• FREE GIFT?
- 1/2 hour interview with Matthew Taylor
- www.worldinternetsummit.com/lifechanger.html
Meet Scott Wilson, New Zealand

- D-grade student
- Failed at multi-level marketing
- Attended World Internet Summit in 2005
- Went home and applied one secret
- Used some "ebooks" we gave attendees the rights to sell
- Charged $37 a month to access these ebooks - made USD$1,400 within 30 days using a free advertising site
Scott Wilson, New Zealand

- Used a second secret
- Bought a "Resale Licence" to an information product, where he keeps 100% of the profits
- Now has other people selling it for him at 50% commission
- Makes USD$1,500 a month, yet it takes no work - ready to leave his job
- Email: scott@smarterbusinessleads.com

ANOTHER FREE GIFT?
- 1/2 hour interview with Scott Wilson
  - www.worldinternetsummit.com/lifechanger2.html
Meet John Stockwell, Australia

- Ex-construction worker and guitar nut
- Attended World Internet Summit 2004
- Went home and wrote his own ebook on how to play guitar
- Started video-recording himself teaching guitar - turned them into DVDs at US$27
- Sells them on E-bay
- Still works part time but earns USD$500 a week from home using the internet
- Uses his income to pay off investment homes
- www.greatguitargiveaway.com
Meet Quentin Brown, Australia

- Married with 4 boys
- Started his own offline business 5 years ago and went bankrupt in 6 months
- Borrowed some money from his sons to start his own internet business
- Started writing his own e-books that helped people design websites
- Found a free program on the internet which helps people put audio on their websites. Now his biggest selling product
- Travels when and where he wants
- Earns **USD$2,000 a week** from home
- [www.MSincome.com](http://www.MSincome.com)
Meet Dale Beaumont, Australia

• 24 year old with no internet experience
• Used a product creation secret
• Wrote an entire book without writing it
• Sells for $29.95
• Grew his customer database from zero to 2,780 people in just 5 months
• Now makes $4,000 a month
• Speaks in Australia, N. Zealand and Asia
• www.secretsexposed.com.au

FREE GIFT?
1/2 hour interview with Dale Beaumont
www.worldinternetsummit.com/lifechanger3.html
Meet Patric Chan, Penang, Malaysia

- 26 years old
- No college degree - failed greeting cards salesman
- Now sells self-help ebooks and CDs on the internet for $97 each
- 78% of his customers are in the USA
- First Malaysian to speak at World Internet Summit
- **Makes over $6,000 a week**
- [www.patricchan.com](http://www.patricchan.com)
Meet Jo Han Mok, Singapore

- 27 years old
- Started internet business part time during college, 2001, with his own e-book
- Partnered with big name experts in order to sell his ebook to THEIR lists
- Best month of sales: $86,535
- Speaker at World Internet Summit
- Utilises another secret profitable skill - copywriting
- Gets paid as much as $15,000 to write a sales letter
- www.midastouchmarketing.com
Meet Mike Filsaime, USA

- One of our featured speakers at World Internet Summit
- January 2006 sold $1,000,000 in 7 days

Meet Armand Morin, USA

- One of our featured speakers at World Internet Summit
- Made $4.2 Million in his first 8 weeks online
Meet Stephen Pierce, USA

• One of our featured speakers at World Internet Summit
• Sold $888,817 in his first 12 months
• www.the-whole-truth.com

Meet Tom Hua, Australia

• My business and the other co-founder of World Internet Summit
• Sold $2.3 Million in 2005
• www.tomhua.com
Meet Derek Gehl, Canada

- Speaker at World Internet Summit
- No marketing background
- No college degree
- Turned $25 into over $55,700,000 in online sales
- Attracts over 23 million visitors a year to his websites
- Sells ebooks, CDs, DVDs, manuals and seminars
- Makes over $12,000,000 a year
- [www.marketingtips.com](http://www.marketingtips.com)
Step-by-step walkthrough of a $30,000 a year "while you sleep" business
Let's go into more detail about how you can do this yourself

• How I created a $30,000 per year “while you sleep” business in just 3 weeks

• Discovered Ed Dale And Frank Kern’s UNDERACHIEVER FORMULA in May 2004

• Watched breakfast TV Friday July 2

• The weather girl gave me a brilliant idea

• My little peabody brain thought ... “Hmmmm”
• Instantly visited: http://inventory.overture.com

Search Term Suggestion Tool

Not sure what search terms to bid on? Enter a term related to your site and show you:
- Related search
- History

*All suggested search terms are subject to our standard editorial review process.

<table>
<thead>
<tr>
<th>Count</th>
<th>Search Term</th>
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<tbody>
<tr>
<td>144300</td>
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<td>scrapbooking sticker</td>
</tr>
<tr>
<td>3128</td>
<td>free scrapbooking idea</td>
</tr>
</tbody>
</table>
• Seeing as I knew nothing about the topic, I had to think of an "angle" which would appeal to people interested in Scrapbooking
• Typed "scrapbooking" into Google.com
• Found 1 business showing people HOW TO MAKE MONEY from scrapbooking
• Which meant: Low competition ... big market
• Next? Set up a “Flycatcher Page” to find people who were interested in Scrapbooking
• Now what to goodness is a "flycatcher page?"
"How To Make Money Scrapbooking"
This book costs $17.97 ... but for a limited time it can be yours FREE - here's how...

Dear Friend,

I know your time is valuable, so I'll be to the point.

I NEED YOUR ADVICE!

I'm putting the finishing touches on a new e-book about how to make money Scrapbooking. And I want to make sure I don't leave anything out.

So, will you let me know your biggest question about making money Scrapbooking? What is the MAIN thing you want to know? It could be anything ... even if you think it's silly.

All you have to do is type your question in the little box below and click SUBMIT. In exchange for your advice, I'LL GIVE YOU A FREE COPY of the book when it's ready. *(Should be a few weeks.*)

Okay, here's the easy form:
• 30 people left me their questions
• Gave the list of questions to a ghostwriter at www.elance.com
• 14 days later... the ghostwriter came back with the e-book ready and all the questions answered
• Cost: US$800
• NEXT STEP: How did I sell it?
• This is the most important part of my story
• I wrote a letter telling my visitors why they should invest $27.77 in my new ebook
"Who Else Wants To Know How To Make Money With Scrapbooking?"

From:  
Brett McFall, 9.18am

Dear Friend,

If you are interested in making money from your favourite hobby, scrapbooking ... then this is going to be the most exciting message you ever read.

Here's why:

There is an amazing new ebook called, "How To Make Money With Scrapbooking." It covers nearly everything you need to know about getting up and started in your own scrapbooking business ... as soon as TOMORROW!

Imagine being able to set your own hours. Would that be nice? Doing what you love - scrapbooking ... and doing it when it suits your lifestyle. And can you imagine how great you'll feel if you make REAL bucks?
How do I get people to the website?

• I placed an advert on Google.com
• I told Google that I would pay them 30c every time someone clicked on my advert
• I also told them that all I wanted to spend was a total of $20 a day
Here's how this works:

• Everyday 1.3% of people who search for “scrapbooking” ... or hundreds of other associated words ... CLICK on my ad and read my letter

• 3.6% of those people go on to buy my Scrapbooking e-book at $27.77
Here's how this works:

• Everyday **1.3%** of people who search for “scrapbooking” ... or hundreds of other associated words ... CLICK on my ad and read my letter

• **3.6%** of those people go on to buy my Scrapbooking e-book at $27.77
Here's the bottom line:

- I don’t ship the product – it’s electronic
- I just sleep
- My ads cost me $20 a day and make me up to $83 a day
- Every morning I check my email and there are 3 sales ALWAYS ... and often 5 or more
- In a matter of 5 weeks I created a MINIMUM yearly income of $27,921
Here's the bottom line:

- I don’t ship the product – it’s electronic
- I just sleep
- My ads cost me $21 a day and make me up to $83 a day
- Every morning I check my email and there are 3 sales ALWAYS ... and often 5 or more
- In a matter of 5 weeks I created a MINIMUM yearly income of $27,921
Use your imagination for just a second

• What if you had one of these websites working for you on auto-pilot? $27,921 p.a.
• What if you had 2? $55,482 p.a.
• What if you had 4? $111,684 p.a.
• What if you had 8? $223,368 p.a.
• What if you had 16? $446,736 p.a.
• How would YOUR life change?
How to multiply your sales by over 500%!
Let me give you a secret that will make you rich

- Whatever you've learnt so far, you can MULTIPLY the success of it by at least 5 times
- Here’s the secret:
- Commit to discovering THE most profitable skill you will ever learn -

**HOW TO WRITE WORDS THAT SELL**

- Why? Because you can take a good product ... a good website ... and turn it into a fully-fledged business that works on auto-pilot
• It's such a powerful skill that I have people wanting to pay me $15,000 to write for them

• Let me show you the power of words and how you can increase sales from your webpage in just a matter of seconds

• **The power of a good headline**

• Tell me which one of the following headlines increased sales for me by **over 590%**:

• Over 1,000 people took part in the following study
| HEADLINE A: | Read this if you want to start a scrapbooking business from home -- but can't get started |
| HEADLINE B: | Discover now how to turn scrapbooking into a profitable business for you |
| HEADLINE C: | Start A Scrapbooking Business From Home In As Little As 30 Days From Now ... This "Magic Pill" Unlocks The Profits That Could Be Yours |
| HEADLINE D: | 30 days from now you could have your own thriving Scrapbooking business ... you can work your own hours from home ... wake when you want ... revolve it around family commitments - and take control of your financial destiny once and for all doing something you LOVE |
| HEADLINE E: | It's A Shame For You Not To Start A Scrapbooking Business From Home -- When These People Do It So Easily |
| HEADLINE F: | Greatest Gold-Mine Of Easy "Start A Scrapbooking Business From Home" Advice Ever Crammed Into One Product |
| HEADLINE G: | Stop what you're doing ... sit down for just 5 minutes ... take the phone off the hook ... and read EVERY exciting word on this page -- if you want to earn money - AND I MEAN GOOD MONEY - Scrapbooking for others ... then you're about to discover how to do it more quickly and more easily than ever has been possible before |
| HEADLINE H: | You Can Laugh At Those People Who Say You Can't Start A Scrapbooking Business From Home -- If You Follow These Simple Tips |
RESULTS:

Will the people who chose this headline please stand up:

HEADLINE B)

Discover now how to turn scrapbooking into a profitable business for you

Worst Performing Headline
RESULTS:
Will the people who chose this headline please stand up:

HEADLINE D)

30 days from now you could have your own thriving Scrapbooking business ... you can work your own hours from home ... wake when you want ... revolve it around family commitments - and take control of your financial destiny once and for all doing something you LOVE
RESULTS:

<table>
<thead>
<tr>
<th>ID</th>
<th>Name</th>
<th>Unique Visitors</th>
<th>Actions</th>
<th>Conversion Ratio</th>
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<tbody>
<tr>
<td>21</td>
<td>work your own hours</td>
<td>118</td>
<td>7</td>
<td>5.9%</td>
</tr>
<tr>
<td>17</td>
<td>Gold-Mine</td>
<td>137</td>
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<td>5.1%</td>
</tr>
<tr>
<td>14</td>
<td>Shame</td>
<td>127</td>
<td>5</td>
<td>3.9%</td>
</tr>
<tr>
<td>20</td>
<td>Stop what you're doi - Done</td>
<td>128</td>
<td>4</td>
<td>3.1%</td>
</tr>
<tr>
<td>18</td>
<td>Laugh - Done</td>
<td>111</td>
<td>3</td>
<td>2.7%</td>
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<tr>
<td>16</td>
<td>Magic Pill - Done</td>
<td>116</td>
<td>3</td>
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<tr>
<td>13</td>
<td>can't get started - Done</td>
<td>84</td>
<td>2</td>
<td>2.4%</td>
</tr>
<tr>
<td>11</td>
<td>Original - Done</td>
<td>96</td>
<td>1</td>
<td>1.0%</td>
</tr>
</tbody>
</table>
How I increased the income of one of my website's by $14,756 in just 30 seconds
How I wrote 43 words and increased my yearly income by $14,756

• PRODUCT: Lazy Way To Advertising Riches

• BEFORE: 63 sales a year at $119 = $7,497 a year

• AFTER: 187 sales at $119 = $22,253 (you don't have to make a million dollars in your first year - just aim for 1 sale a day!)

• 296% INCREASE IN SALES

• The average website converts at $1/2\%$

• The average direct-response website converts at 3%-5%

• My NEW Conversion Rate: 13.3\%
Wouldn't you like the "unfair" advantage?

"The amazing secrets marketers like Jay Abraham and other pro's use (but want to keep hidden) that add sales to your bottom line... help your advertising get MEGA response ... and make customers desperate to give you their money - GUARANTEED!"

www.westernsydneynerd.com
Wouldn't you like the "unfair" advantage?

"The amazing secrets marketers like Jay Abraham and other pro's use (but want to keep hidden) that add sales to your bottom line... help your advertising get MEGA response ... and make customers desperate to give you their money - GUARANTEED!"

And for a LIMITED TIME you can try the whole course out for FREE!! I'm so confident you'll make a ton of money using my techniques I'll let you try it for FREE. More about my risk-free trial in just a moment...
"And for a LIMITED TIME you can try the whole course out for FREE!! I'm so confident you'll make a ton of money using my techniques I'll let you try it for FREE. More about my risk-free trial in just a moment..."
So here's how it works:

• I've already got people coming to my site - over 95% of them were saying "no"

• So I'd lost the sale anyway with that 95%

• Using this strategy, suddenly over 13% started saying "yes"

• I take their credit card but I don't charge it for 30 days (happens automatically)

• I send them the product - I pay for postage

• The product is great - so ZERO refunds
So was it worth it?

- Was it worth it to let prospects have my course for 30 days BEFORE paying for "Lazy Way To Advertising Riches?"

- Was it worth it for an extra $14,756 return?

- This is the skill of copywriting - and if you can learn how to write words on your webpage, you can name your own income

- What's more you can get paid thousands of dollars by other people who want their writing done
Here's what you've discovered today:

- The simple secret to making money while you sleep
- How real people are making money 24 hours a day on virtual auto-pilot
- How to create a "while you sleep" business
- The secret to instantly multiplying your sales by over 500%
- **BONUS:** How I increased the sales of one of my websites by $14,756 in just 30 seconds