

Viral Spiral Marketing

How to create a business
which grows **by itself**

Tim Brocklehurst



What does Freedom mean to you?





- **Tony Makes £12,000 Every Month Selling Information Products Online**



- **Jean Makes £14,000 Every Month As An Internet Marketing Advisor**

Make Your Living as *big* as you want, *wherever* you want



Viral Spiral Marketing

In A Conventional JOB

You Are Paid For Your Time



\$10 Per Hour



\$10 Per Hour

Monday



1 hr

Tuesday



1 hr

Wednesday



1 hr



In 31 Days, Working 1 Hr Per Day...?

£10 Per Hour x 31 Days: £310



\$10 Per Hour in an *Automatic Business*

Monday



1 hr

Tuesday



1 hr

Wednesday



1 hr

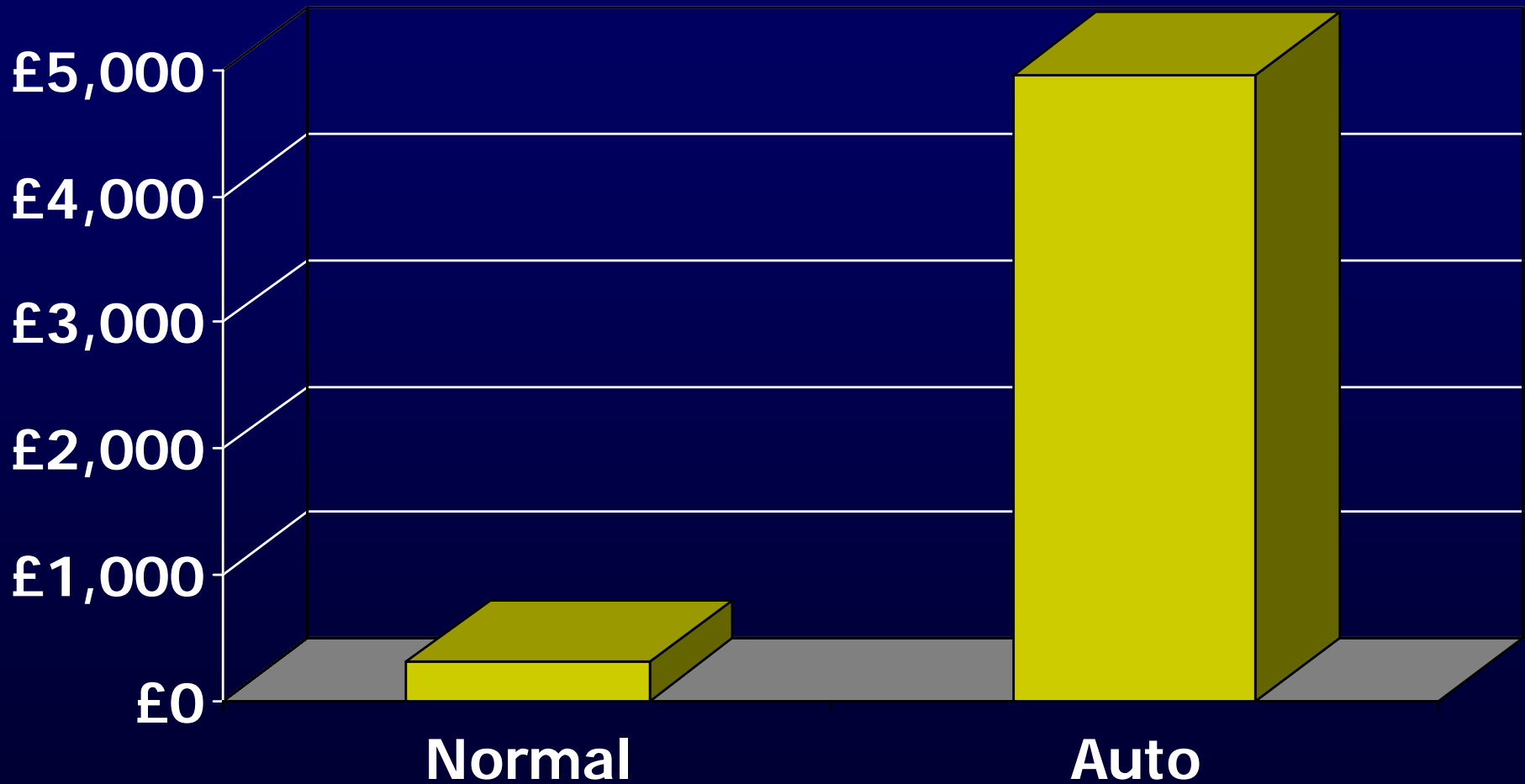


In 31 Days, Working 1 Hr Per Day...?

£10 Per Hour x 31 Days: £4,960



In 31 Days... Working 1 Hr Per Day

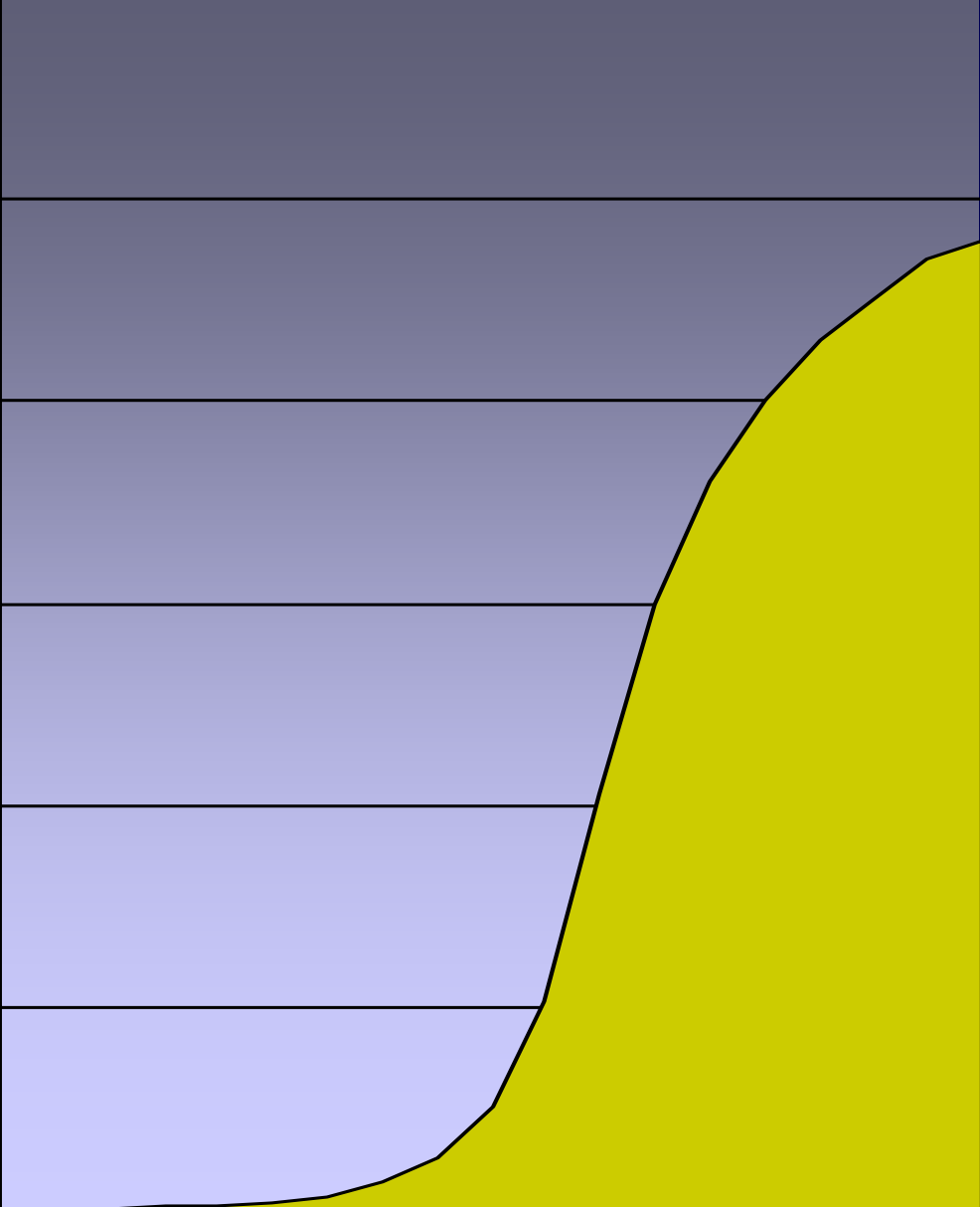


Earnings in a year...

- **Normal Business: £3,650**
- **Automatic Business: £667,950**



Exponential Growth



Moore's Law

1975

"The number of transistors on a chip will double every two years"

intel.

1,000,000,000 transistors

100,000,000 transistors

10,000,000 transistors

1,000,000 transistors

100,000 transistors

10,000 transistors

1,000 transistors

30 transistors



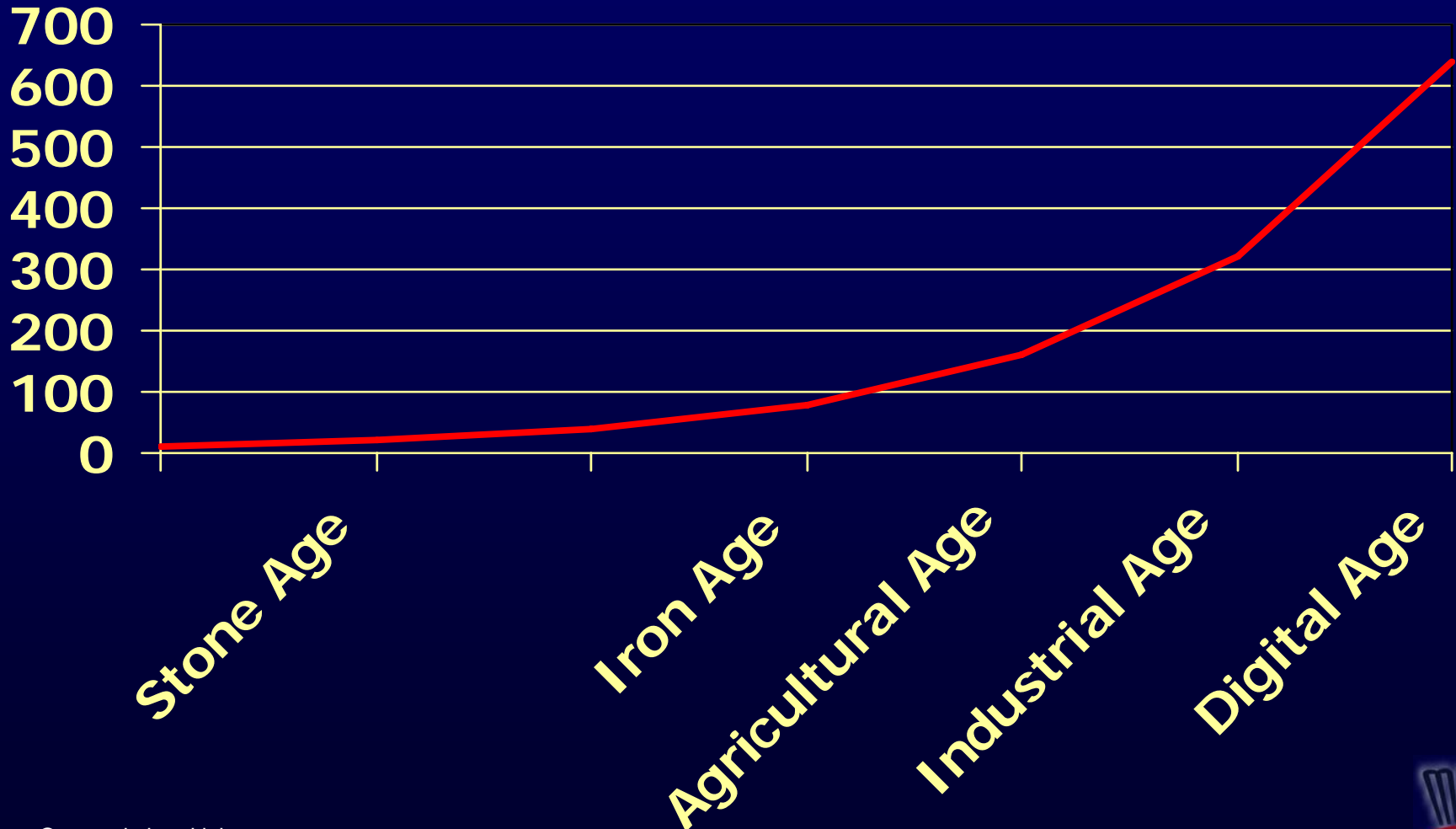
The rate of exponential growth is growing....

...Exponentially

- Computer speed (per unit cost) doubled every three years between 1910 and 1950, doubled every two years between 1950 and 1966, and is now doubling every year.



The Exponential rate of growth in Technology



How Exponentials Affect Business

Time To Reach \$1bn Net Cap (Allowing for inflation)

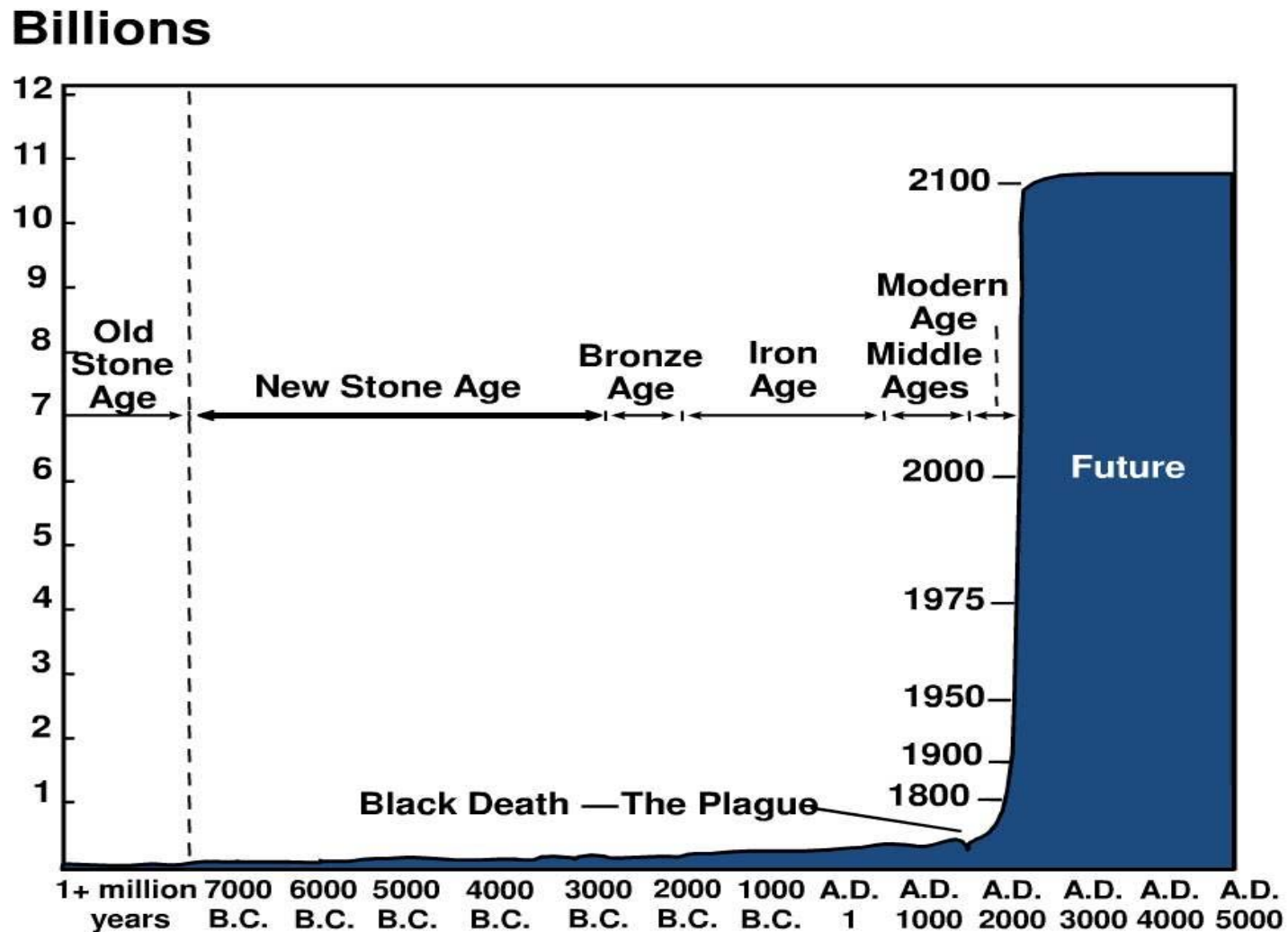
- General Motors: 40 yrs
- IBM: 20 yrs
- Microsoft: 10 yrs
- Google: 5 yrs



**“There are more people alive today
than have ever lived
since the human race began.”**

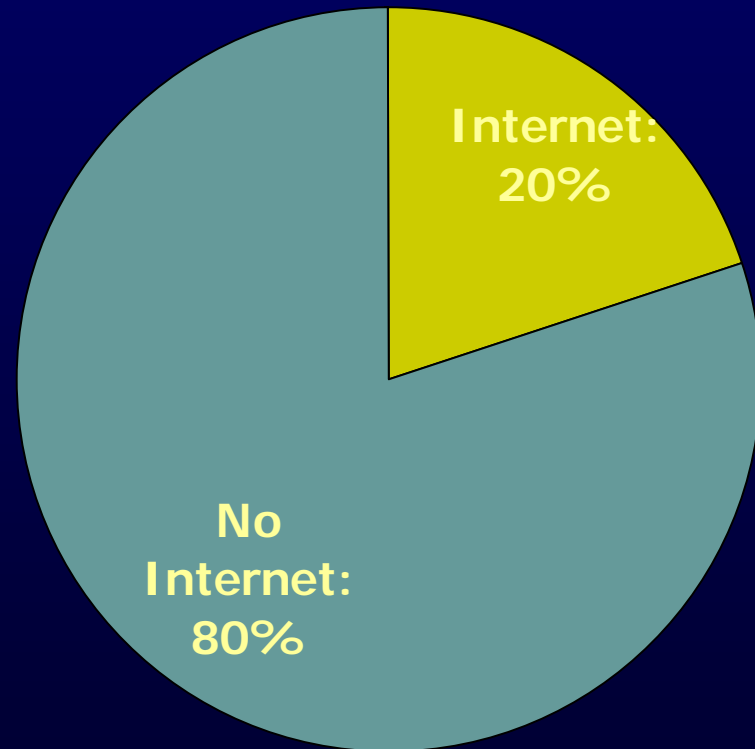


World Population Growth

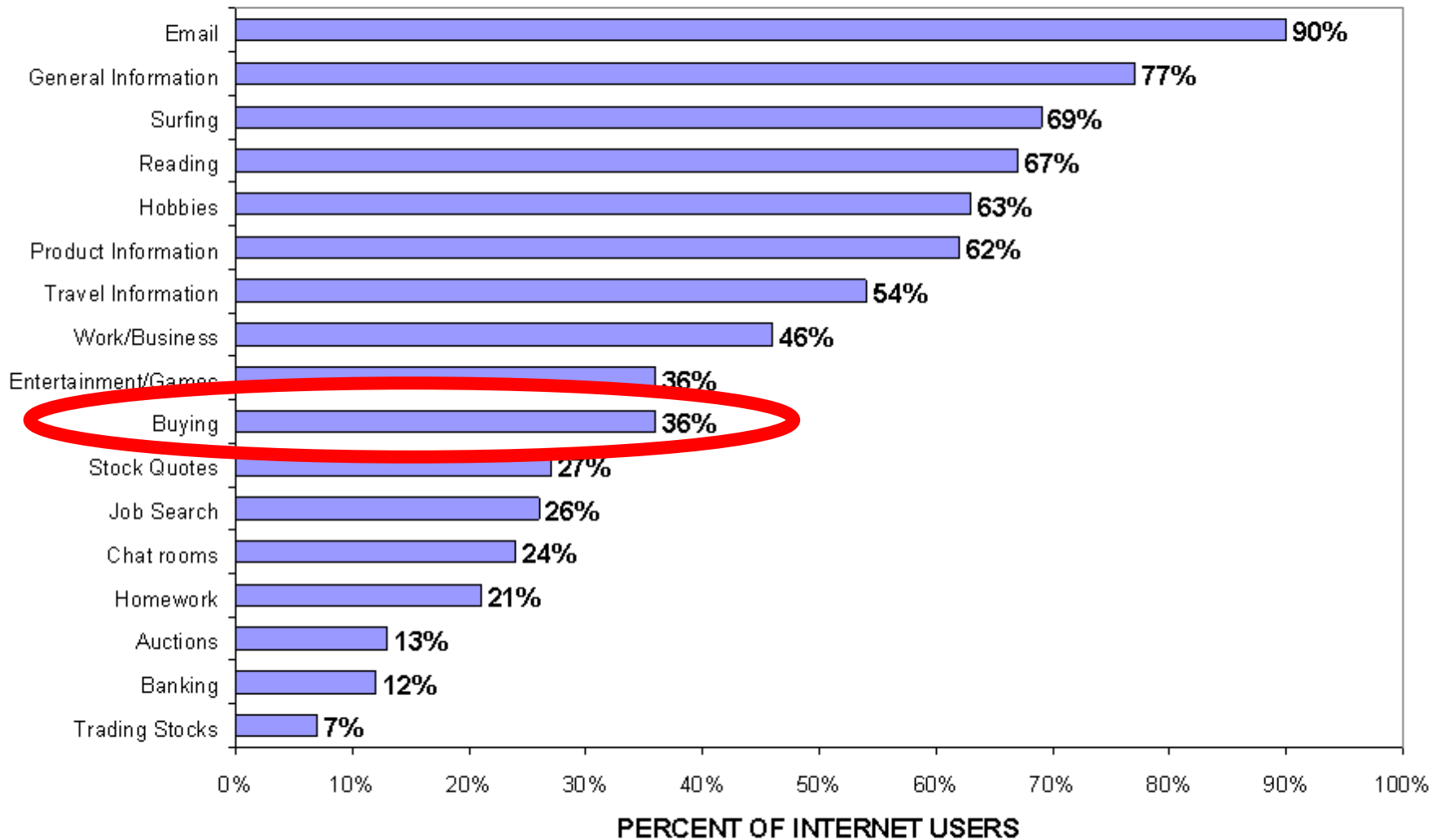


World Population On The Internet

- **World Population: 6.3 Billion**
- **Internet Users: 1.3 Billion**
- **Internet Penetration: 20%**



WHAT USERS DO ON THE INTERNET



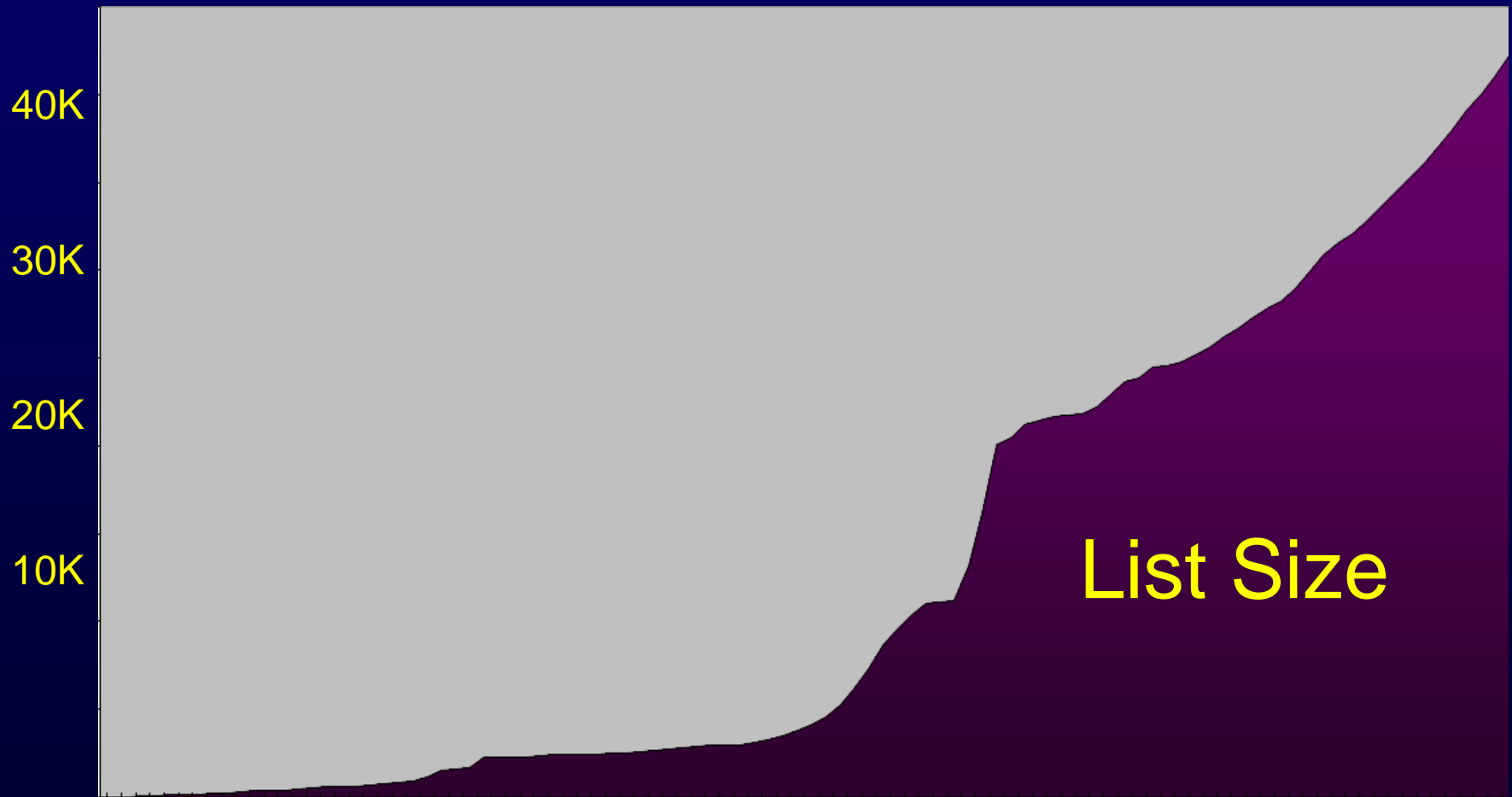
How Many Buyers On The Internet?

36% Of 1.3 Billion = 468 Million Buyers

...and growing...



100 Weeks of Internet Marketing



How Do You Make £1 Per Subscriber Per Month From Your List?

- List size: 5,000
- Product Price: £100
- Commission: £50 per sale
- Open Rate: 20% (1,000)
- Click Thru Rate: 25% (250)
- Buy Rate: 5% (13)
- Earnings: (13 x £50) = £650
- Monthly Earnings: 8 x £650 = **£5,200**



What Will Your Business Sell?



A Suggestion...

- **Fast growing. perhaps the world's fastest growing industry today**
- **Collaborative (not-competitive)**
- **Fun – new innovations and new products all the time...**
- **Very low barriers to entry**



Internet Marketing

- The business of selling tools and information to help others develop their web businesses



4 Internet Marketing Myths

1. You'll Never be able to compete with the top marketers



4 Internet Marketing Myths

2. The IM niche isn't that big and there's already too much competition.



4 Internet Marketing Myths

3. Its too late to build a business in the Internet Marketing market because others have a 5-year or more headstart on you.



4 Internet Marketing Myths

4. You shouldn't be selling Internet Marketing products when you've not made any money yourself yet.



8 Internet Marketing Truths

1. The market is massive and growing every day. - A revolution is happening.



10 Internet Marketing Truths

2. The information is extremely valuable



10 Internet Marketing Truths

3. Information changes on a regular basis.



10 Internet Marketing Truths

4. The market is made up of RABID buyers.



10 Internet Marketing Truths

5. The Market contains **UTILITY** services (for recurring commissions)



10 Internet Marketing Truths

6. The market is **PACKED** with affiliates because every customer is an affiliate, and vice versa.



10 Internet Marketing Truths

7. You can make \$1,000 (or more) for making just one sale as an affiliate.



10 Internet Marketing Truths

8. Endless scope and potential for digital (downloadable) products and membership sites.



10 Internet Marketing Truths

9. Internet Marketing is FUN!

Competitors are collaborators...



10 Internet Marketing Truths

10. You don't need a product of your own to get started make a living online



Become an I.M.A

- Internet Marketing Advisor



Viral Spiral Marketing

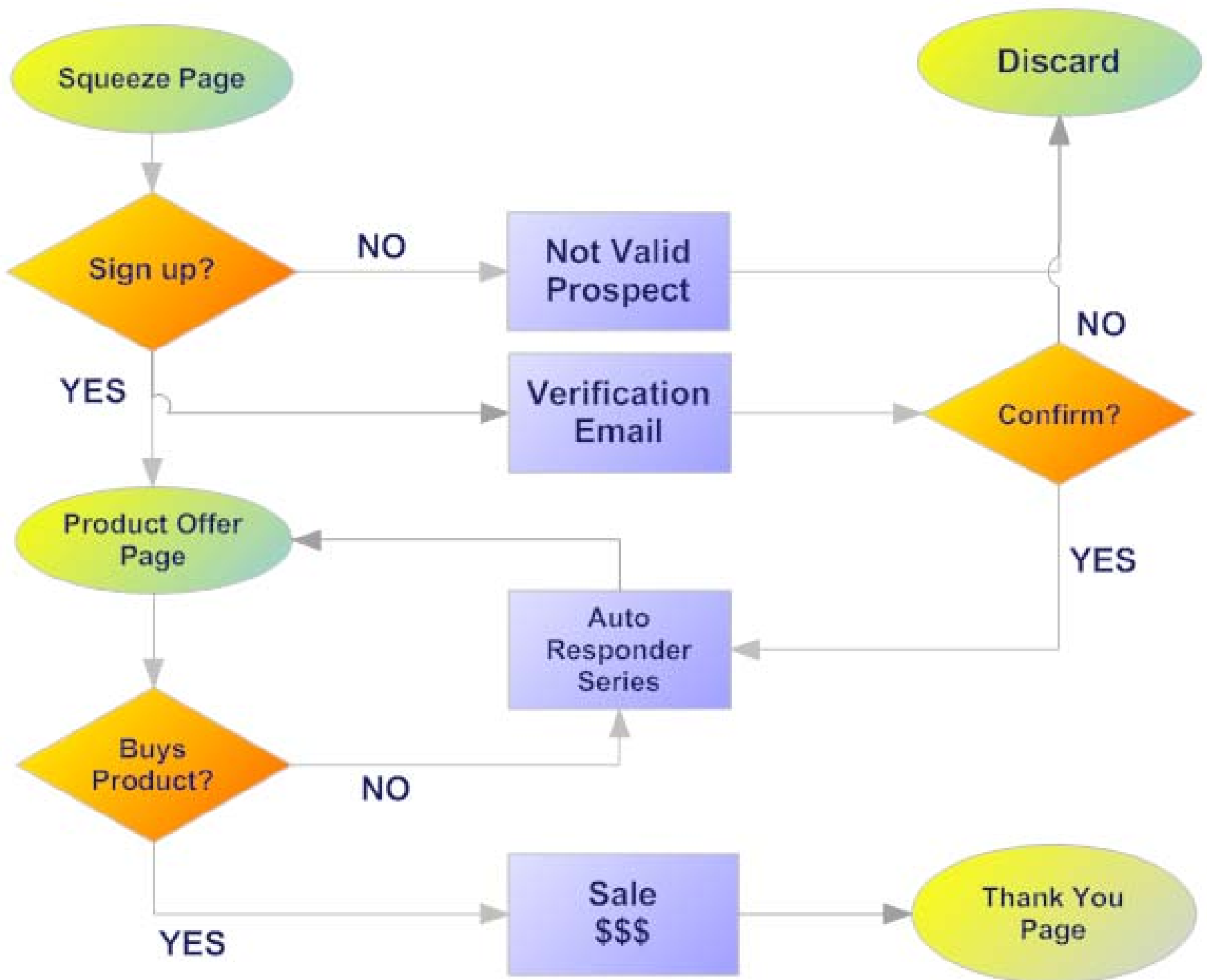
Simple, fool-proof method to
making money on the Internet



What Would You Do, Starting From Scratch, To Make \$100 Per Day?

- Drive Traffic To Squeeze Pages
- Sell affiliate products on the backend





The Squeeze Page

Internet Traffic
PPC Advertising
Traffic Exchanges
Article Marketing
Blogging
JVs
Ezine Solo-Ads
Co-registration

....

Enter your name and email below to get your hands on this secret system **FREE!**

Name

E-Mail

Press the button and check Your Inbox for a verification email to download this free product

[DOWNLOAD NOW!](#) 

* We hate spam like you. Your name and email address will never be sold, shared or disclosed. We promise to respect your privacy *

Where Do Your Profits Come From?



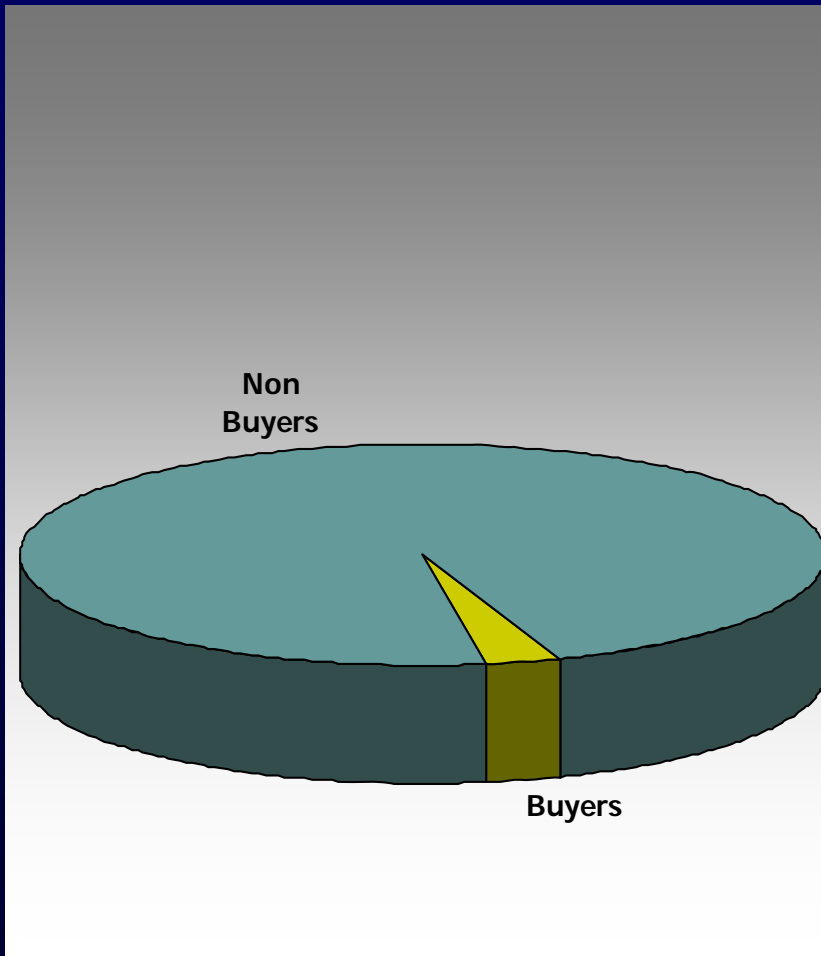
- Get The Order Button Clicked!

Where Do Your Profits Come From?

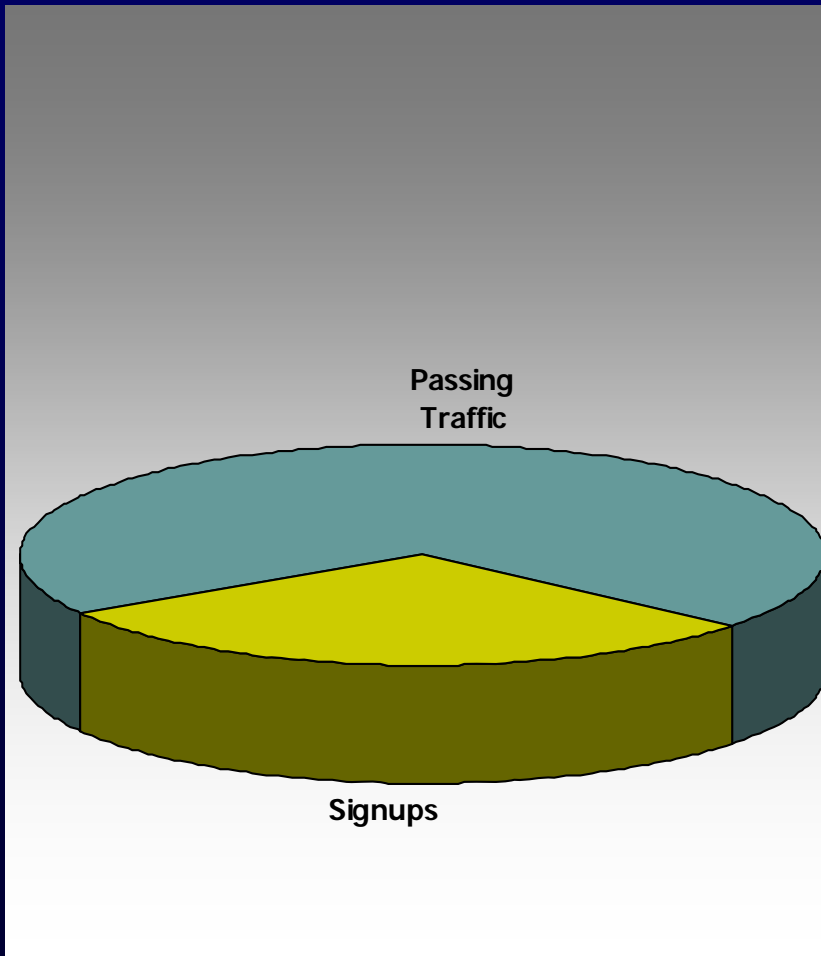


When Visitors Arrive At a Sales Page

- Sales Page Converts At 3%
- So 97% Of Users **WALK ON BY**



Front End – Back End



- Squeeze Page Converts At 30%
- Ensures only 'Qualified' buyers see the sales page

Front End – Back End



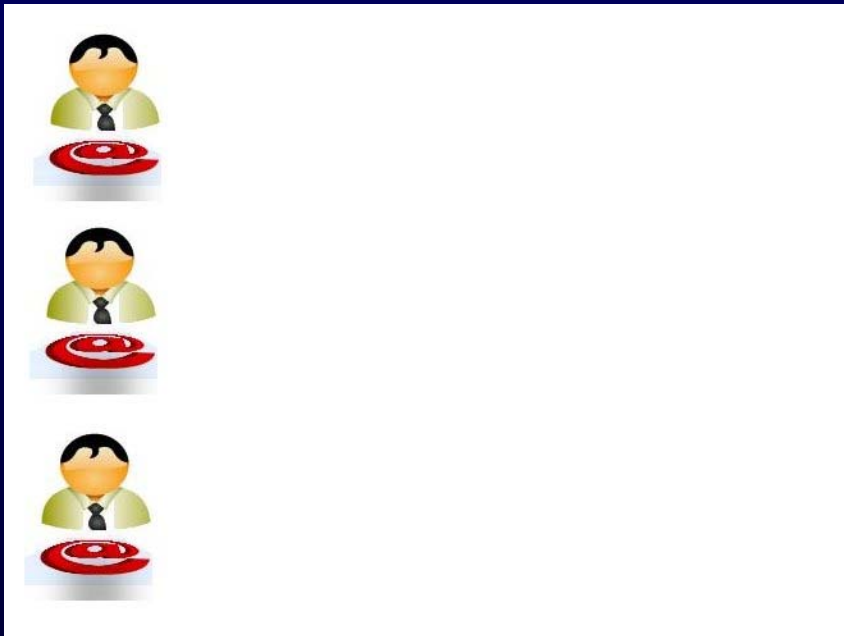
- Which Means You Can Build A List Of **QUALIFIED BUYERS**

Front End – Back End



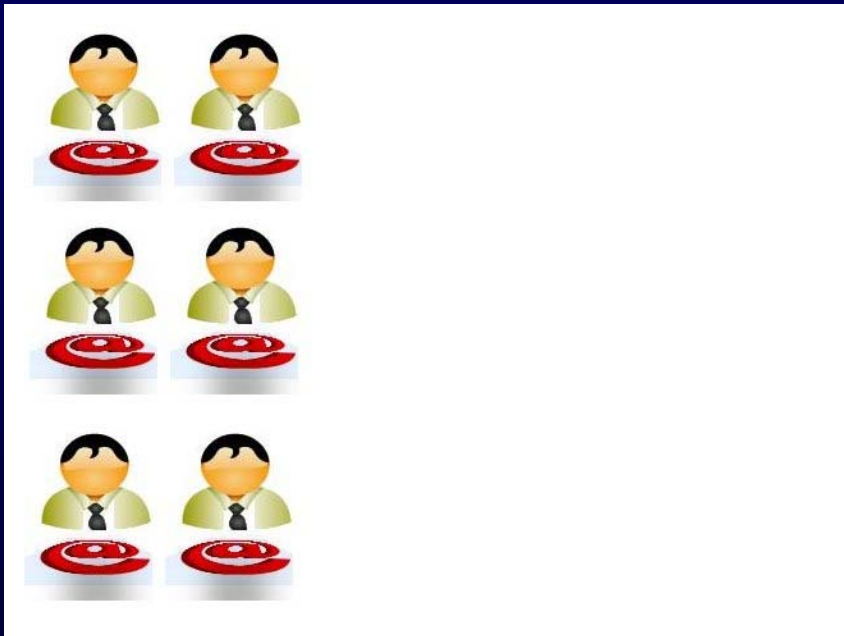
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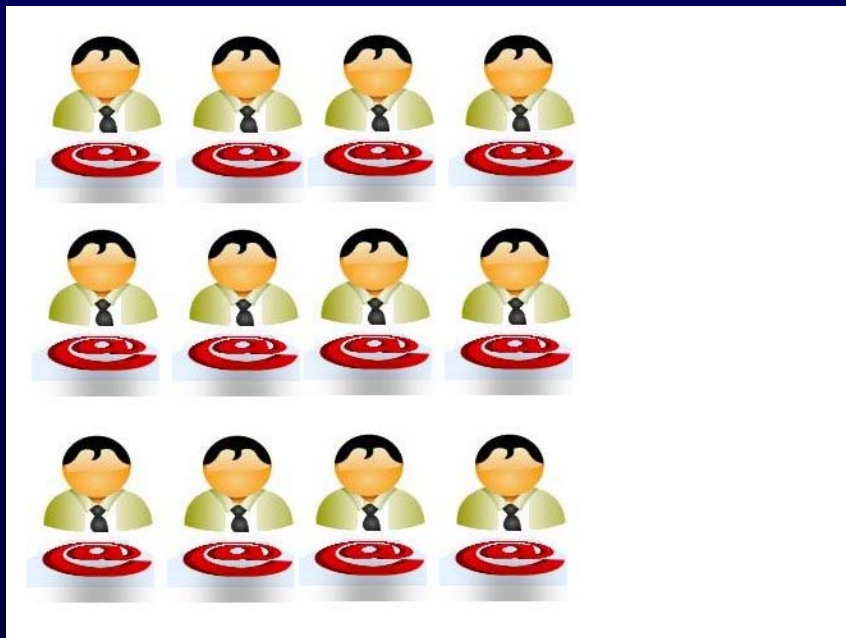
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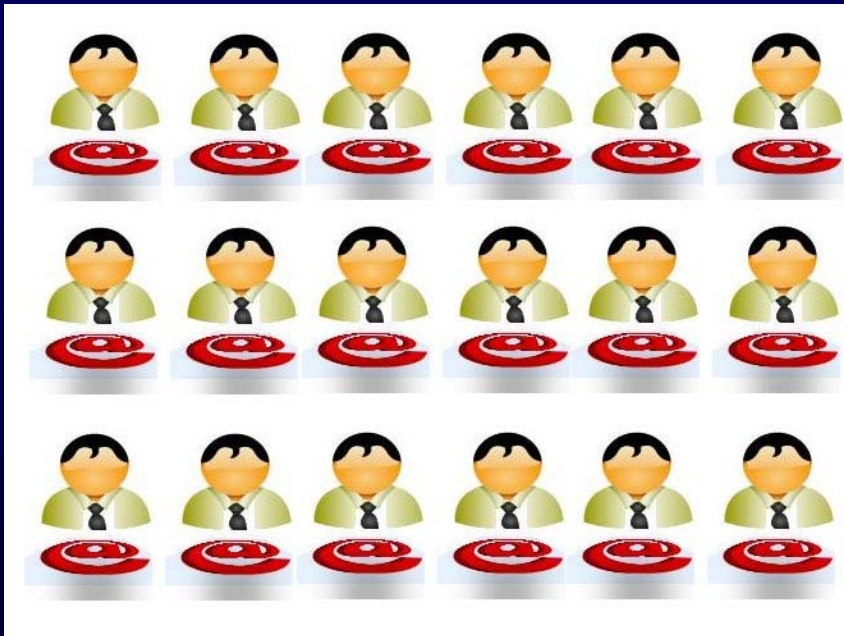
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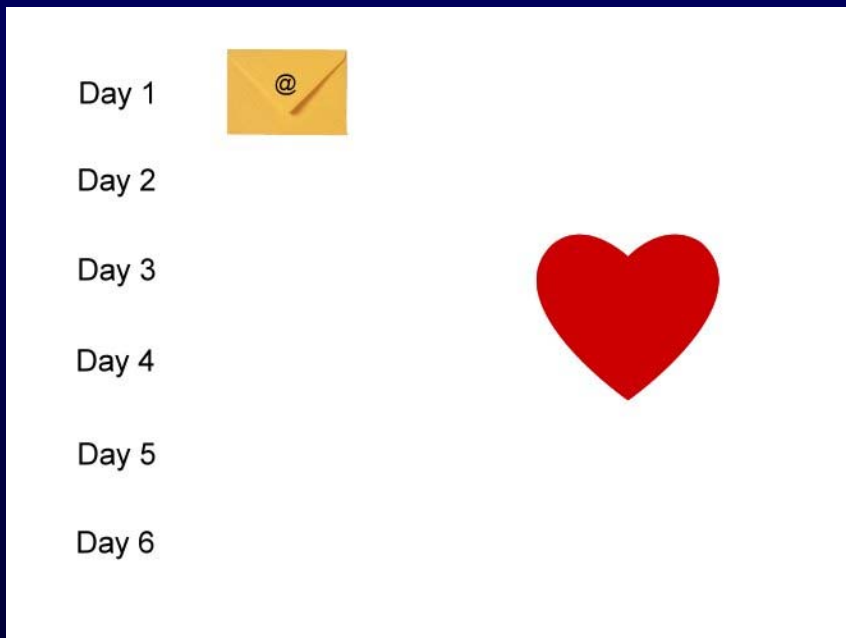
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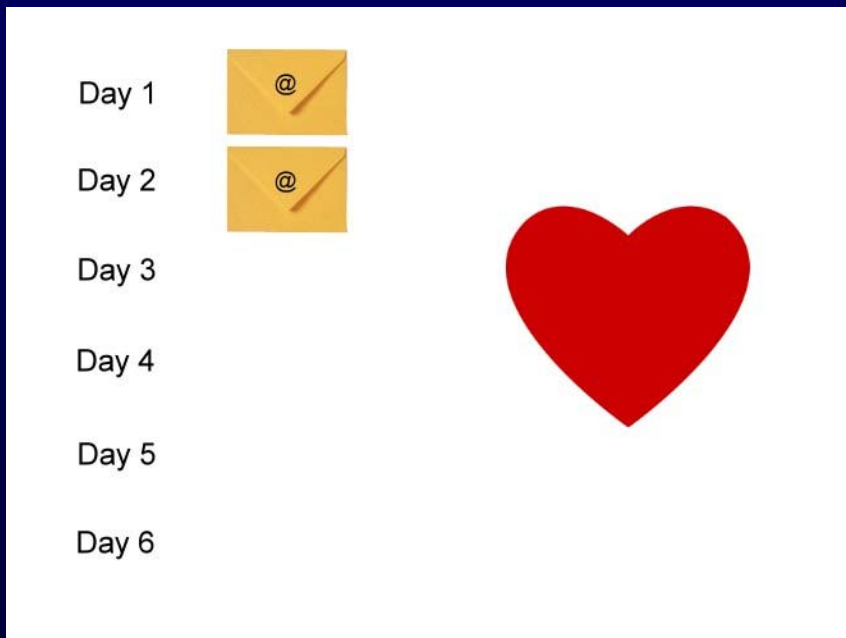
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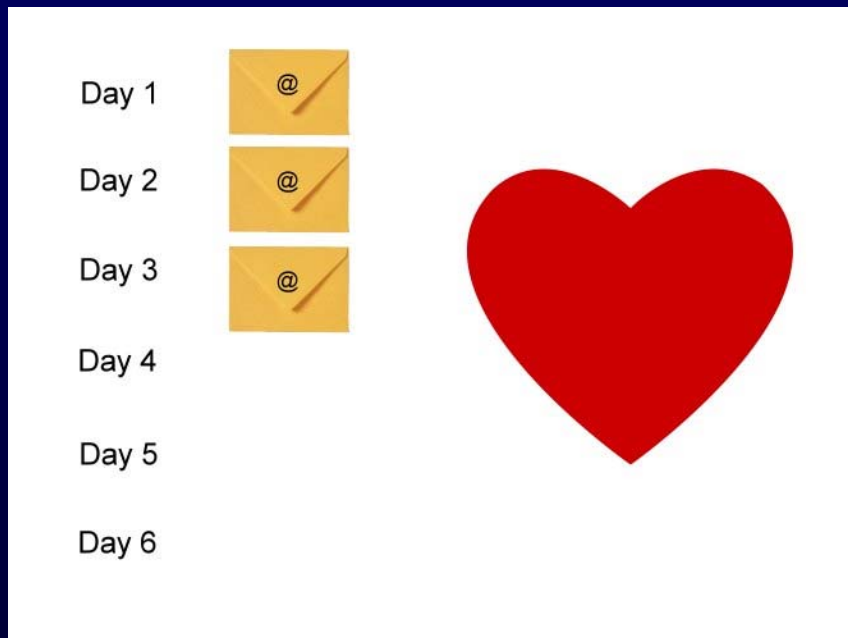
- **And Send Them Pre-Scheduled Emails Towards A Sale**

Front End – Back End



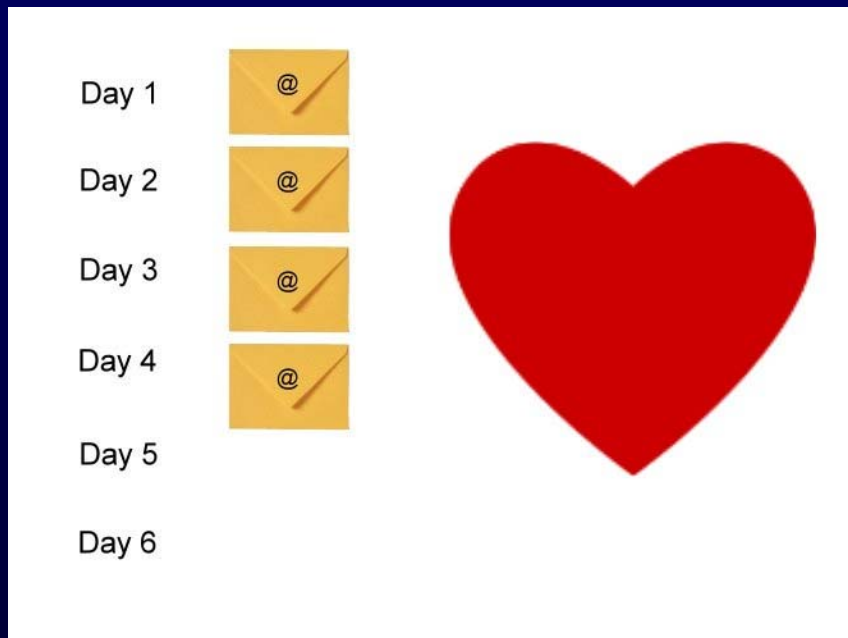
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Front End – Back End



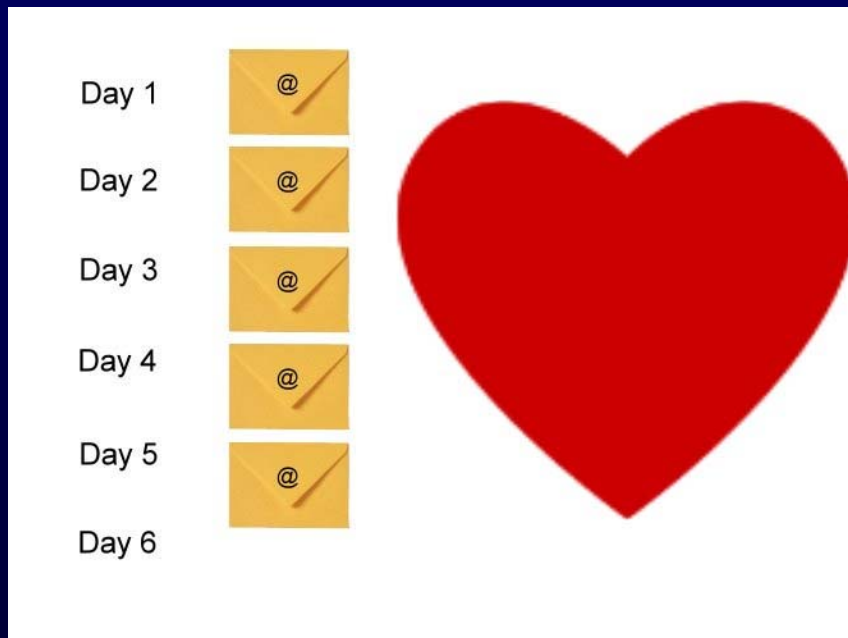
- Each One Builds Your Relationship With Your Prospect
- Using Your *AutoResponder*

Front End – Back End



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Front End – Back End



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Front End – Back End



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The Simple Power Of Squeeze Pages

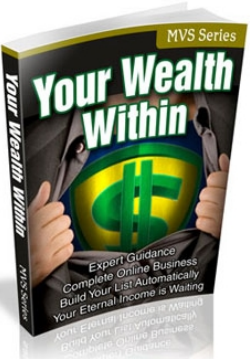
- Simple Exchange: Name and Email For Valuable Gift
- Subscriber Is Targeted (Qualified)
- Subscriber Expects An Offer From You
- 30% Conversion Instead of 1-2%

"At Last I'm Really Making Money Online!"

Discover how, with just a few hours each week, you can use our ready-made system to create an honest income of \$28,634.41 in just five weeks!

"Here's a system which does what it says, is easy to use, and really works!"

Register **FREE** for your manual and your own ready-made product sales site. Then we will **prove to you** how easy it is to use this system for automating your online business, recruiting thousands of prospects and customers, and generating a list of **15,790 hungry buyers** in just 14 days!



Using our professionally designed business-building system you will be able to...


- Build a super responsive list of 1,705 hungry leads by this time next week and 15,790 in a fortnight.
- Leap-frog other Internet Marketers and take the lead over your peers.
- Enjoy the lifestyle of the Internet's most successful entrepreneurs with an honest and secure monthly income.
- Propel your success beyond your wildest dreams in next to no time...!
- Automate the proven strategies of the world's most successful Internet Marketers and earn \$28,634.41 in just five weeks... We will show you how!

Enter your name and email below to get your hands on this secret system **FREE!**

Name

E-Mail

Press the button and check Your Inbox for a verification email to download this free product



* We hate spam like you. Your name and email address will never be sold, shared or disclosed. We promise to respect your privacy.*

Sign Up NOW and See How This System Will Change Your Fortunes For Ever...!



Front End


- Front End Entices
- Front End Grows The List
- Front End Qualifies a Sale

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E-Mail

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[DOWNLOAD NOW!](#)

1. This page opens like this. Your name and email address will never be sold, shared or released. We promise to respect your privacy!

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Sign up NOW and See How This System Will Change Your Fortunes For Ever...!



Back End

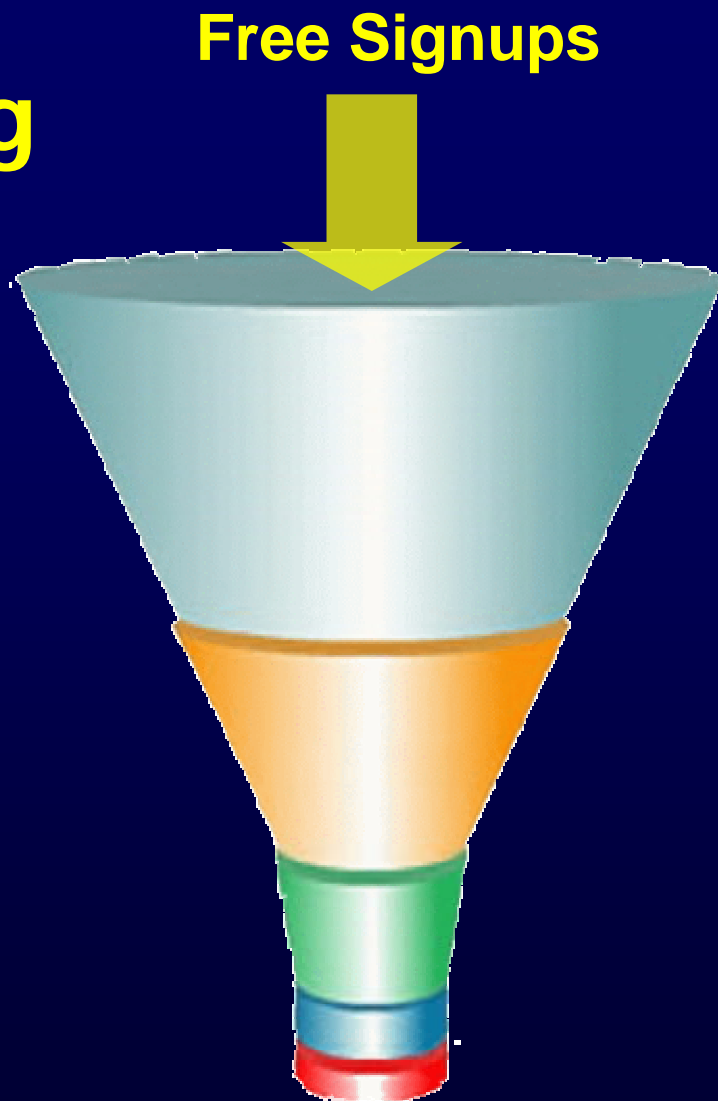
- Back End Builds Trust
- Back End Sells
- Back End Earns Money

Simply click below and follow the payment instructions

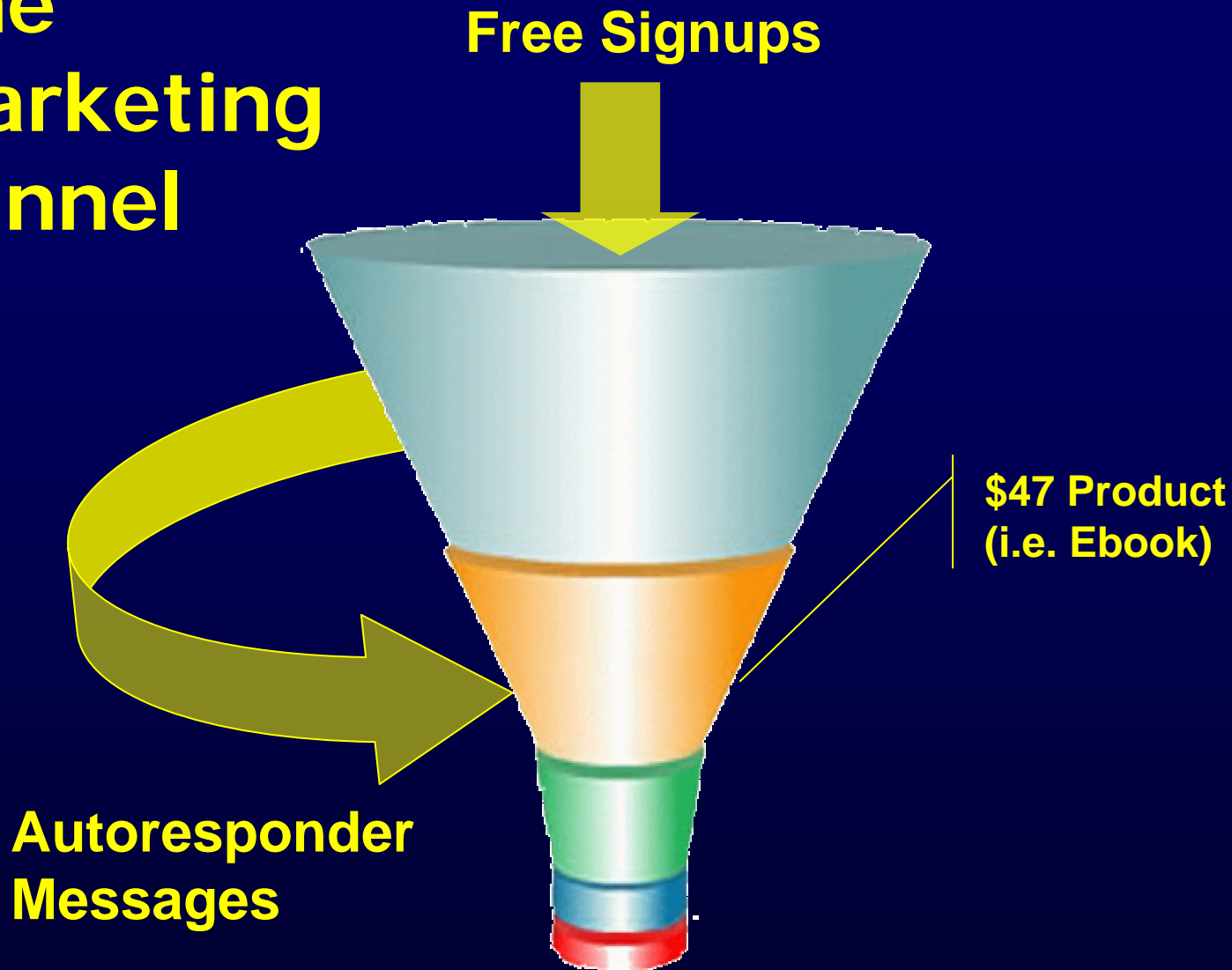
[CLICK HERE TO ORDER NOW!](#)



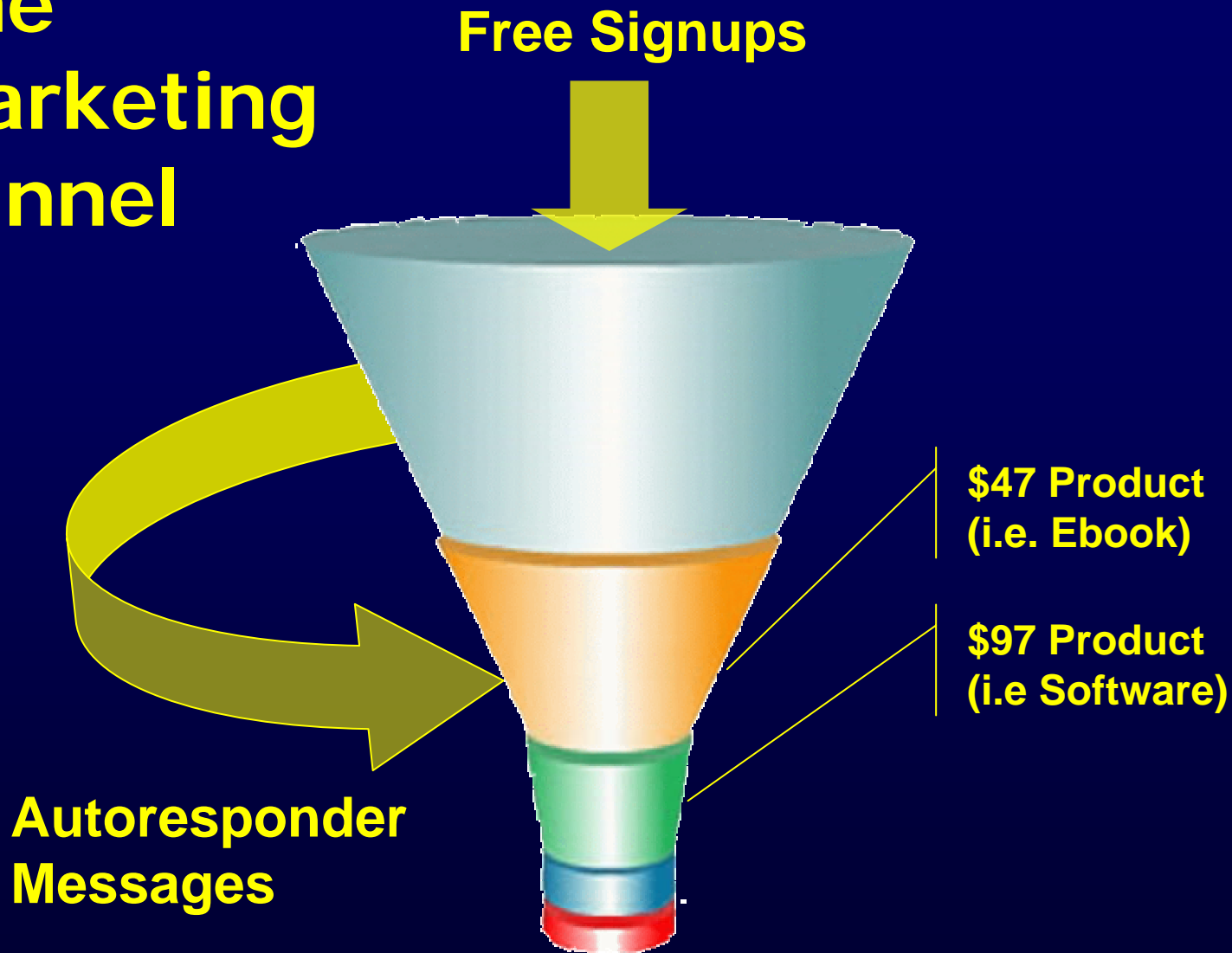
The Marketing Funnel



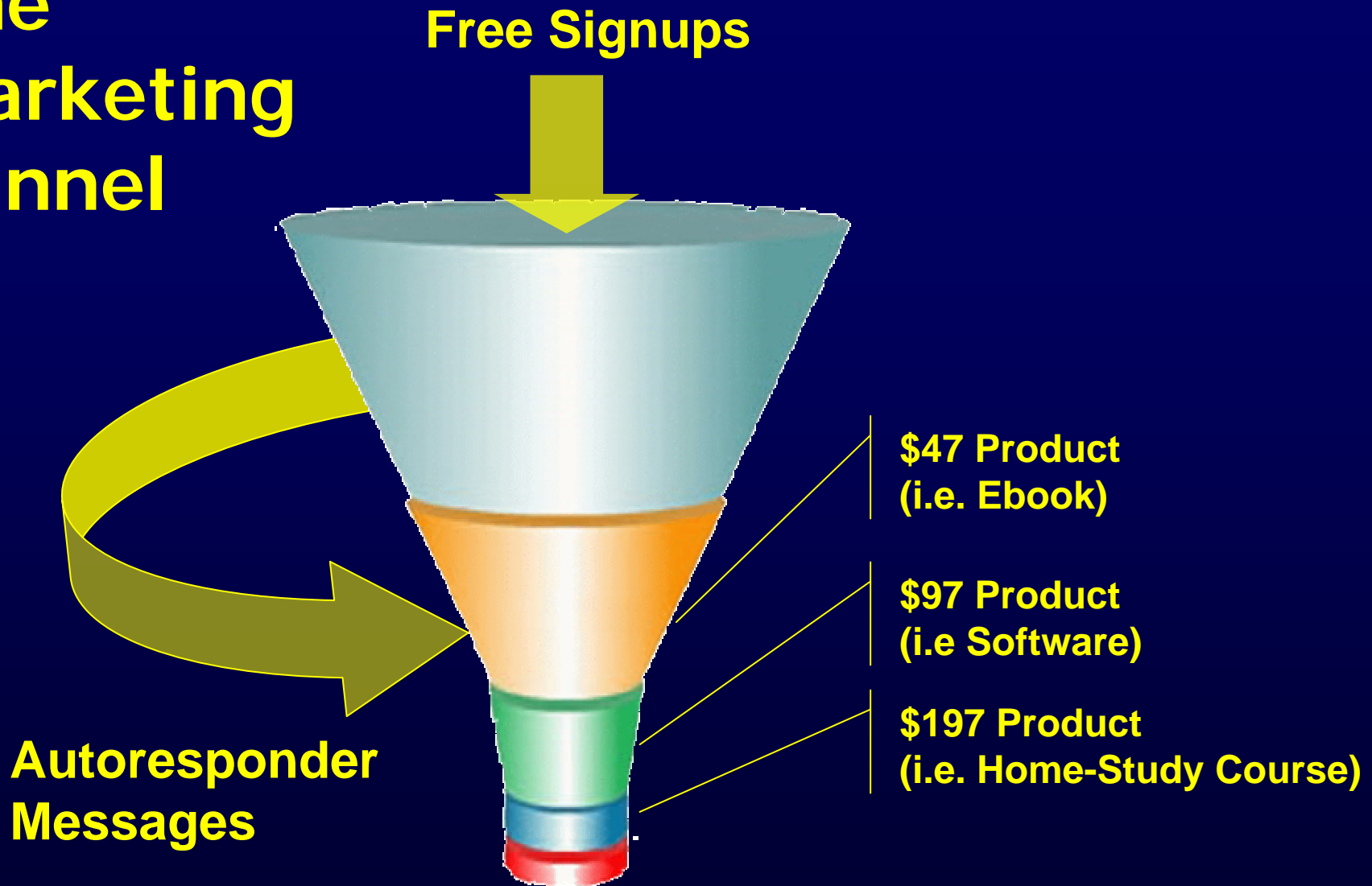
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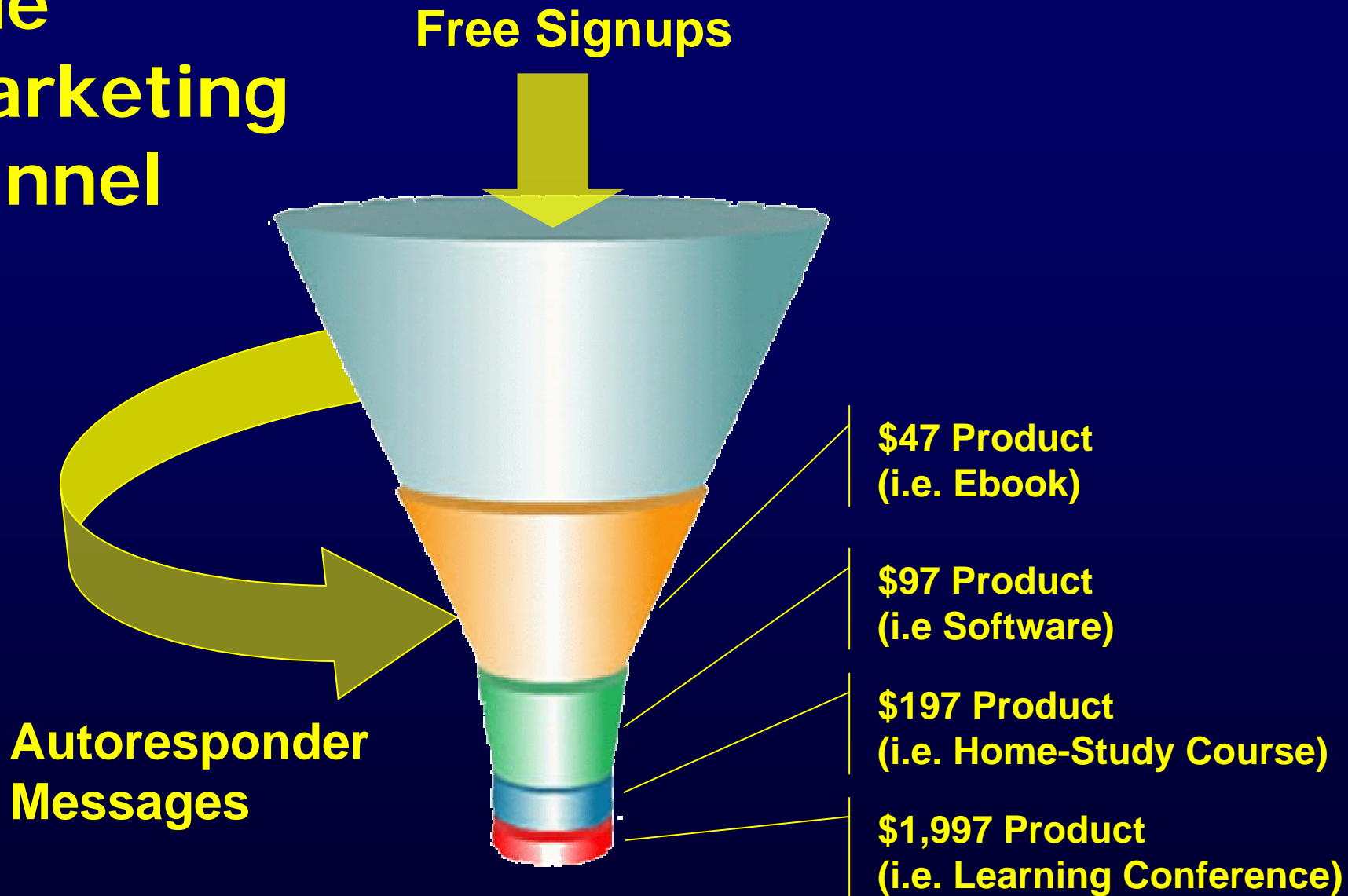
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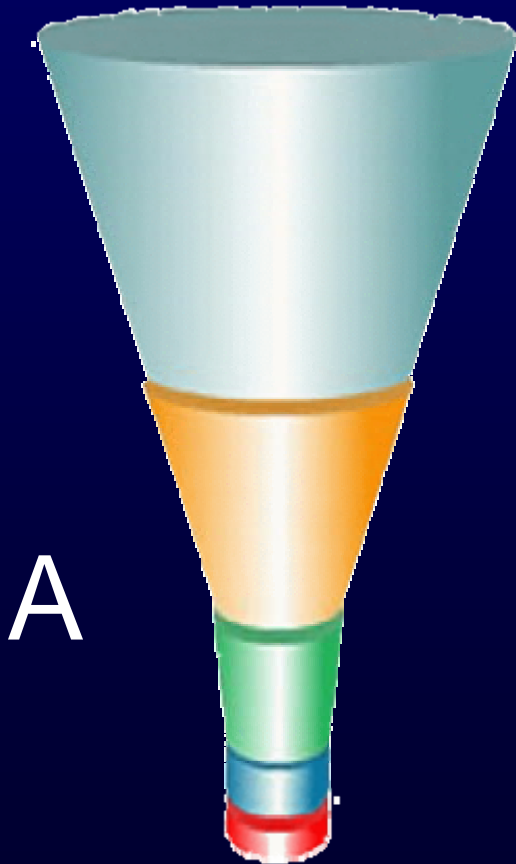


The Marketing Funnel



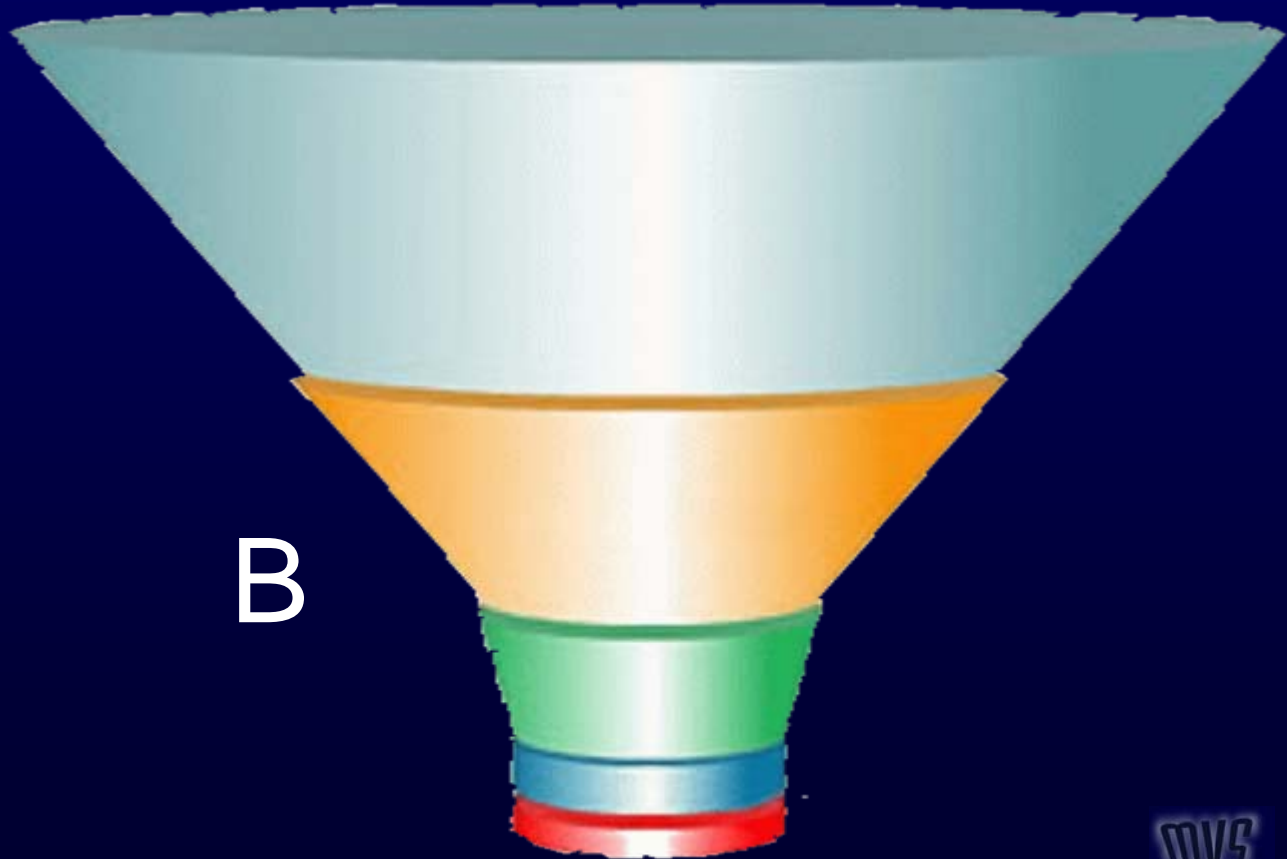
Which Is More Profitable?

Free Signups



Free Signups

More Traffic



Viral Spiral Marketing

An Automated System To
BROADEN Your funnel

(Automatic Growth)



You



Your Shop



You

Your Squeeze Page



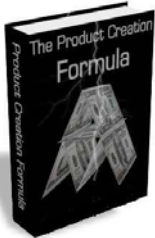
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Discover How to Create an Endless Stream of Products so You Too Can Profit From The Power of JV's, Upsells, Downsells and Cross-sells Earning You Money Hand-Over-Fist Time after Time... after TIME!

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- **Take control of your destiny -** Until you're selling your own product you're still working for someone else. Break free! We'll show you how to take control of your destiny and earn cash on demand...
- **Double your profits with Up-Sells -** "Will you have fries with that?" If you can sell a product you can sell an up-sell. Discover how to double your profits with upsells, downsells, cross-sells and bumps.




Yours FREE
Just sign up Below

↓

So go ahead. Enter your name and email address and seize this opportunity - reclaim your independence and start creating mass-selling downloadable products today!

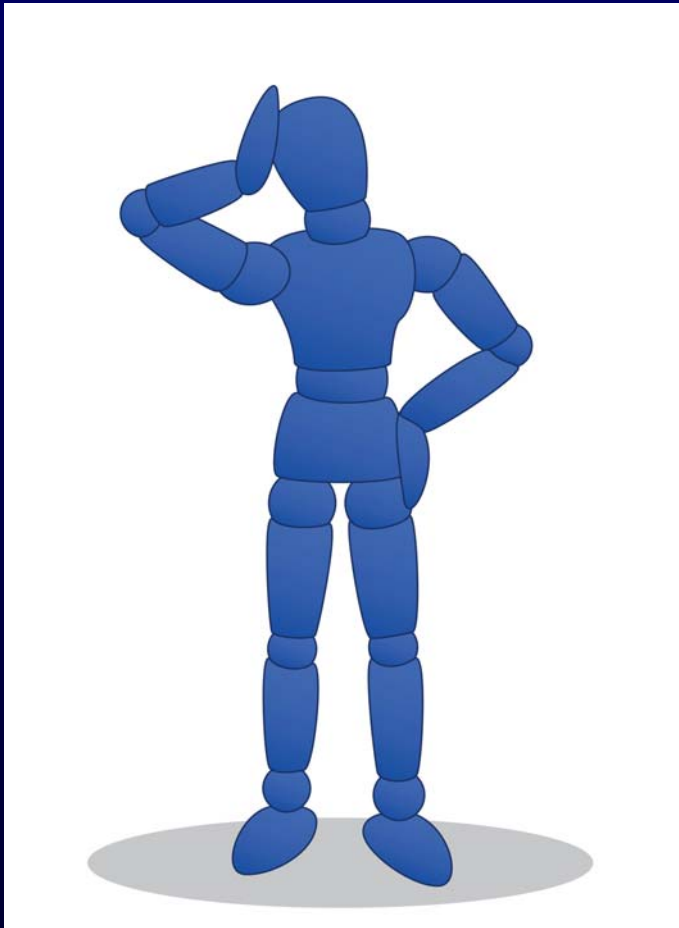
Name
E-Mail

Press the button and check Your Inbox for a verification email to download this free product



We hate spam too! Your email address will never be passed on to anyone and you may opt out of further mails at any time with a click of your mouse.

Your Signup Box



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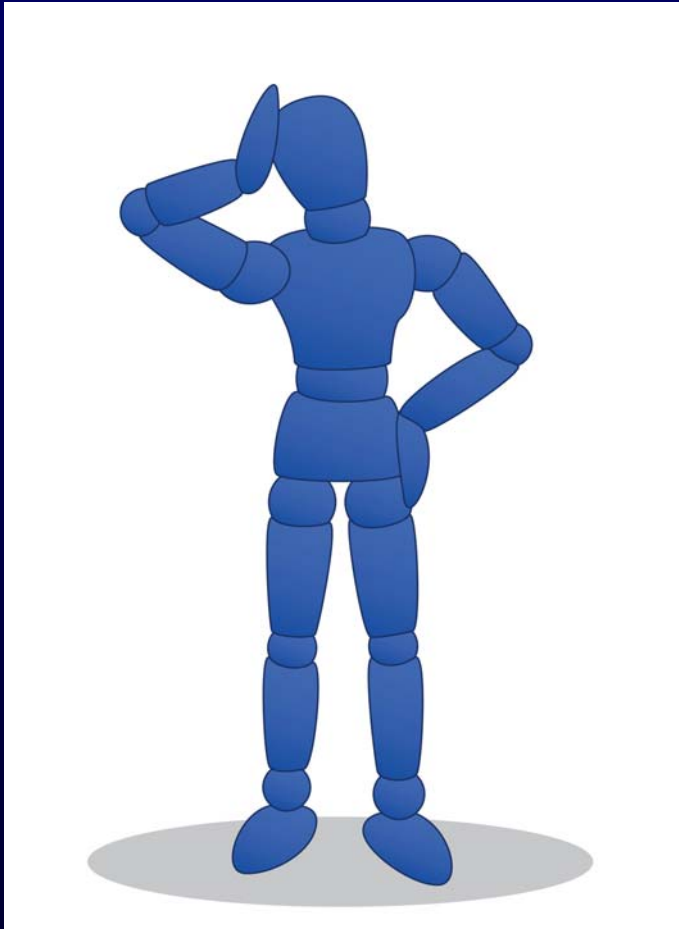
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E-Mail

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Is Your Shop Door



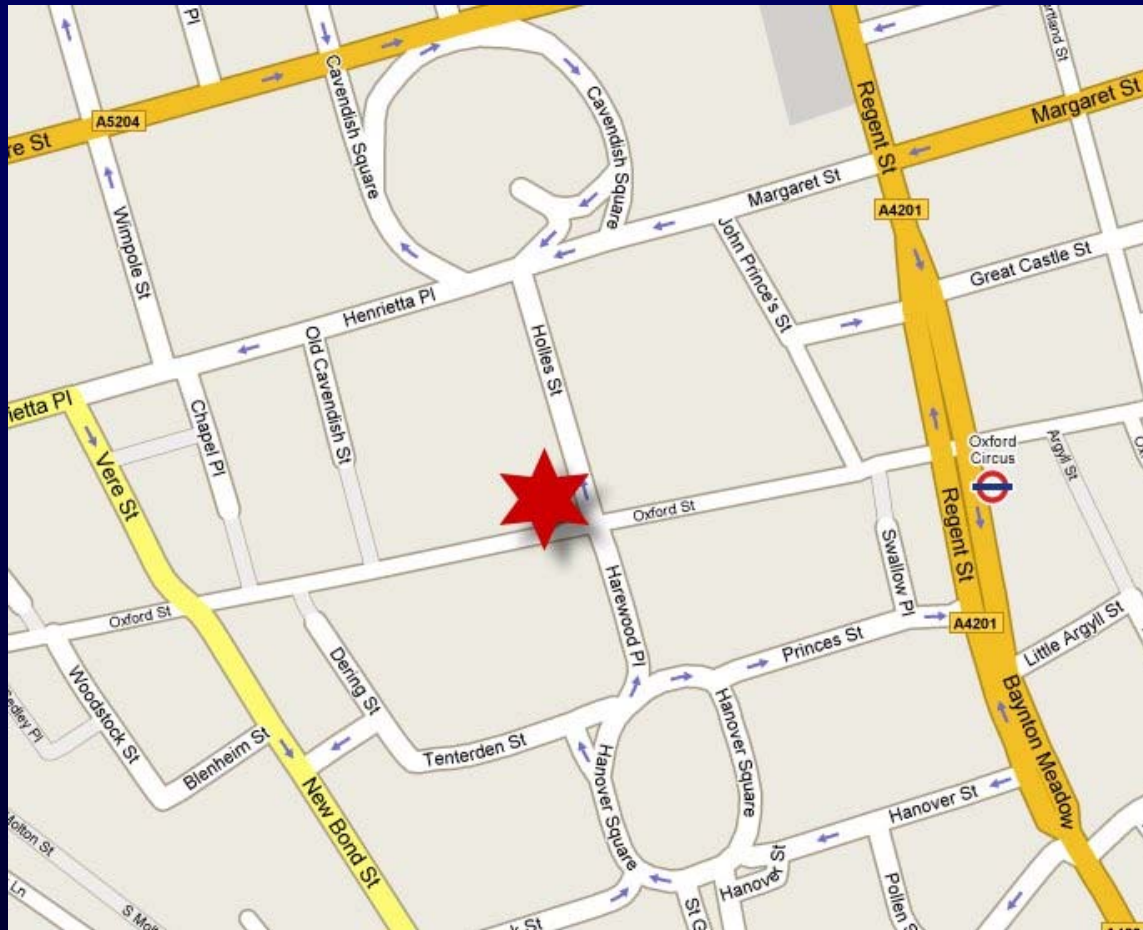
Setting Up Shop



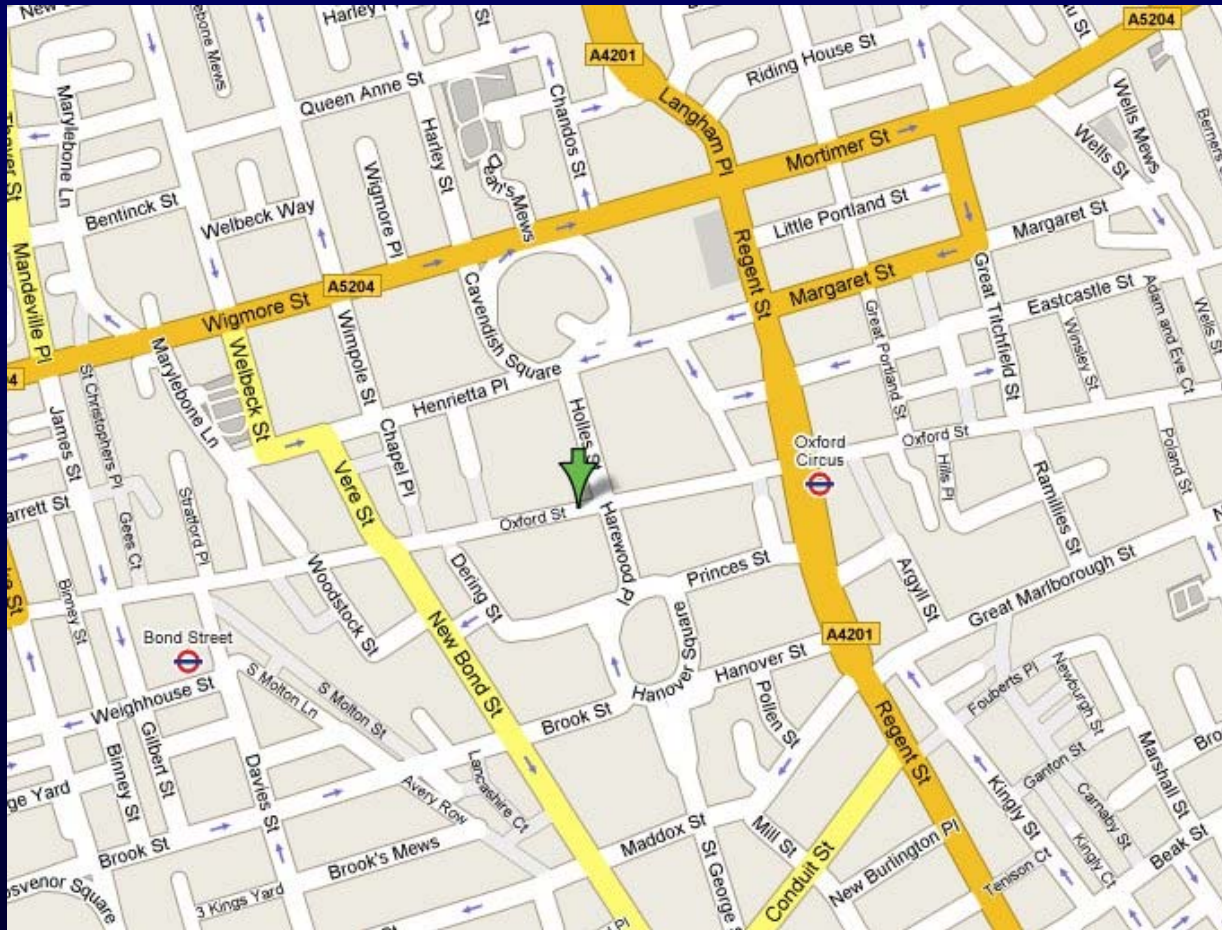
The Internet's High Street



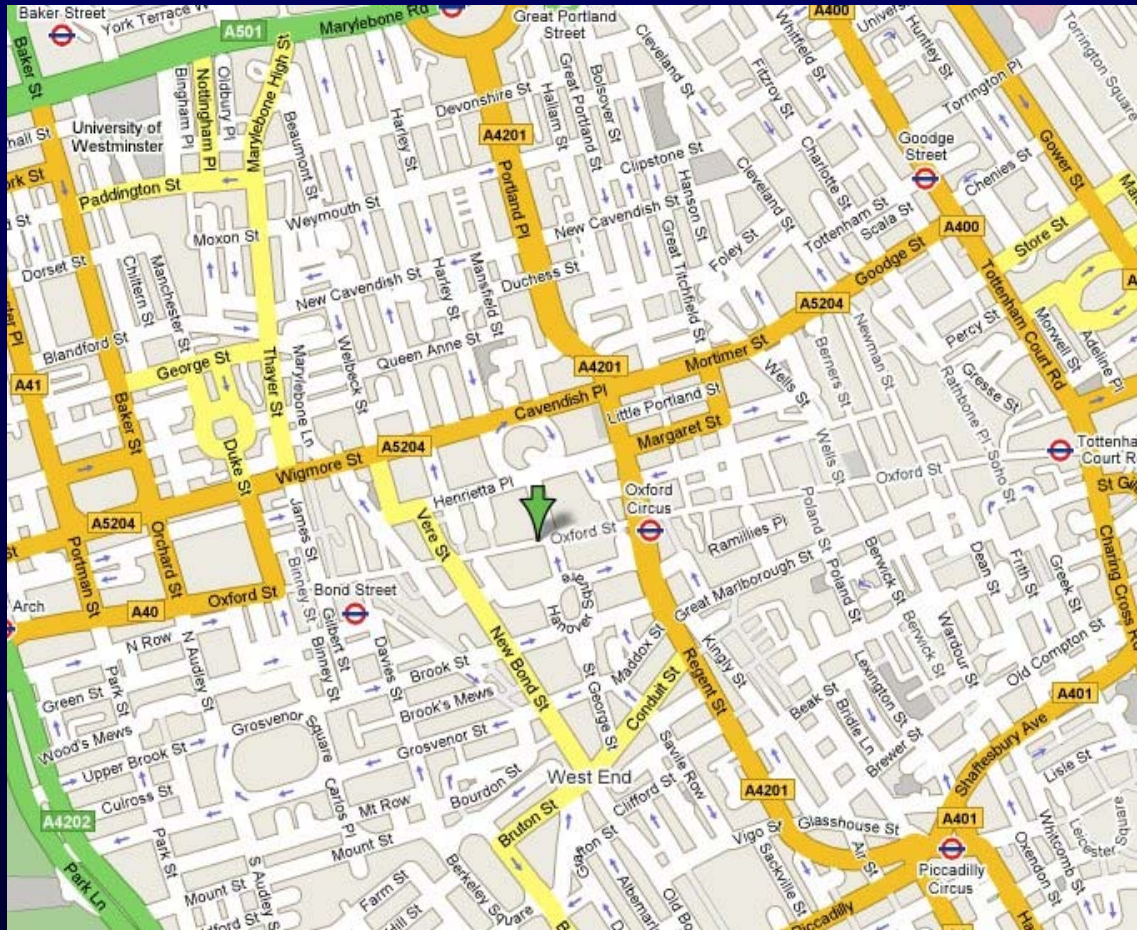
Positioning Your Funnel



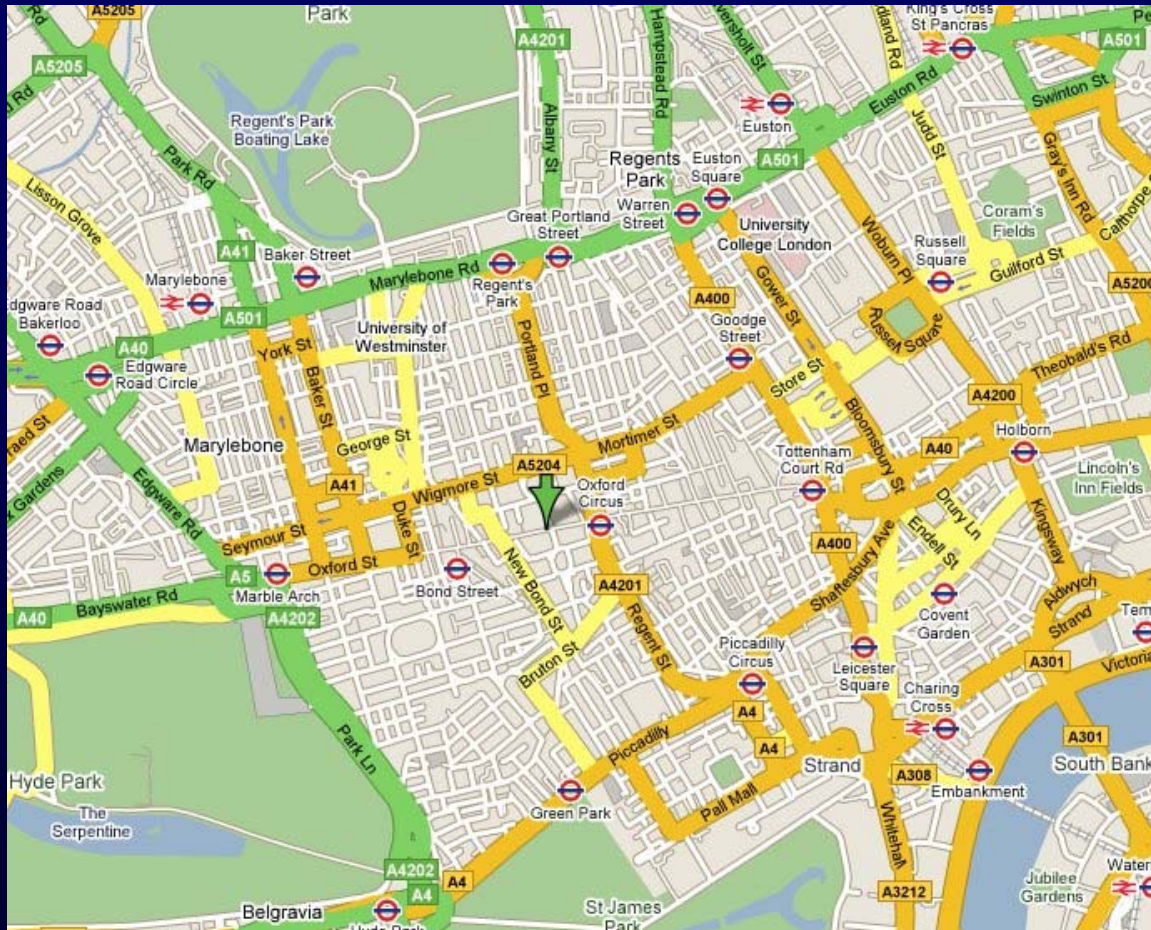
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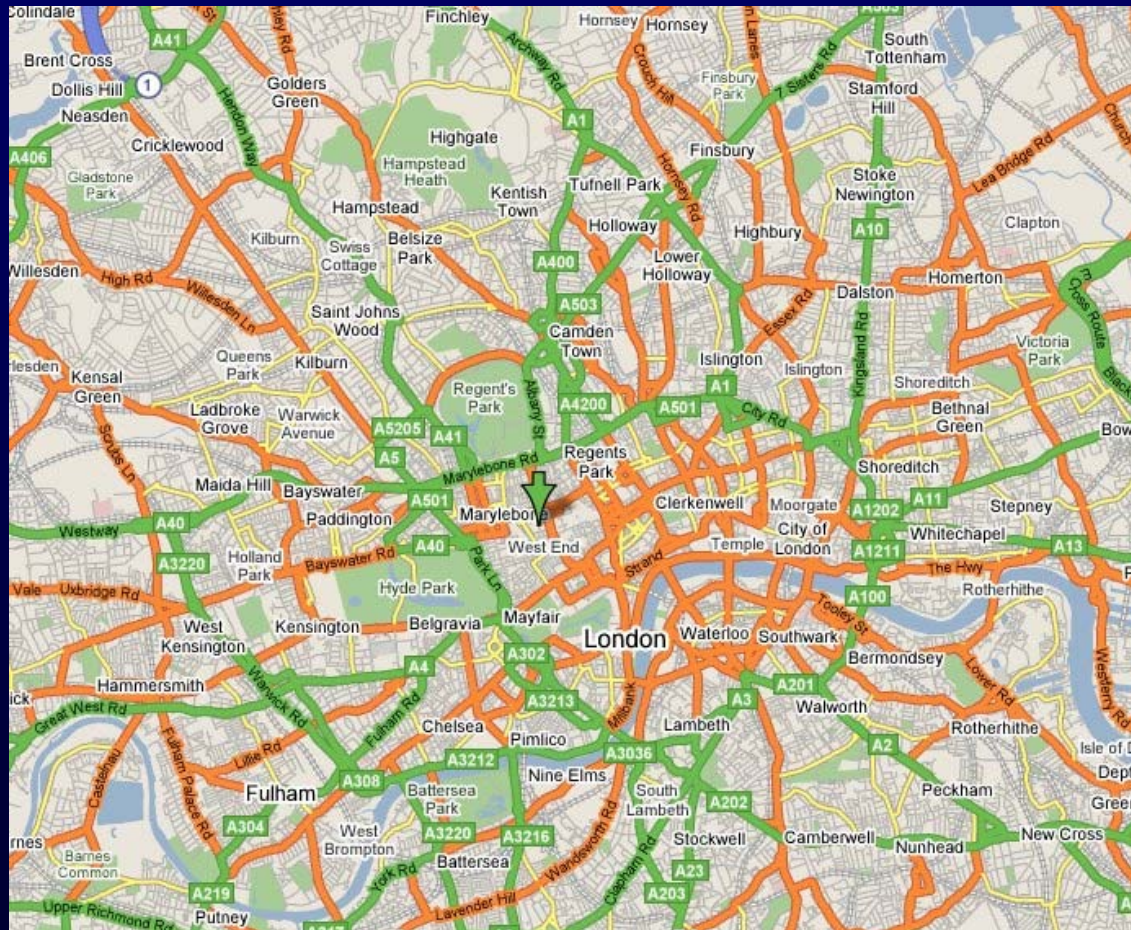
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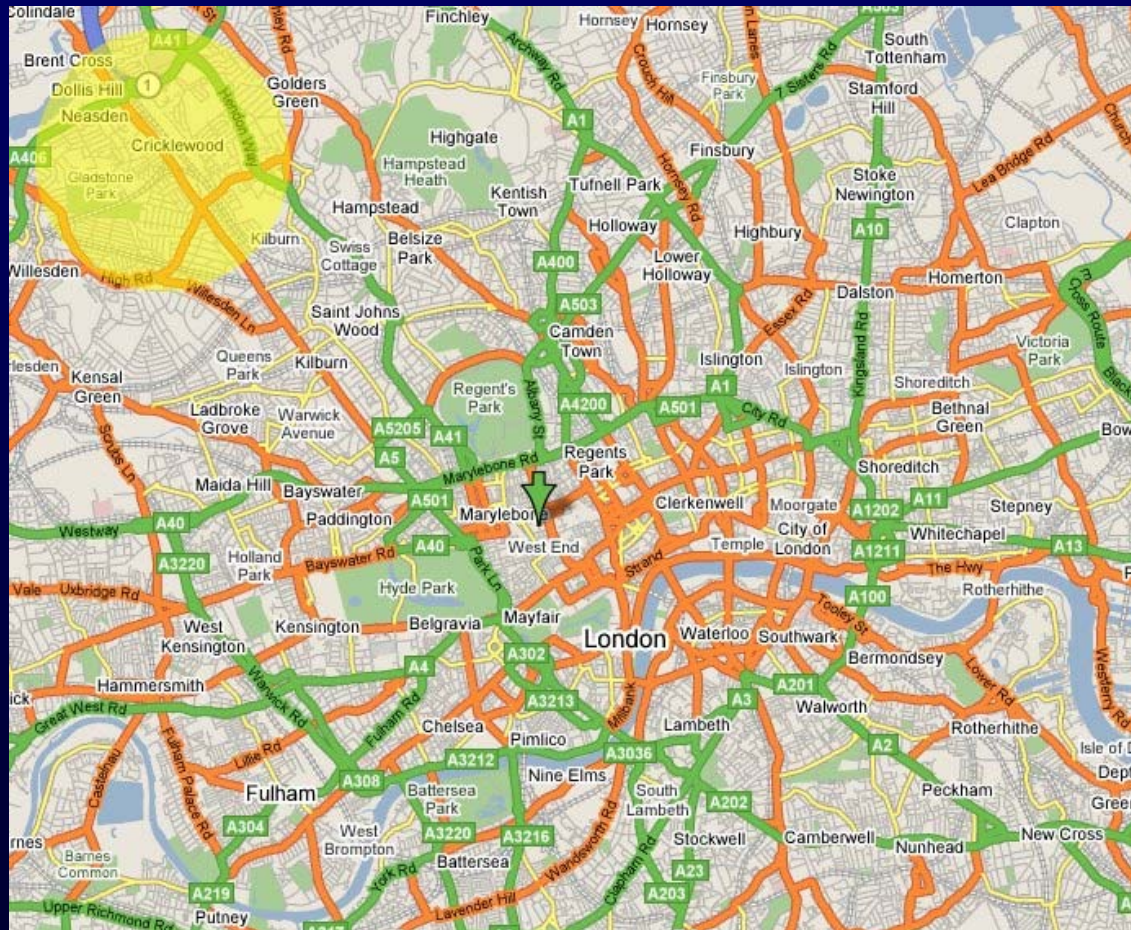
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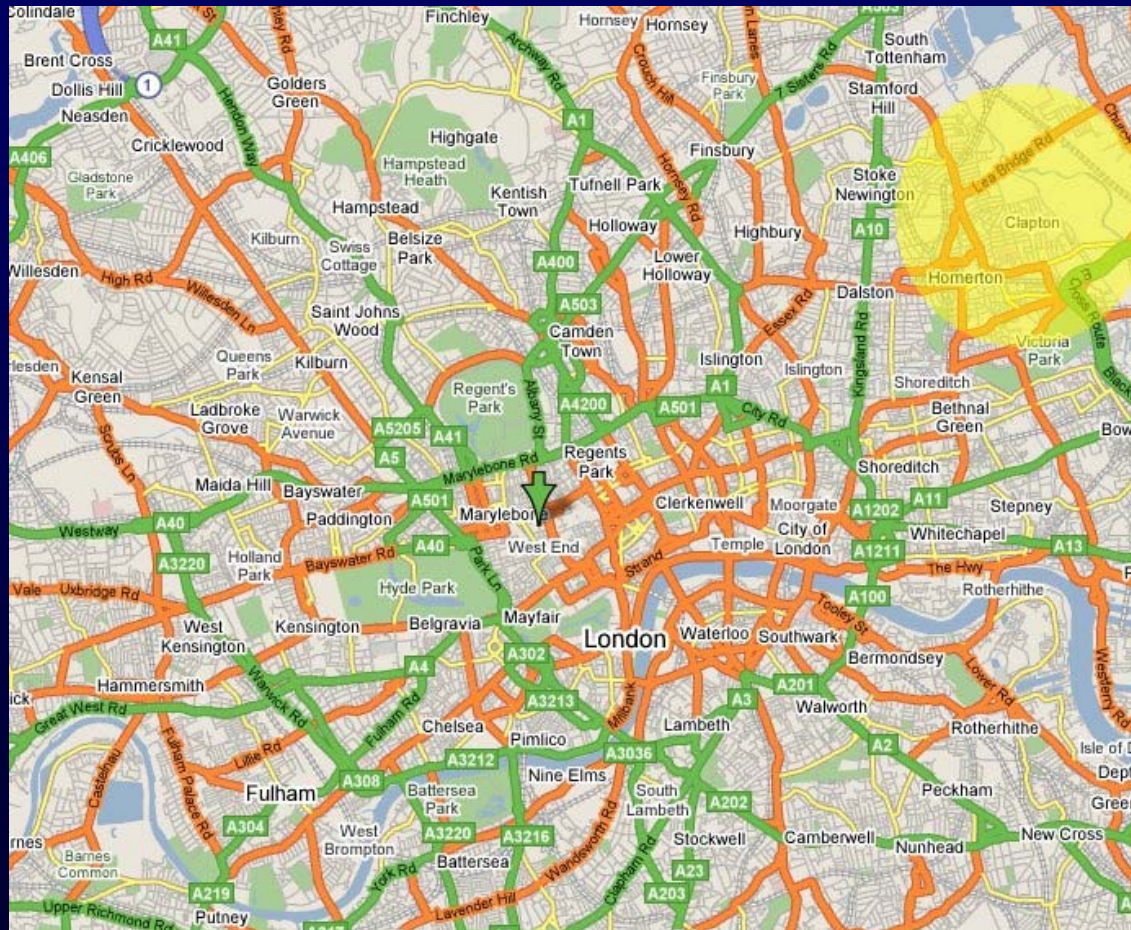
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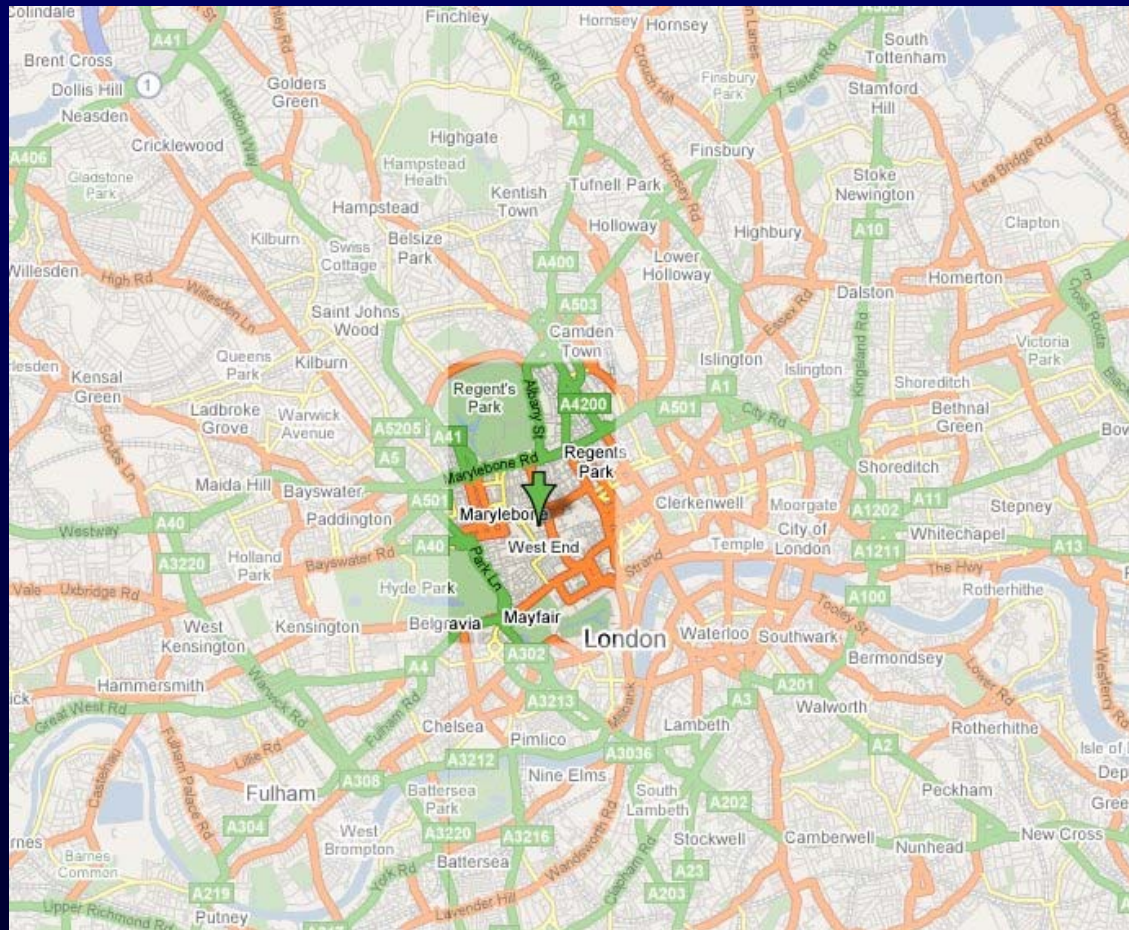
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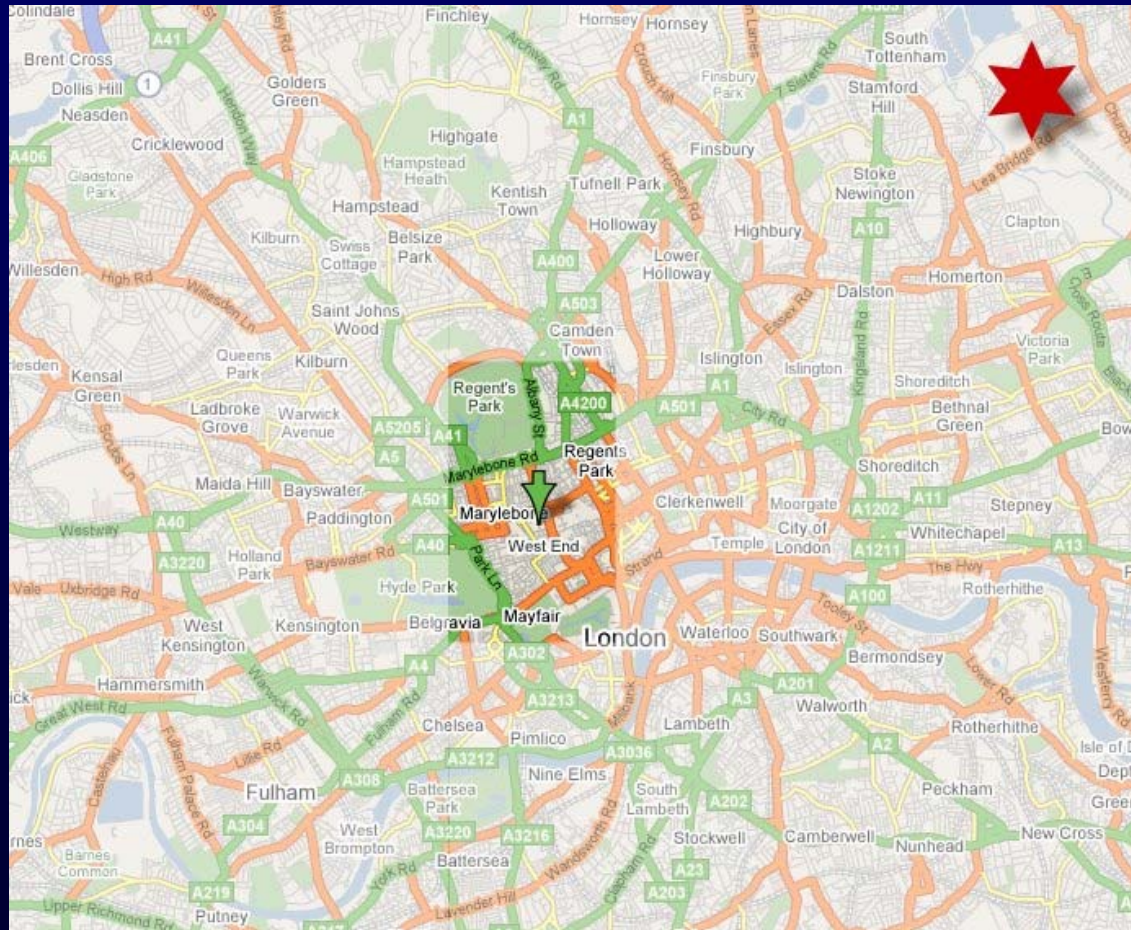
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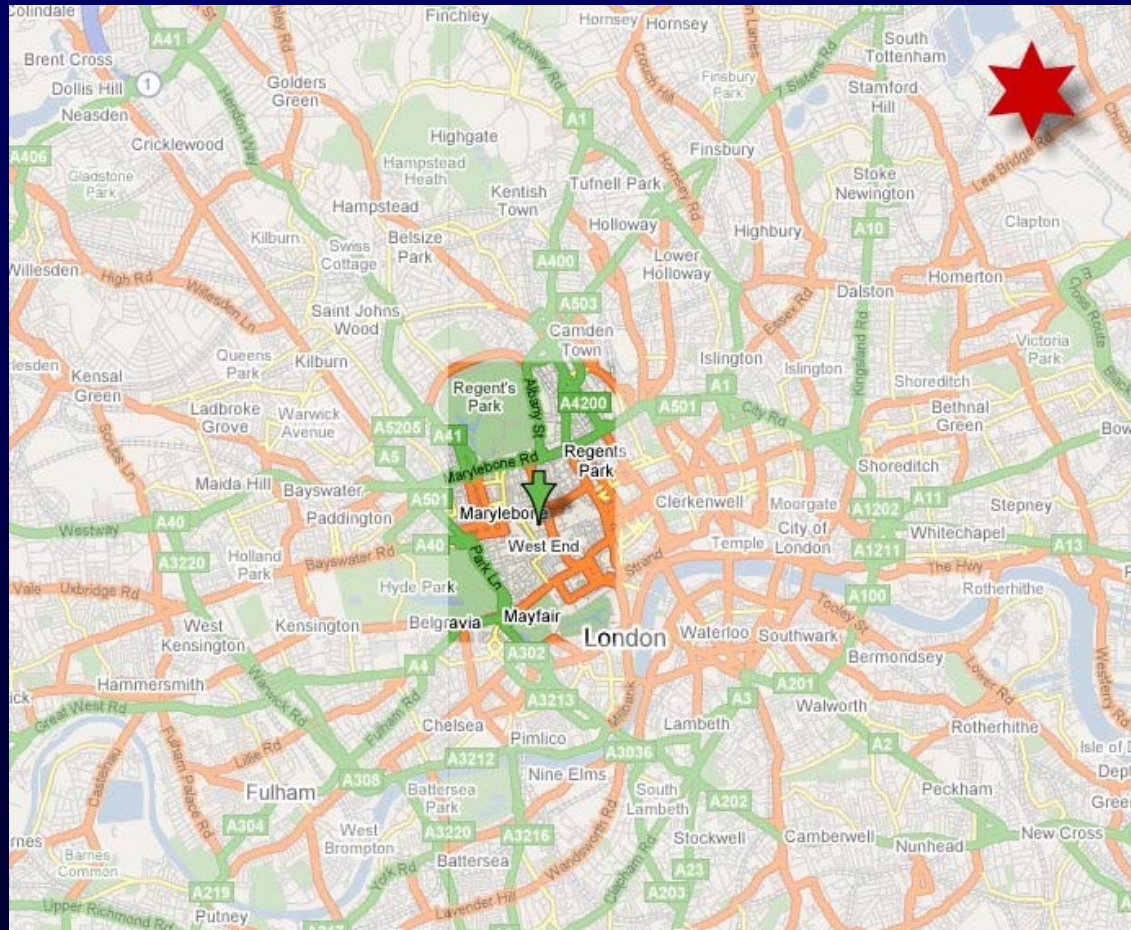


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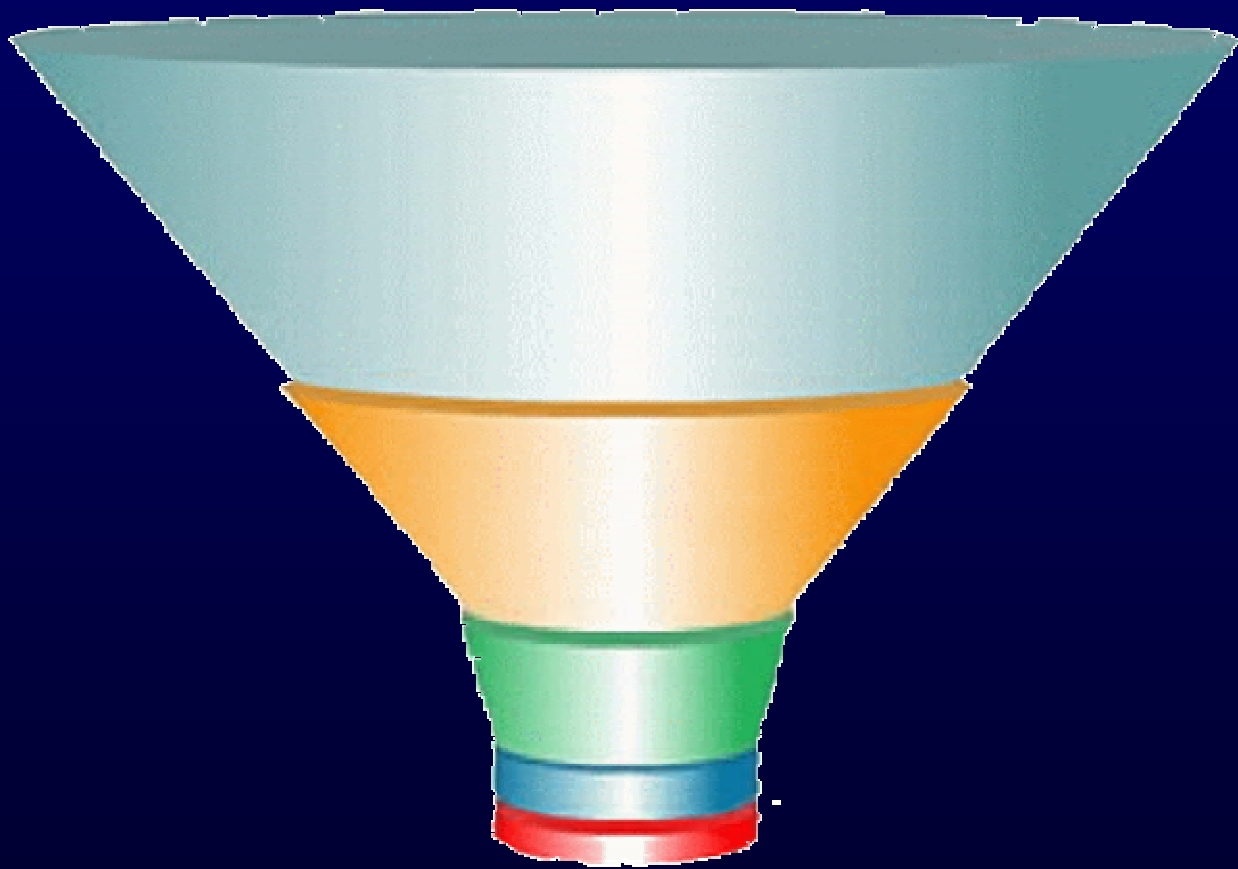


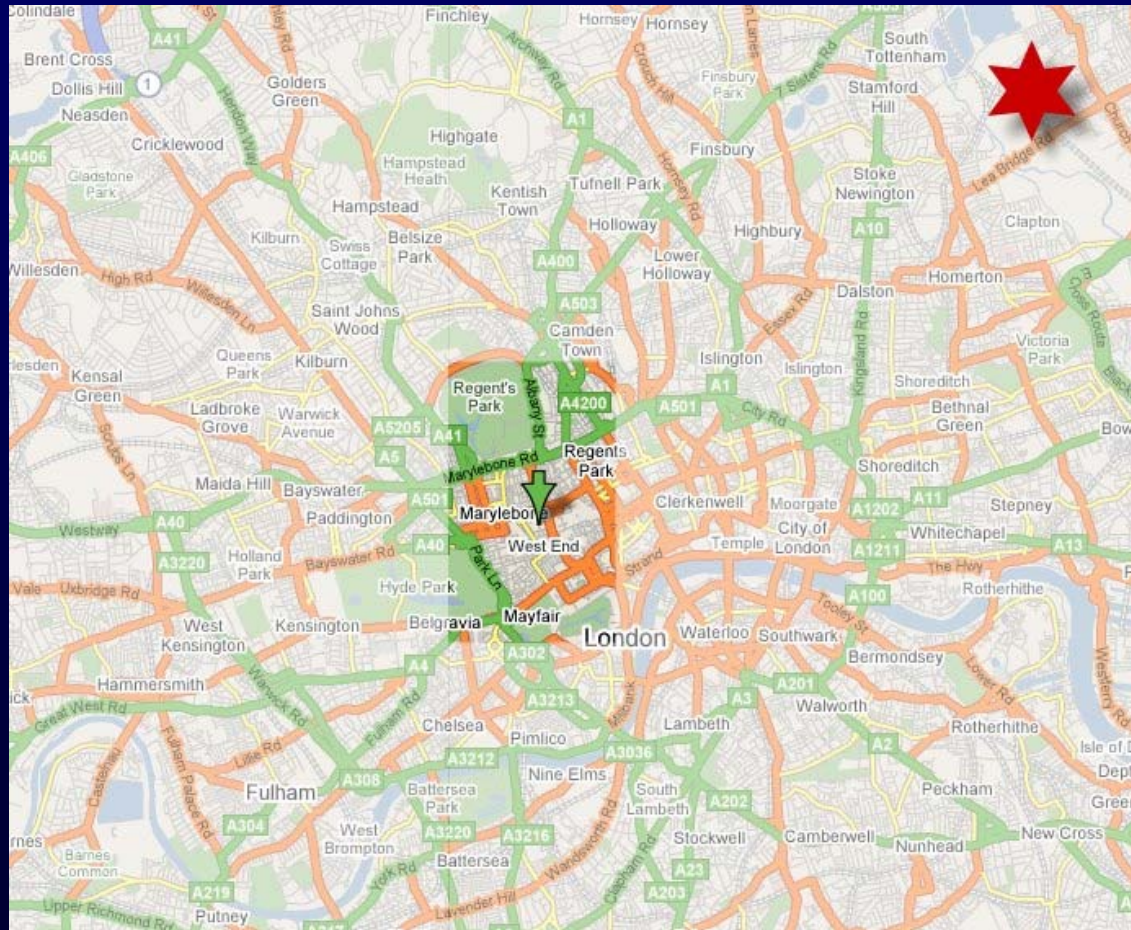


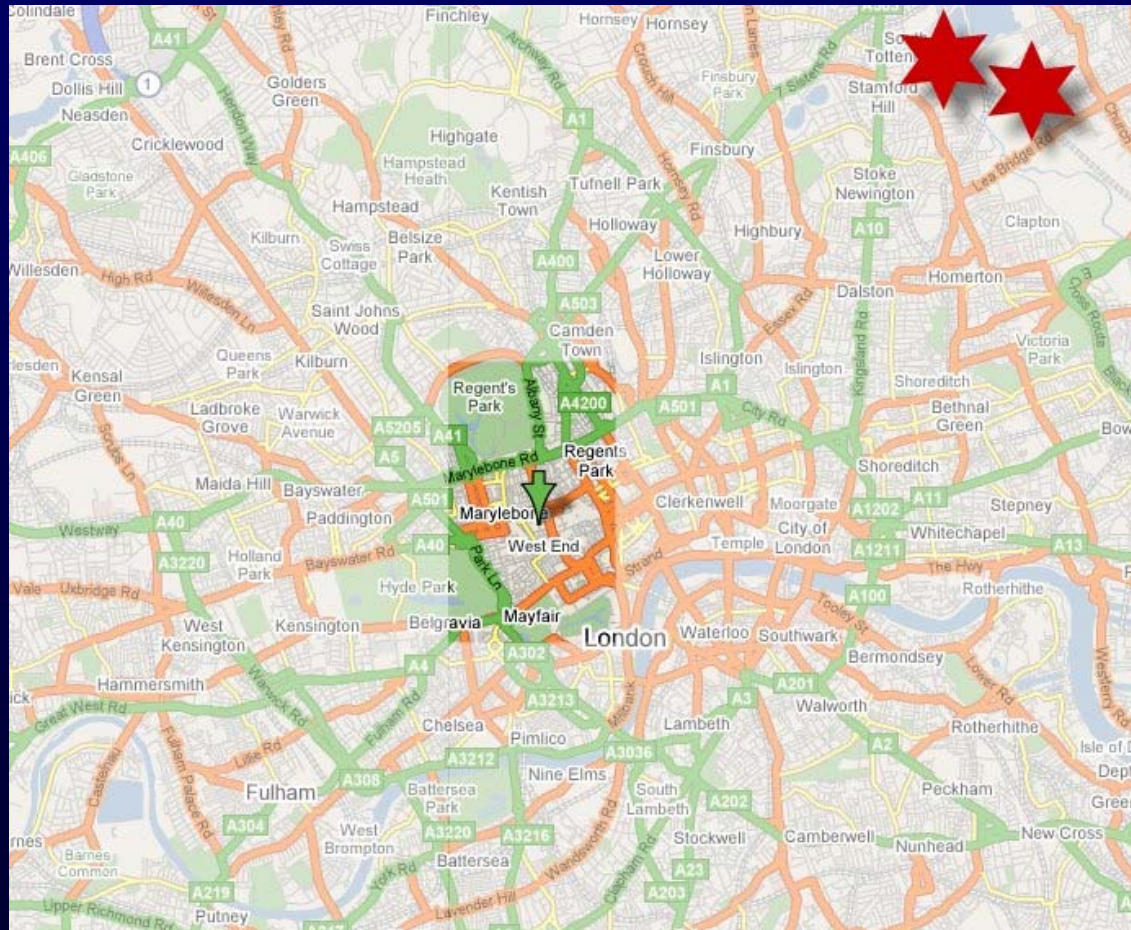
- **So... how broad is your funnel in Clapton?**

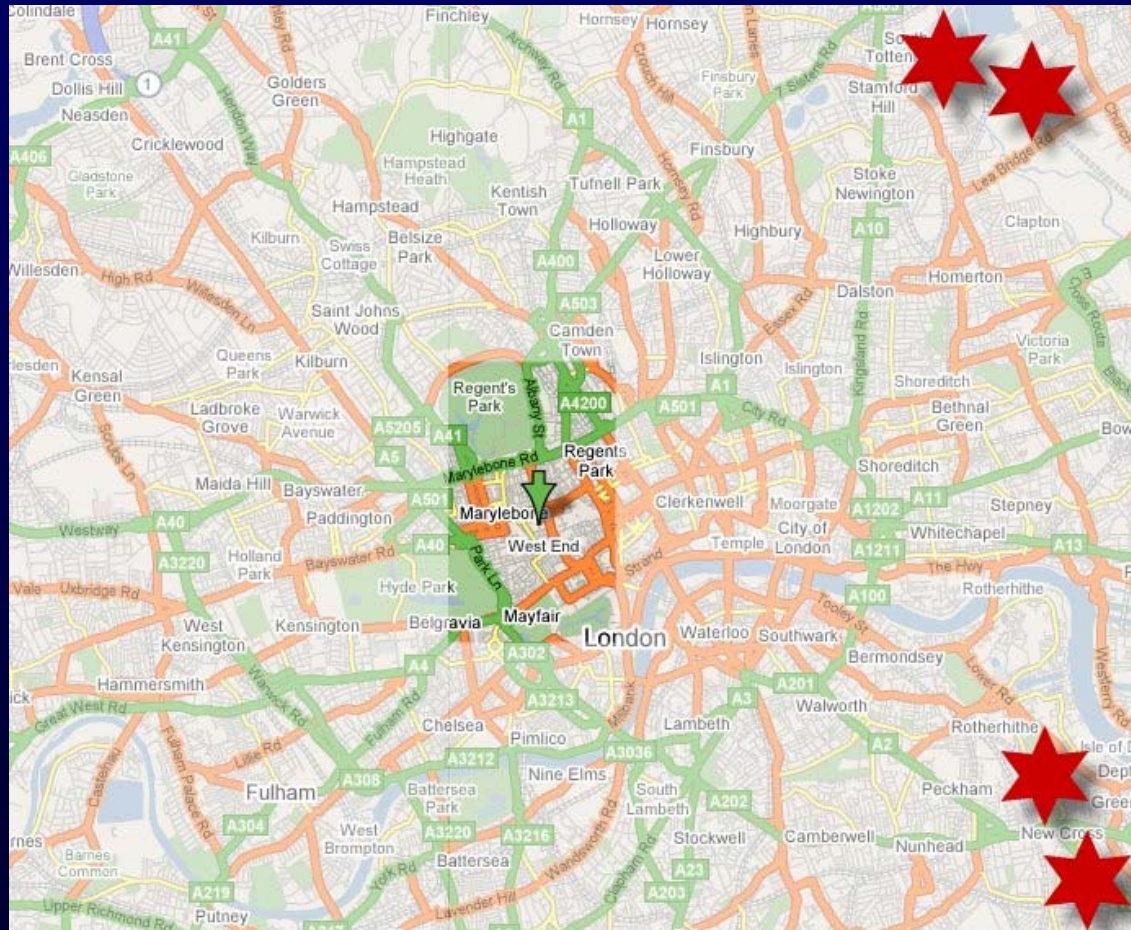


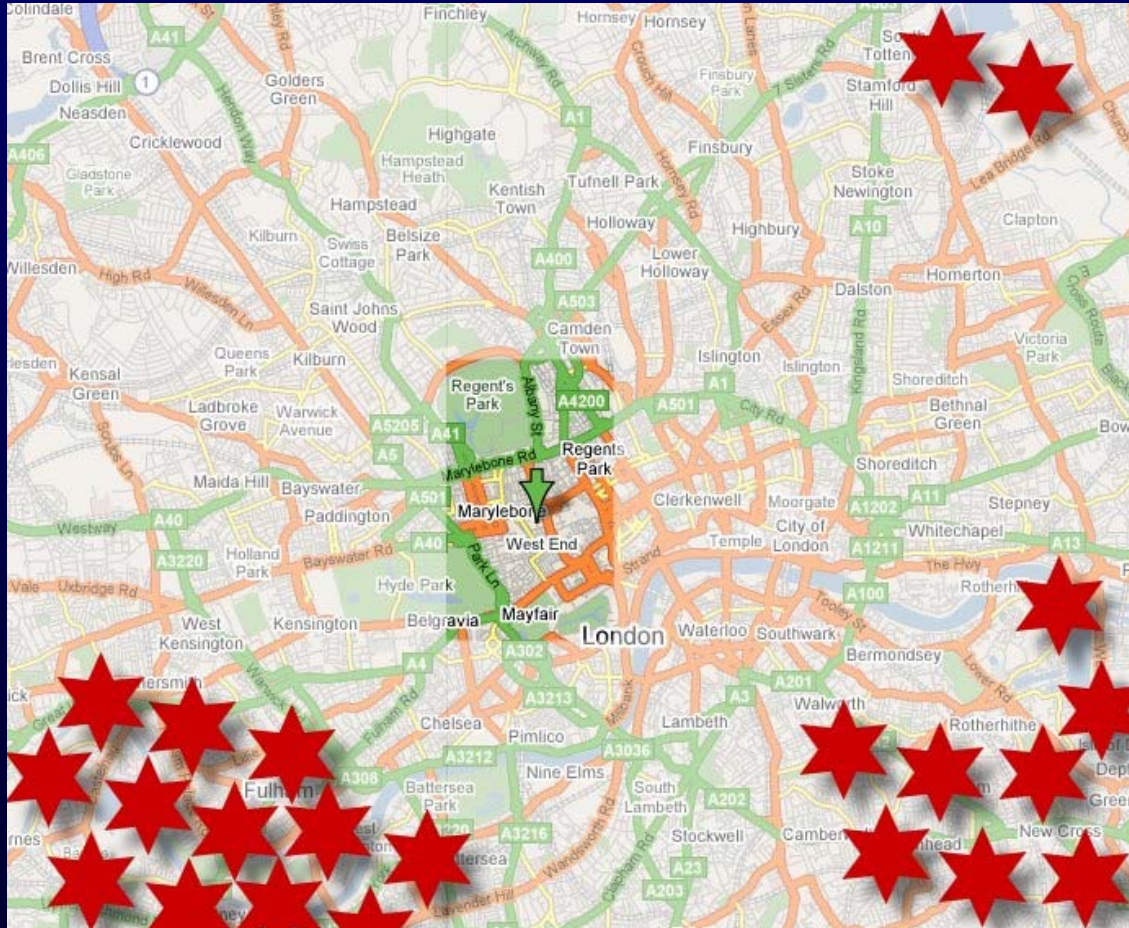


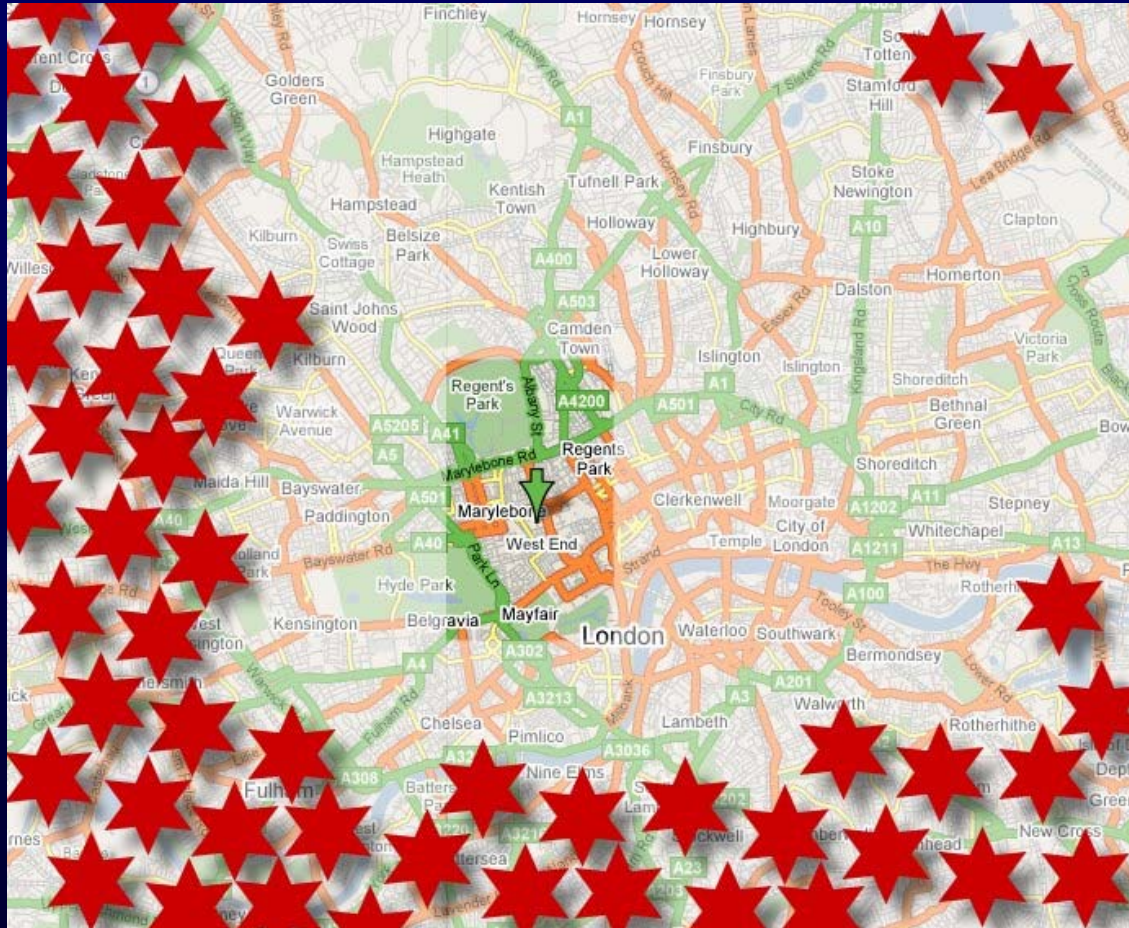




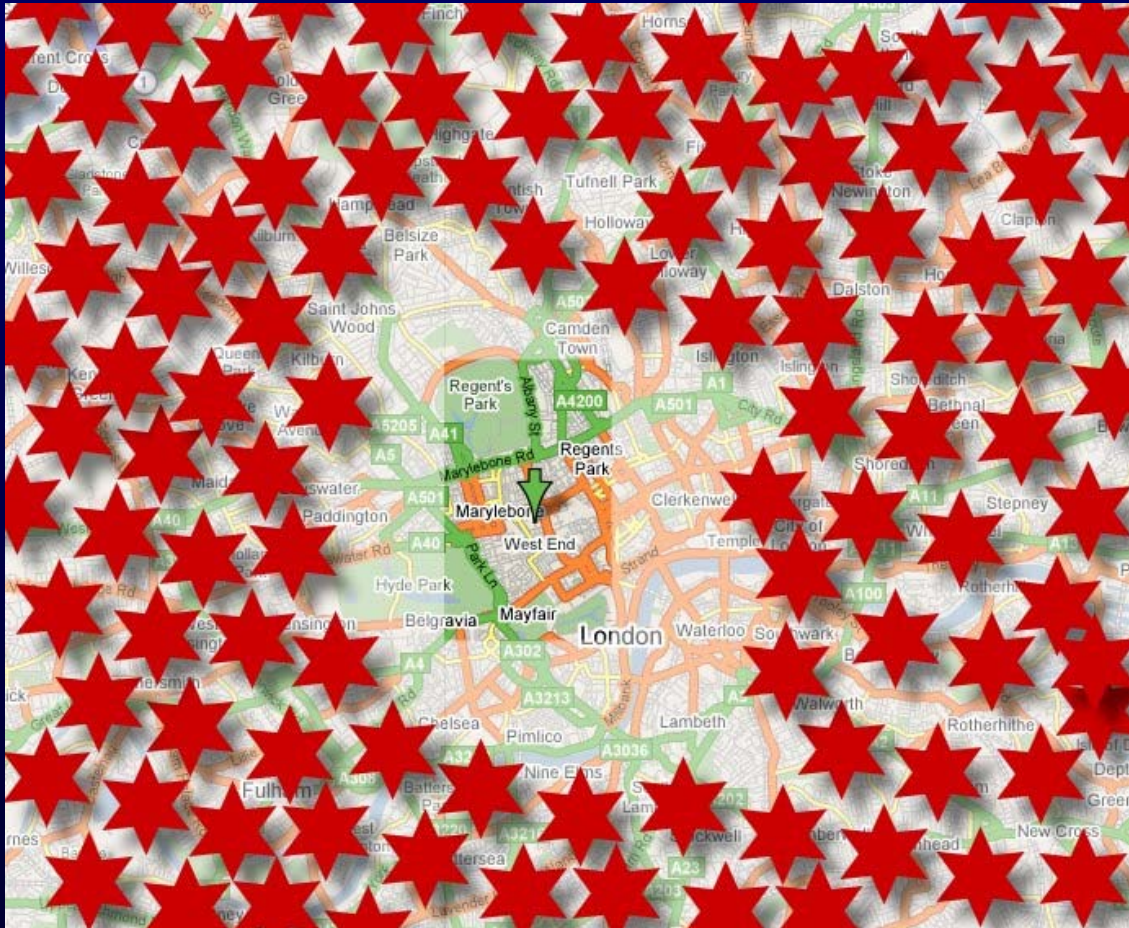












What Does it Cost?

£0.00

You

Your Squeeze Page



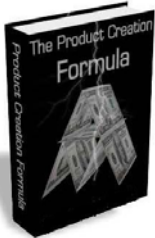
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If you're serious about making money online, you'll want to know how you can set up your own stream of products one after the other, and launch them to a hungry market. And you'll want to know how to do it without it costing hours of development time and hundreds of bucks...

- **Create your own downloadable info products right now, Today...!** - Even if you thought it wasn't possible and even if you can't think of anything to create!
- **Learn how to identify common problems and develop products which are solutions -** The products which sell by the truck-load are the ones which are solutions to problems. You can't provide the solution unless you know the problem...
- **Get your customers coming back for more.** This is your step-by-step guide to continuous product creation. Grow your monthly profits beyond your wildest expectations!
- **Package and present your product for optimum profit -** Some people say the product isn't as important as its marketing. Discover how to market anything so it sells better than its competition.
- **Take control of your destiny -** Until you're selling your own product you're still working for someone else. Break free! We'll show you how to take control of your destiny and earn cash on demand...
- **Double your profits with Up-Sells -** "Will you have fries with that?" If you can sell a product you can sell an up-sell. Discover how to double your profits with upsells, downsells, cross-sells and bumps.




Yours FREE
Just sign up Below

↓

So go ahead. Enter your name and email address and seize this opportunity - reclaim your independence and start creating mass-selling downloadable products today!

Name
E-Mail

Press the button and check Your Inbox for a verification email to download this free product



We hate spam too! Your email address will never be passed on to anyone and you may opt-out of further mails at any time with a click of your mouse.



Discover How to Create an Extraordinary Stream of Products as You Can Profit From The Power of TV's Unmet Demands and Create While Earning Your Money Hand-Over-Fast Time after Time... After TIME!

It's Been Proven: The World's Knowledge is an Asset to How You will Spend Your Extra Cash... See Details...

Yours FREE
and sign up below:

Go ahead. Enter your name and email address and enter this information... [Sign Up Now](#)

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Discover How to Create an Endless Stream of Products as You Too Can Profit From the Power of JV's, Leads, Downloads and Cross-sells Earning You Money Hand-Over-Fat Time after Time... after TIME!

It's Been Proven: The Powerful Knowledge I am About to Give You will Send Your Online Career into Overdrive...

At an estimated value of \$199.95, you will receive this information for FREE. This is a limited time offer and is available while supplies last. This is a one-time payment and you will receive the information immediately. This is a one-time payment and you will receive the information immediately. This is a one-time payment and you will receive the information immediately.

Yours FREE
And you're welcome!

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Go ahead! Enter your name and email address and enter this information to receive your FREE information and start creating your winning, successful, profitable business today!

First Name: _____
Last Name: _____
Email Address: _____

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It's Been Proven: The Powerful Knowledge I am About to Give You will Send Your Online Career into Orbit...

It's time to stop chasing your dreams and start making them a reality. You can now create an endless stream of products as you can profit from the power of JV's, leads, downloads and cross-sells earning you money hand-over-fat time after time... after time!

Yours FREE
And here is how:

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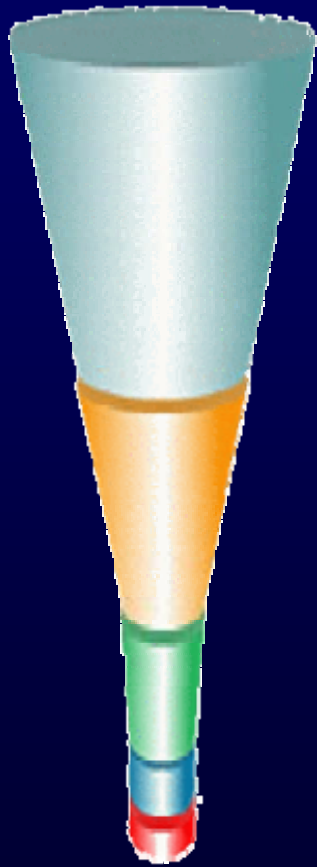
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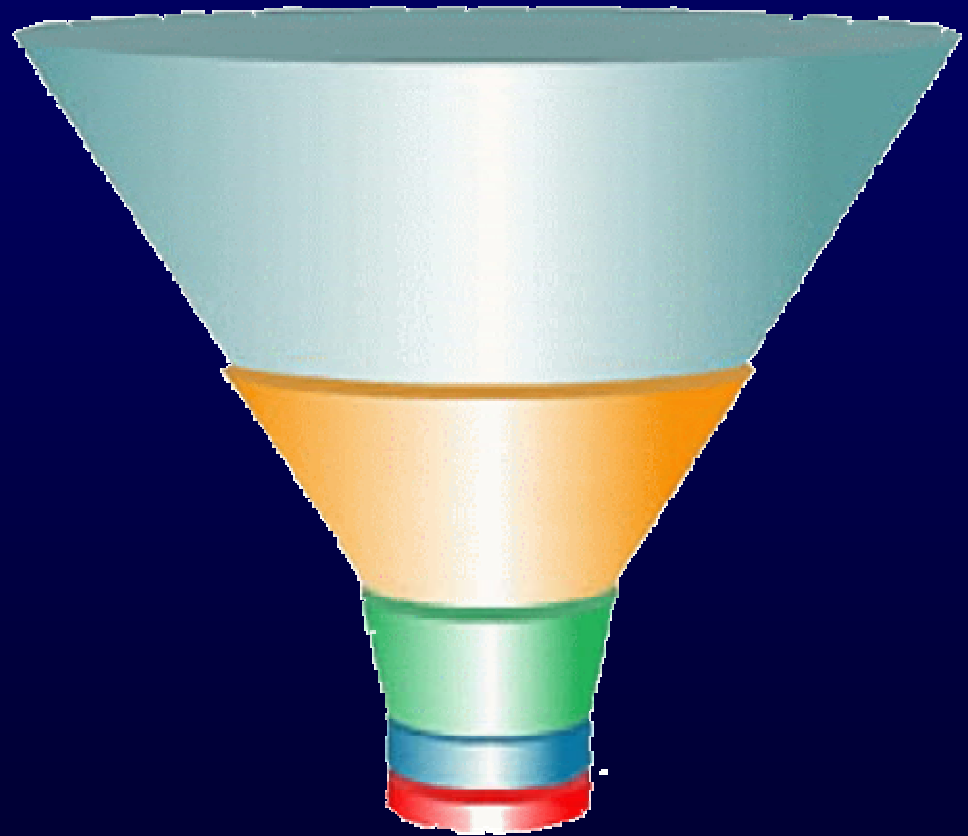
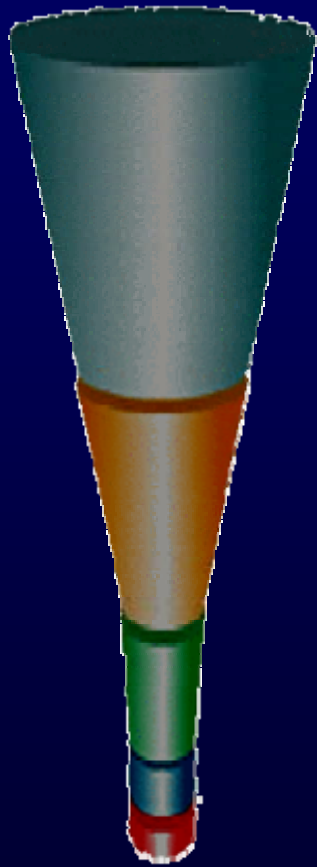
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Go ahead! Enter your name and email address and enter this opportunity... [Click Here to Get Your Free Product](#)







Viral Marketing. Origins

- Hotmail.com Launched. June 1996
- December 1997... 8.5 Million Users
- December 1997 Sold to Microsoft for \$400 Million

Sent From My Hotmail.

For Your FREE Web-Based Email Account [Click Here.](#)



***“If You Have An Online
Business And You DON’T Use
Viral Marketing, Then You
Might As Well Have An
OFFLINE Business”***



Viral Growth Factors

What does MVS give you... ?

- **Viral Seeds**
- **Viral Triggers**
- **Viral Motivators**



Viral Seeds

ONLINE:

- Master Resale Rights
- Rebrandable Ebooks
- PLR
- Cloned Squeeze Pages...

OFFLINE:

- Corporate Calendars
- Car Stickers



Viral Triggers

- Tell A Friend Form...

Step 5 (of 5) ■■■■■■

Invite More Friends

To maximise your early list-growth and revenue, select more friends here.

You can either enter names and email addresses directly, or click on 'select ESP' to pick another of your email service providers and invite more of your contacts to your spiral.

[Video Tutorial](#)

[<< ESP](#) | [Finish >>](#)

Select six more friends who aren't on your personal contact list. (NO SPAM!)

Friend 1	<input type="text"/>	Email	<input type="text"/>
Friend 2	<input type="text"/>	Email	<input type="text"/>
Friend 3	<input type="text"/>	Email	<input type="text"/>
Friend 4	<input type="text"/>	Email	<input type="text"/>
Friend 5	<input type="text"/>	Email	<input type="text"/>
Friend 6	<input type="text"/>	Email	<input type="text"/>

Email Subject:

Email Body:

```
Hi {FirstName}

I just found a really cool site...

Not only will you get a valuable
and useful free gift, but it also
makes it really easy to build a
huge list of opt-in subscribers,
fast!

Oh, and did I mention - you'll
also
```


Viral Triggers

- Automated Contact Form

Grow Your List With Your Existing Contacts

Select Your Mail Service

Gmail Hotmail YAHOO! msn AOL

Product:

Subject:

Hi

I've found something really cool, and I thought you'd like to check it out.

Have a look at this:

{product}


Make sure you get it quickly. I'm not sure how long it will be available for.

Good luck...

{UserName}

PS: See if you can guess why I thought you'd like it so much!

{product}



Viral Motivators

2 Types

- **Financial Motivation**
- **Emotional Motivation**
 - **Connectors**
 - **Mavens**



Viral Spiral Marketing

An Automated System To
BROADEN Your funnel

My Viral Spiral (MVS)



MVS

The 'Killer Ap' For Internet Marketers



What Does MVS Do?

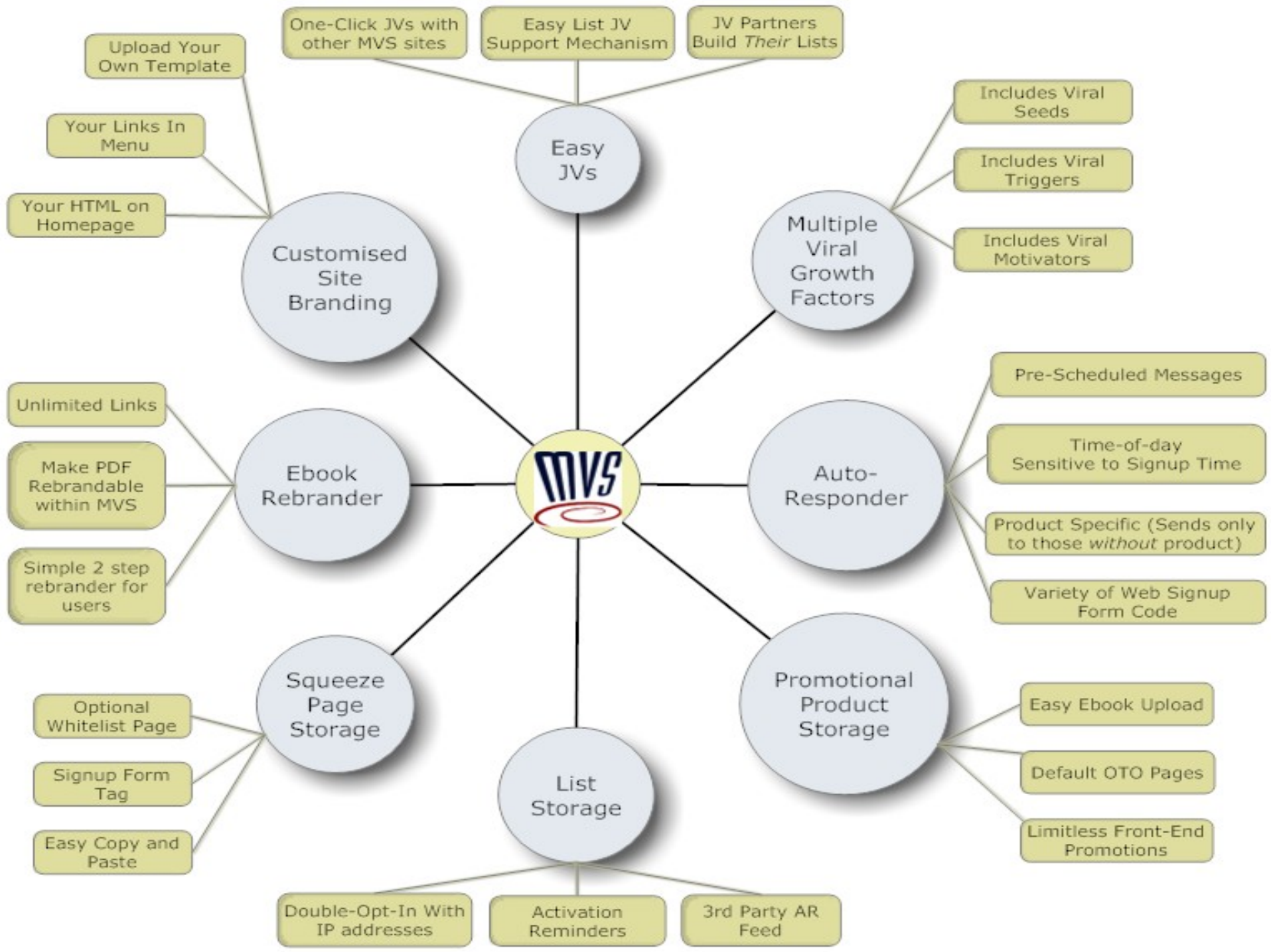
- **MVS Puts A Viral Engine On Your Front End.**
- **It Broadens Your Funnel**
- **It Maximizes Your Signups**
- **It Explodes Your Sales**
- **It Automates The Whole IM Process**



My Viral Spiral

- 7 Rebrandable Ebooks Pre-Installed





Testimonials: My Viral Spiral



Holly Mann

"Once setup, MVS runs on autopilot - which allows me to focus on my other online projects."

I highly recommend it to anyone who wants to build their business, their list and create a online income."



Testimonials: My Viral Spiral



Dan Long

"I easily recovered my total outlay in the first week I had the software running."

MVS is absolutely phenomenal. You have taken the chore of "list building" that used to seem impossible and turned it into an exact science.

Anyone can build a list now, a huge list that continues to grow on its own."



Testimonials: My Viral Spiral



Heri Rosyadi

**"Over 1,200 Subscribers
in 5 days!"**

Boy I am glad I bought MVS! I managed to bring in over 1,200 new subscribers in 5 DAYS with My Viral Spiral, and get the money I invested in the program back in no time.

My earnings are now a high multiple of my investment thanks to the products I promote on the back-end."



Testimonials: My Viral Spiral



Andrew Stark

"I'm actually getting paid to build my list!"

Before MyViralSpiral I would spend hours uploading various reports onto my website, and then wonder how I could link them all together.

Now, thanks to your script, every time I upload a new book, MVS sends an email telling them about the new upload. This feature alone has driven dozens of buyers to my affiliate links."



Testimonials: My Viral Spiral



Geoff Lord

"I have seen 'Viral' systems before, but nothing that works as good as this. Its an Excellent Piece of Kit!"

I set it up and did one very small mail-out to a safelist. Within a few hours 39 people had downloaded the Rebranded E-Book that came with your system and a high percentage had gone on to buy my special offer on the backend.

These were all "NEW" people that I had never had any contact with previously. What was even more impressive was the fact that when I went back in there two days later, that list had grown to over 70...



Testimonials: My Viral Spiral



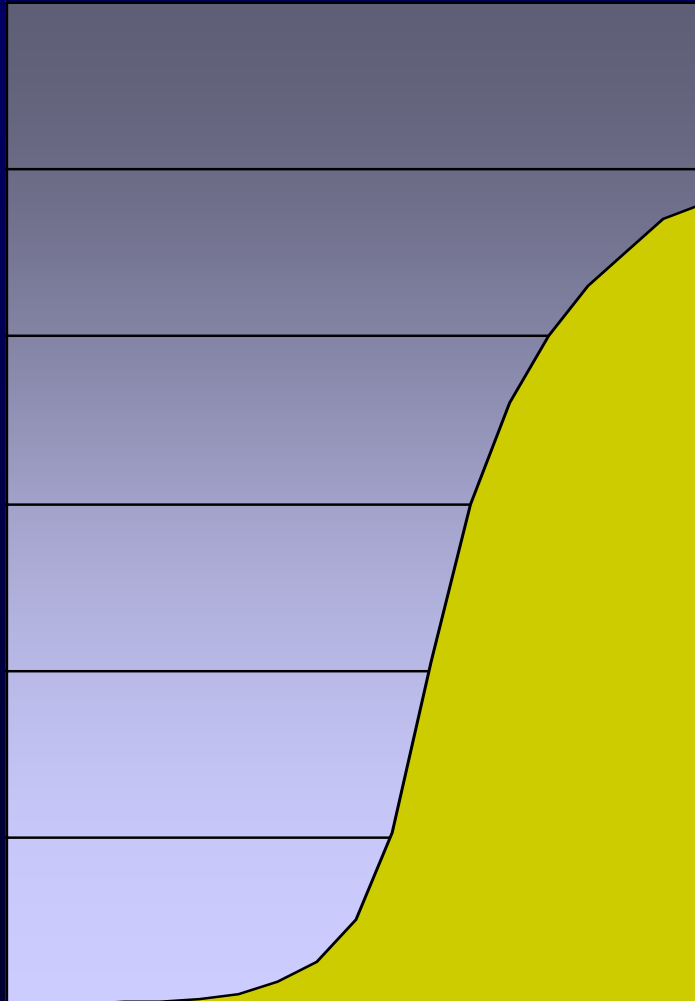
Dave Offen

“I couldn't believe how easy it was to set up... Now I'm seeing the start of exponential growth..!”

- 2 weeks on and my list stands at around 250 and is already becoming viral, with my subscribers building their own lists through my websites and eBooks, so I'm seeing the start of exponential growth.
- ANYBODY who is serious about building a list **MUST** give MyViralSpiral serious consideration. It's simply too good to miss!

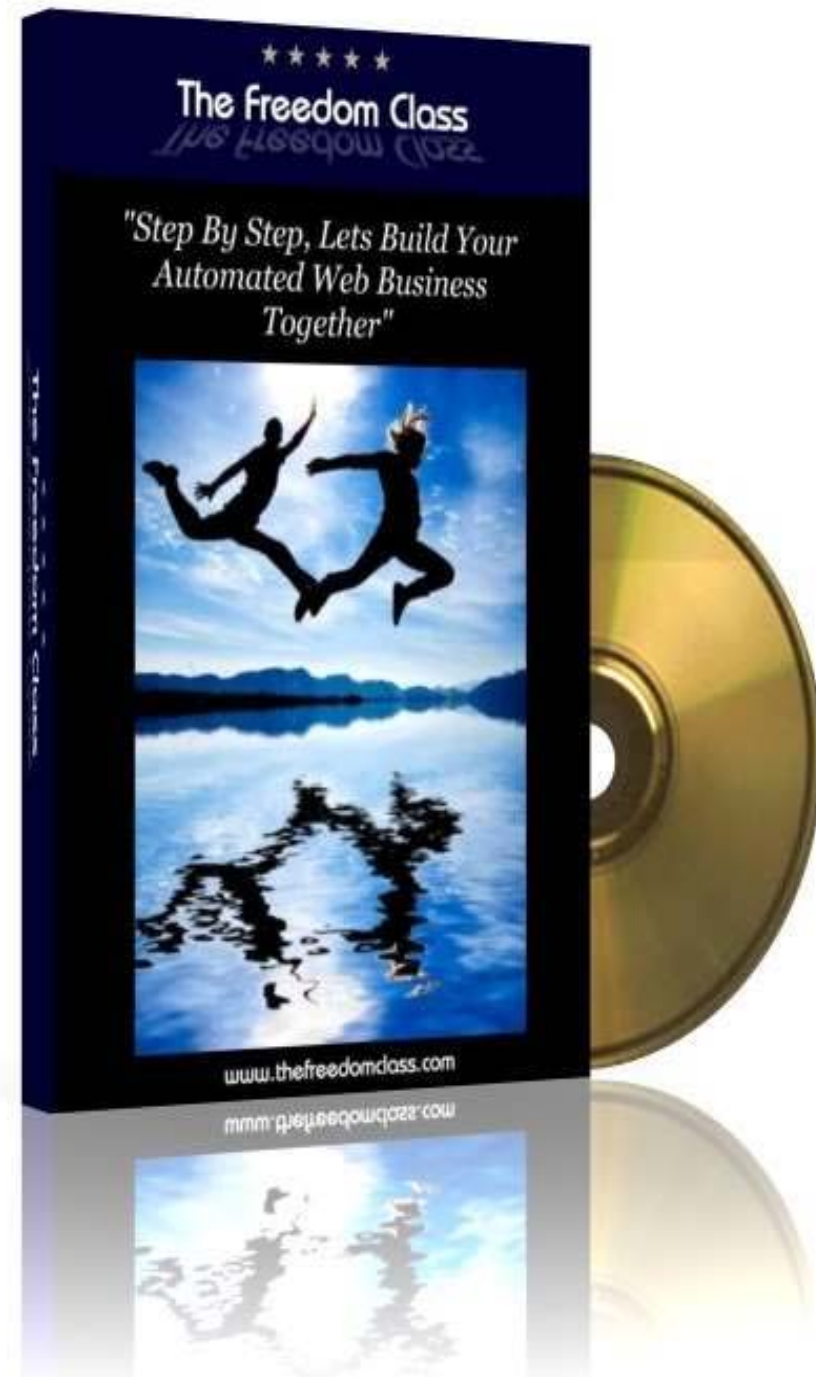


Exponential Growth



The Freedom Class DVD Training Pack

- \$10,000 3 Day Intensive Laptop Seminar
- ACTION LEARNING
- Step By Step Guidance
- Gives You Your Own Virally Charged Internet Business
- Mastermind Group Creation
- JVs Guaranteed

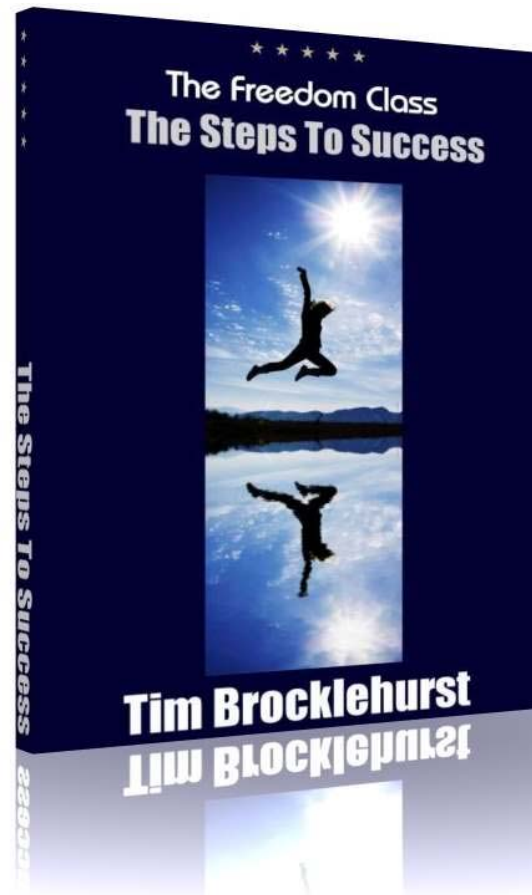


Together, We will...

- Learn basic but essential technical details: HTML, tags, scripts. (Only what you need to know!)
- Work to achieve 40% conversion rates from your squeeze pages
- Configure your back-end for optimum sales conversion
- Implement effective viral seeds, triggers and motivators for generating automatic growth



The Steps To Success



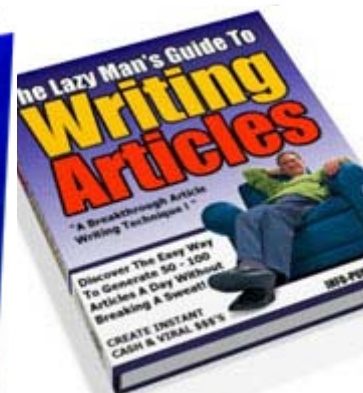
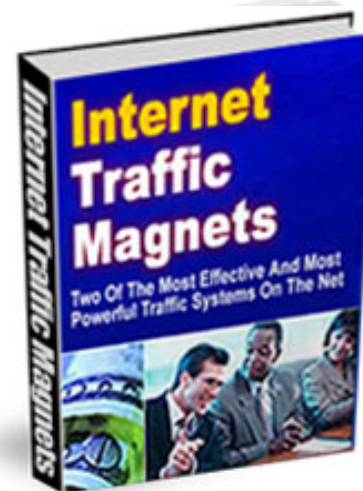
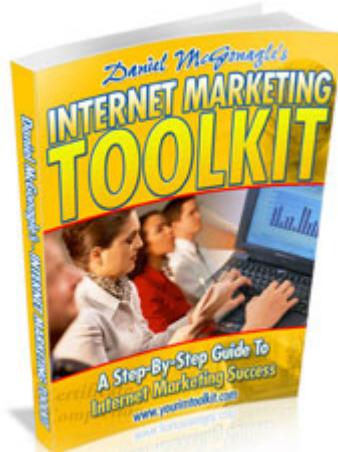
Form Constructive Mastermind Groups

5 Skills For Internet Marketing

- Artist
- Writer
- Marketer
- Co-ordinator
- Technician



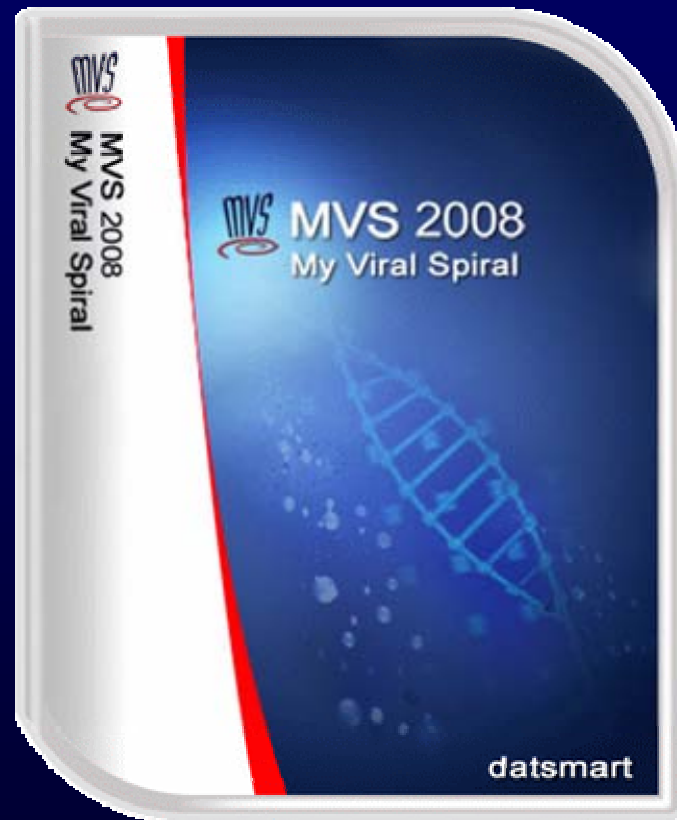
180 IM Products To Choose From



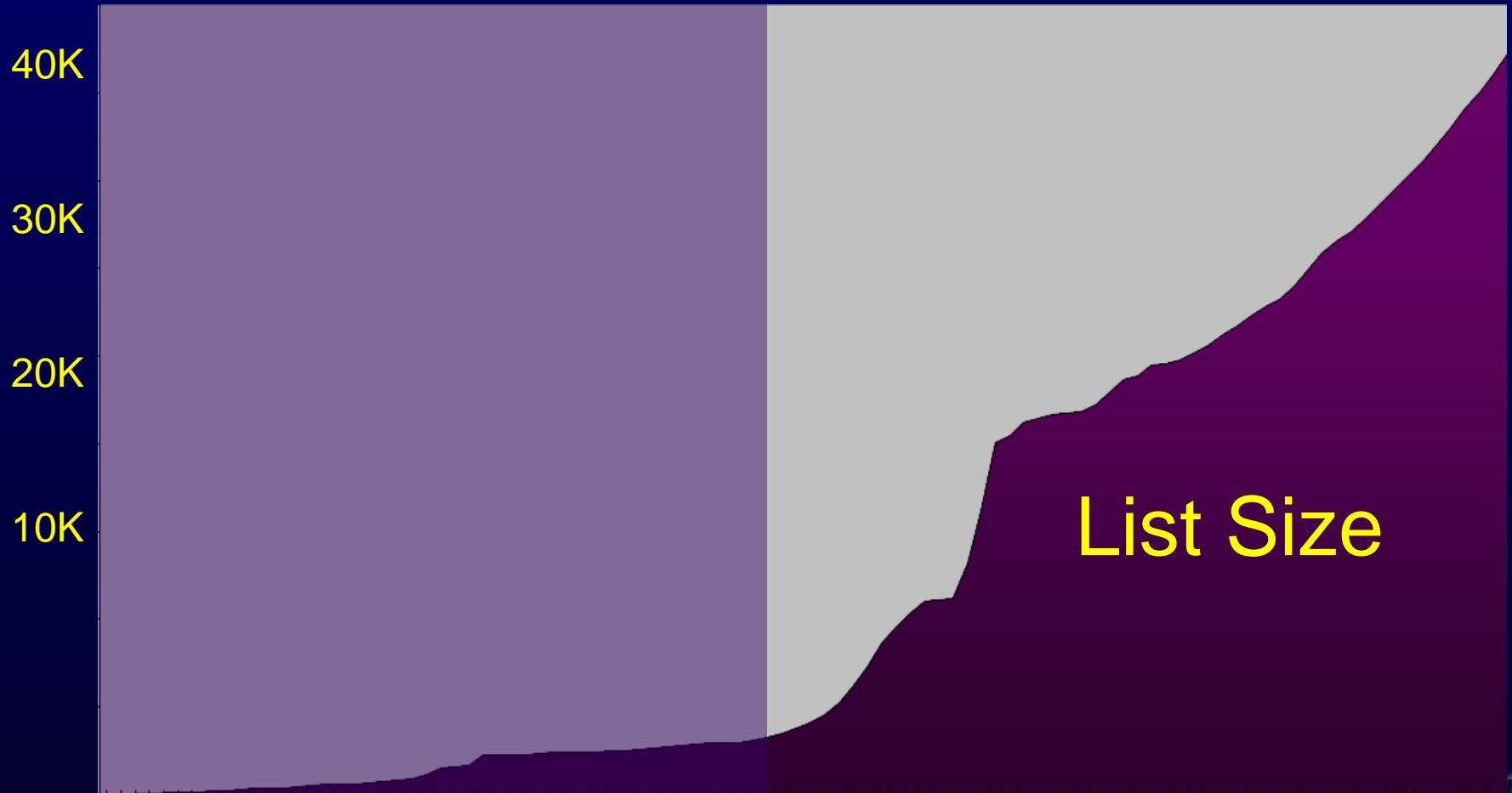
Plus a Further 300 MRR and PLR



MVS VIP Hosted Membership: We Host and Install MVS For You



100 Weeks of Internet Marketing



MVS Super League

- 16 Hrs Of Audio
- Viral Marketing Strategies:
Capitalize on the power of MVS



Platinum Service

- **Autoresponder service prewritten for you**
- **Mastermind group formation plus accountability partner**
- **Exclusive Community Forum Access**



Total Value

£8,847

Today's Price (While Stocks Last)

£547



PLUS... Underground Seminar

- 1 day of intense support and training directly from Tim Brocklehurst
- Complete the DVD course... Then come ready to take your business to the next level
- Very limited places... Max 12 per class



Assurance For Success:

- **Become An Active MVS User**
- **Follow The Simple Steps. Then Rinse And Repeat**
- **Grow Your Subscriber List By 5,000 In Just Eight Weeks**
- **Earn At Least £77,000 in 12 Months**



If You Earn **£77,000** in A Year...

19% =

£15,000

Diamond Upgrade (with underground booster seminar

Today **ONLY**...

£1,733

Normal Price: £2,733

SAVE £1,000



Exclusive \$1,497 BONUS: MVS Full License

- Unlimited Installations For UNLIMITED Sites



So...

MVS + Training DVDs

£547 (Value: £8,847)

OR... Save £1,000

Add the Underground Booster Course:

£1,733

Total: Just £2,280



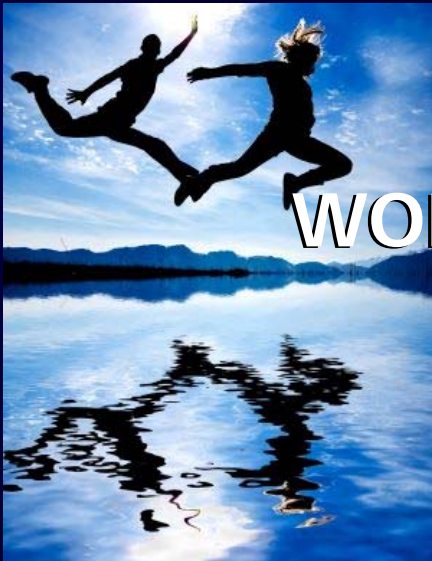
Make Your Living as *big* as you want, *wherever* you want



Your Fast Track To Freedom



The Freedom Class



**WORLD INTERNET SUMMIT
Exclusive**

5 Star

