

How I Created A £270 A Week Income Out Of Something I Know Nothing About ...

Without breaking the law

How I Created A £270 A Week Income Out Of Something I Know Nothing About

- Discovered Ed Dale And Frank Kern's U_____ F_____ in May 2004
- Watched breakfast TV Friday July 2
- The weather girl told me that "S_____" was the fastest growing hobby in Australia
- My little peabody brain thought ... "Hmmm"

- Instantly visited:
<http://inventory.overture.com>

Search Term Suggestion Tool

Not sure what search terms to bid on? Enter a term related to your site and we will show you:

- Related searches that include your term
- How many times that term was searched on last month

Get suggestions fast! (may take up to 30 seconds)

scrapbooking

Note: All suggested search terms are subject to our standard editorial review process.

Searches done in July 2004

Submit Keyword Entry

144300 scrapbooking

17820 scrapbooking idea

12905 scrapbooking supply

4504 scrapbooking layout

3563 free scrapbooking

3438 scrapbooking sticker

3128 free scrapbooking idea

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- Over _____ people were searching for "scrapbooking" a month
- Had to think of an angle
- Checked out my competition and found only 1 website showed people HOW TO MAKE MONEY from scrapbooking
- Set up a "F_____ P_____" to find people who were interested in Scrapbooking

MY FLYCATCHER PAGE:

"How To Make Money Scrapbooking"
This book costs \$17.97 ... but for a limited time it can be yours FREE - here's how...

Dear Friend,

I know your time is valuable, so I'll be to the point.

NEED YOUR ADVICE!

I'm putting the finishing touches on a new e-book about how to make money Scrap-booking. And I want to make sure I don't leave anything out.

So, will you let me know your biggest question about making money Scrap-booking? What is the MAIN thing you want to know? It could be anything ... even if you think it's silly.

All you have to do is type your question in the little box below and click SUBMIT. In exchange for your advice, I'LL GIVE YOU A FREE COPY of the book when it's ready. (Should be a few weeks.)

Okay, here's the easy form.

How I Created A £270 A Week Income Out Of Something I Know Nothing About

- Asked them to tell me their most p_____ question about how to make money with scrapbooking
- 30 little souls left me their questions Thank you ... Thank you ... Thank you!
- Gave the list of questions to a ghostwriter at elance.com

ElanceOnline
Everyday Outsourcing™

How I Created A £270 A Week Income Out Of Something I Know Nothing About

- **US\$800 (£443) and 14 days later the ghostwriter came back with the e-book ready and all the questions answered**
- **I wrote a sales letter following my exclusive and rather rude formula**



www.scrapbookingprofits.com

"Who Else Wants To Know How To Make Money With Scrapbooking?"

From:
Brett McFad, 9:18am

Dear Friend,

If you are interested in making money from your favourite hobby, scrapbooking ... then this is going to be the most exciting message you ever read.

Here's why:

There is an amazing new ebook called, "*How To Make Money With Scrapbooking*." It covers nearly everything you need to know about getting up and started in your own scrapbooking business ... as soon as TOMORROW!

Imagine being able to set your own hours. Would that be nice? Doing what you love - scrapbooking ... and doing it when it suits your lifestyle. And can you imagine how great you'll feel if

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- **I placed some ads on Google.com at _____ a click, with a spend limit of \$20 a day**

[Make Money Scrapbooking](#)

New book reveals how to make money scrapbooking from home
www.scrapbookingprofits.com

How I Created A £270 A Week Income Out Of Something I Know Nothing About

- **Everyday, _____% of people who search for "scrapbooking" ... or hundreds of other associated words ... CLICK on my ad and read my letter**
- **_____% of those people go on to buy my Scrapbooking e-book at \$27.77**
- **Here are my sales from just a few days ago:**

How I Created A £270 A Week Income Out Of Something I Know Nothing About

Sun Oct 17	\$86.22	
Sat Oct 16	\$61.72	
Fri Oct 15	\$86.40	
Thu Oct 14	\$74.07	
Wed Oct 13	\$148.14	
Tue Oct 12	\$123.45	
Mon Oct 11	\$209.86	

- **That's US\$789.86 in one week**
- **Or £ _____ in one week!**
- **Sitting on my butt**



How I Created A £270 A Week Income Out Of Something I Know Nothing About

- **I don't ship the product - it's electronic**
- **I just sleep**
- **My ads cost me around \$20 a day (£11) and makes me around \$80 (£44)**
- **Every morning I check my email and there's 3 sales ALWAYS ... and often 5 or more**
- **In a matter of 5 weeks I created a yearly income of £22,768**

How I Created A £270 A Week Income Out Of Something I Know Nothing About

- **What are thousands of people doing for £22,768 a year?**
- **Wouldn't "they" ... you ... rather be doing this?** 🗣️

The Secret Behind My Success

- Found the market **FIRST**, product **SECOND**
- A simple, captivating sales letter that pulls an incredible conversion rate
- Remember, I don't know a thing about the subject
- What I know how to do is: M_____ - **WHICH IS WHAT YOU NEED TO KNOW TOO**
- So here is one of the biggest secrets I can give you...

My Formula For Writing A Sales Letter That Makes Money

B.U.R.P.I.E.S.



B.U.R.P.I.E.S.

The B stands for...

“Big
P _____”

B.U.R.P.I.E.S.

"Who Else Wants To Know How To Make Money With Scrapbooking?"

From:
Brett McFall, 9:18am

Dear Friend,

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Imagine being able to set your own hours. Would that be nice? Doing what you love - scrapbooking - and doing it when it suits your lifestyle. And can you imagine how great you'll feel if you were getting PAID to do it?

} **B**

B.U.R.P.I.E.S.

The U stands for...

“Use
I _____”

B.U.R.P.I.E.S.

Imagine being able to set your own hours. Would that be nice? Doing what you love - scrapbooking - and doing it when it suits your lifestyle. And can you imagine how great you'll feel if you were getting PAID to do it?

Wouldn't it be great to work from home? Not having to battle the peak hour traffic or sit on dirty public transport? How would it make you feel to be your own boss - and for people to be proud to be have you 'scrapbook' for them?

Just a few weeks from now you could be earning between \$50 and \$100 an hour doing what you love.

Did you hear that? **\$50-\$100 an hour!** Some professional business people don't make anywhere near that per hour.

And imagine being able to start your scrapbooking business while you're working at your current job? You can definitely do that. Imagine being in control of how much money you make. Some scrapbookers can easily make over \$5,000 a month (that's \$60,000 a year). Not bad just for working from home, huh?

- You could take holidays when you want (and enjoy the feeling of knowing that every cent came from doing something you're truly passionate about)
- You could buy a whole ton of materials and accessories as tax deductions (hey, that's the extra little freedom you have when you're in business)
- You could work around your family commitments - or you could work late into the night (there's no boss telling you what to do or what hours you can work)

} U

B.U.R.P.I.E.S.

The R stands for... "Rarity"

B.U.R.P.I.E.S.

That's what this brand new book could give you the freedom to do

And it's not like any other book you've ever read on making money with scrapbooking.

Why?

Simply, every section in the book is there because "you asked for it." Well, not "you" really. But from real live questions. Questions from people who love scrapbooking and want to make a living from it. A simple webpage was set up, and people like you visited it and left me their most pressing question on making money from scrapbooking.

Then I answered them!

Which means no fluff. Just the real answers you want to know.

You'll discover all types of exciting tips. From how to set up a business from scratch... to what supplies you'll need. From how to get customers (easily)... to how to handle complaints!

} R

B.U.R.P.I.E.S.

The P stands for... "Points"

B.U.R.P.I.E.S.

you'll be able to create an ultra successful business while your competitors remain oblivious!

- ☑ How to market your business so well that your customers are desperate to do business with you... literally waiting in line for "only you"
- ☑ How to do more of the kind of work that YOU love most... and get paid top dollar for it
- ☑ No customers to sell to yet? Here's a secret almost nobody (except the few successful Scrapbook Artists making good money) know about building a huge list of customers at lightning-quick speed - even if you've never sold a thing in your life
- ☑ Are there any copyright laws when you sell a Scrapbook spread? This is what you MUST know to sail past any legal hassles with ease
- ☑ How to easily run "interested prospects" into "raving fans" of you work without even trying
- ☑ SAVE HUNDREDS OF DOLLARS ON MATERIALS! Where to go to in order to get merchandise at BULK reductions
- ☑ Do you charge by page? Or by groups? Here's the honest truth about the right way to charge
- ☑ Where to find rare Scrapbooking supplies that virtually no-one else uses (in fact, supplies so rare that your customers will wonder how you create the magic you do)



} P

B.U.R.P.I.E.S.

The I stands for... "Offer"

B.U.R.P.I.E.S.

What's a resource like this worth?

To have someone do all this research for you would normally cost you around \$800. Particularly laser-graded accurate information like this - **SPECIFICALLY for making money from scrapbooking**. This isn't some boiler-plate collection of answers.

Everything is explained in PLAIN English. Which means it's dead-easy to read and understand. And it's logically laid out.

There are other resources out there retailing for over \$100.

Which is why "How To Make Money With Scrapbooking" is such a bargain at \$27.77

That's right, a fraction of what it's really worth and what it cost me to research. Why would I make it so affordable? Simply because my costs to deliver it to you are so low.

This is an electronic book (e-book) that can be downloaded to your computer in a flash. Which means you can be reading it and discovering all these amazing secrets in as little as 5 minutes from now. Ain't that a hoot!

So I figure I'll be able to offer this fantastic resource of information (which if you follow the tips contained in its pages could make you thousands of dollars easily in the next few months) to more people. And make my investment back over time.

No matter what however, it's a bargain for you. And yes, I plan on raising the price from \$27.77 to \$47.77 very soon. Once I get a few more testimonials from satisfied customers, the price will increase. So you'll want to be quick if you want to save some bucks.



B.U.R.P.I.E.S.

FREE BONUS REPORTS VALUED AT \$348.00!

1. **RESPECT ADVERTISING: The Advertising Of The Future - What It Is, And Why You Need to Start Doing It... Faster** (RETAIL VALUE: \$29)
2. **DARE TO BE DIFFERENT: How Extraordinary Businesses Advertise Their Way To Success And How You Can Too** (RETAIL VALUE: \$29)
3. **How To Sell Your Product Or Service So Well, Customers Practically Beg You To Take Their Money** (RETAIL VALUE: \$29)
4. **The Yawningly Simple - And Devastatingly Effective... Way To Triple Your Profits And Become An Advertising Genius** (RETAIL VALUE: \$29)
5. **REVEALED: The Money-Making Secrets Of A Killer Sales Letter Which Made \$139,800 in Just 29 Days!** (RETAIL VALUE: \$29)
6. **How To Design Your Own "Killer" Ad And Increase Your Response By 500%**
7. **How A 14 Year Old Used The Principles Of Advertising To Turn A "Stupid Idea" Into \$100,000 Part-Time On The Internet** (RETAIL VALUE: \$29)
8. **BUSINESS SLOWING DOWN?** Here's What To Do About It Now, And Recession Proof Your Business... Forever (RETAIL VALUE: \$29)



B.U.R.P.I.E.S.

The E stands for ...
"Evidence"

B.U.R.P.I.E.S.

\$27.77 is a drop in the ocean compared to what you could make by using these secrets. You're discovering the secrets behind earning \$50-\$100 an hour! Plus because this is material for helping you start your business, it's tax deductible!

And don't worry, if for any reason you're not happy with the content, you have a complete guarantee to protect your investment.

100% RISK-FREE MONEY BACK GUARANTEE

Hey, you're my customer. And if you're not happy, it looks bad on me. So if you're not happy with what you discover from "How To Make Money With Scrapbooking" I don't expect or want... to keep your money. Just simply whip off an email to me and I'll happily refund your money in full (in fact, I'd be embarrassed to keep it).

But... the book is yours to keep no matter what, as a "thank-you" gift from me!

Okay? So you really can't lose! The book's yours no matter what.

That's about as far as it gets, don't you agree?

But I tell you what I'll also do to make this the best investment you ever make. I'm going to throw in some free bonuses which could literally turn you into a marketing wiz in a matter of days. See, knowing how to be a scrapbooking artist is one thing. But knowing how to market your talents is



B.U.R.P.I.E.S.

The S stands for...
"Sign Off"

B.U.R.P.I.E.S.

They're each worth every cent of their \$29 value. But hey, they're yours FREE. Congratulations!

But I don't know how long I'll keep these bonuses up there. It's part of a marketing test I'm doing. They're worth a lot to me in my heart, and at any time I could take them down forever. So if you want them, get in quick.

[Click Here To Get Your Copy Now](#)

Wishing you great success.

Warmly,

Brent McFall

P.S. Don't forget, you're getting \$348 worth of bonuses for just a fraction of that price. Everything to get you started in making money with scrapbooking. So if that's what you want to do, this is the opportunity you've been waiting for. [Click Here To Get Your Copy Now](#)



B.U.R.P.I.E.S.

- You now know how I created a successful product
- You now have my formula for writing sales letters
- Will you do the same?
- Why not?

How To Get The Unfair Advantage In Doing This Yourself

- Watch 18 hours of the £926 UNDERACHIEVER'S WEEKEND captured on DVD
- Read the step-by-step manual that the audience received
- Get every one of the £1,344 worth of bonuses including:
 1. 3 one-hour recorded interviews with Ed and Frank
 2. 2 Special Advertising Reports by Brett
 3. BONUS Copywriting Session on DVD too
 4. Special Online Video By Frank Kern called "Info-Millionaire"
 5. 6 Hour Recording By Frank Kern and John Reese
 6. SPECIAL REPORT: "How To Find Hot Markets" by Ed Dale

How To Get The Unfair Advantage In Doing This Yourself

- The Ad Pack System (Print And Video - sells for £1,000)
- The Vault (£18,000 worth of ads and letters)
- The Coaching Sessions x 10 (valued at £3,230) -
- 3 x Advertising Coaching Sessions (valued at £600)
- 12 Months Priority Access (£600)
- Over 5 Hours Of BONUS Audio on CD with me
- PLUS... My LIVE Ad Camp On Video (£500 a ticket)
- Easily £6,000 worth of value

Discover the Underachiever Method for yourself

- Underachiever's Weekend Pack sells for **£403**
- Ad Pack sells for **£1,011**
- **TOTAL: £1,414**
- **10 People Only: £_____**

**How Would
It Feel Earning
£270 A Week
(£ 14,040 A Year)
Doing Nothing At All?**

